

Privacy Policy

LED Saving Specialist is committed to protecting your privacy. We have procedures in place to ensure that we adhere to the latest data protection laws and regulations, including the General Data Protection Regulation ("GDPR").

What information do we collect?

When you visit one of our websites or other digital services, we may collect anonymous or personally identifiable information from you. Personally, identifiable information (PII) is information that can identify you, such as your full name, email address, postal address, telephone number, and fax number. In some cases, you may provide information to us, and in other cases information about you or your activities on our Services may be automatically collected.

When you provide information to us by registering on one of our websites subscribing to one of our newsletters, responding to a survey, filling out a form or voluntarily providing any other information across any of our digital services, we may choose to capture that information.

When registering on our site, as appropriate, you may be asked to enter your name, e-mail address, mailing address, or phone number.

When you download or use apps created by us or our subsidiaries, we may receive information about your location, app usage and your mobile device. We may use this information to provide you with location-based or other services.

What do we use your information for and what is the purpose of collecting it?

Any of the information we collect from you may be used in one of the following ways:

- To personalise your experience
- To improve our website
- To process your orders or requests and to pre-populate forms
- To administer a contest, promotion, survey or other site feature
- To send periodic emails
- To match the right messages to you on our sites or on third party sites
- To offer you opportunities to connect directly with your peers and with sellers of technology or services that may be of interest to you
- For any other purpose that we tell you about when you give us the information

We may process your personal information for our legitimate business interests, these include but are not limited to: fraud prevention, direct marketing, network and information systems security, data analytics or data enhancement, modifying or improving our services, identifying usage trends, and determining the effectiveness of promotional campaigns and advertising. You have the right to object to this processing.

The information you provide will be used to send you information and updates pertaining to your subscription, order, download, or other transaction. In addition, you may receive related company news, updates, and product or service information, etc.

Opt Out / Unsubscribe From Email Marketing

Note: If at any time you would like to unsubscribe from receiving future emails from us, we **include detailed unsubscribe instructions at the bottom of each email**. You may also reach us via our

info@ledsavingspecialist.co.uk email address, and simply ask to opt out or unsubscribe from our marketing list.

Do we use cookies?

Yes, we use cookies. Cookies are small files that a site, or its service provider, transfers to your device through your Web browser (if you allow) that enables the site's or service provider's systems to recognize your browser and capture and remember certain information.

We use cookies to understand and save your preferences for future visits. We use information gathered through analytics tools that utilize cookies to aggregate anonymized user information to help us better design our Sites, and to enhance the functionality you enjoy as you navigate between our digital services.

We also may use cookies to match the right people with the right message you see on our Services or on third-party sites in conjunction with third-party advertising companies.

By using our site or allowing your browser to "accept cookies", you consent to use of cookies with respect to your device.

Do we disclose any information to outside parties?

LED Saving Specialist does provide your personally identifiable information to (i) trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential, and (ii) trusted third parties with whom LED Saving Specialist has contracts with to provide you services and products whereby, in such instances, notice will be provided to you before such services or products are purchased. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses. In addition to providing you with our own content and content that we license, we offer you the opportunity to access others' branded content and expertise. When you choose to take advantage of that content and expertise, you choose to have your name and contact details transferred directly to that other company or companies.

We allow third-party companies to serve ads and/or collect certain anonymous information when you visit our web site. These companies may use non-personally identifiable information (e.g., click stream information, browser type, time and date, subject of advertisements clicked or scrolled over) during your visits to this and other web sites in order to provide advertisements about goods and services likely to be of greater interest to you. These companies typically use a cookie or third party web beacon to collect this information. To learn more about this behavioural advertising practice or to opt-out of this type of advertising, you can visit <http://www.aboutads.info/choices/> or the Network Advertising Initiative (www.networkadvertising.org).

We offer online communities, websites, and mobile applications that allow you to publish content.

We will publish the user name that you provide when you comment or publish other content.

Privacy controls may be provided to allow you to manage your profile on these sites and applications. It is your responsibility as a professional to locate, understand, and utilize these privacy controls.

We reserve the right to use or disclose PII in connection with: (i) legal proceedings or preparations therefore; (ii) to respond to judicial or other government process such as court orders, subpoenas, requests for discovery and similar litigation relation requirements; (iii) to provide information to law enforcement agencies or for an investigation on a matter related to public safety; and (iv) in general to comply with applicable laws, government requests and court orders. We may elect to make these disclosures even if we have not received a subpoena, if we believe in good faith that we have a legal obligation to do so, or if we believe that our failure to do so may result in liability to us, or a violation of law.

Terms and Conditions

Please also visit our Terms and Conditions section establishing the use, disclaimers, and limitations of liability governing the use of our website

Your Consent

By using our site, you consent to our online privacy policy.

Changes to our Privacy Policy

If we decide to change our privacy policy, we will post those changes on this page, and/or update the Privacy Policy modification date below.

Updating and Accessing Personal Information

Under the law of some countries, you may have the right to access the information LED Saving Specialist holds about you, correct mistakes in that information, and to delete personal information. If your personally identifiable information changes, or if you no longer desire our service, you may correct, update, or request deletion on our site by submitting your request via info@ledsavingspecialist.co.uk to our customer service team. We will respond to requests within 30 days. In some cases, we may not be able to remove your personal information, in which case we will let you know if we are unable to do so and why.

Contacting Us

If there are any questions regarding this privacy policy or complaints about our websites, you may contact us using the information below.

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Tel: 01704 265239

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