

## House of Meraki x Gemfields collab launches on Net-a-Porter

Included in the new House of Meraki x Gemfields collection is a selection of exclusives which are only available on Net-a-Porter

By [Rebecca Butler](#) 5th February 2024



The latest collection in the House of Meraki x Gemfields fine jewellery collaboration has now launched on luxury retail platform Net-a-Porter.

Included in the new collection of rings, bracelets, earrings, and necklaces is a selection of exclusives which are only available on the platform.

The range seeks to reflect the House of Meraki's marriage of modern and traditional influences, while showcasing emeralds from the Kagem mine in Zambia – majority owned by Gemfields and the source of some of the most exceptional emeralds.

Founded by Gargi Rathi in 2014, the House of Meraki is an emerald-focussed fine jewellery brand which now has a global following devoted to the timeless beauty and craftsmanship of emerald jewels.

Discussing the new capsule collection, Rathi said: "This selection is a celebration of individuality, where each piece holds a unique story epitomising the passion and creativity behind the brand."

The House of Meraki x Gemfields partnership is founded on shared values of beauty and responsibility.

Gemfields is a world-leading responsible miner and marketer of coloured gemstones, dedicated to modernising the sector and leading by example by striving to mine with transparency, legitimacy, and integrity.

As well as mining many of the world's rubies and emeralds available today, Gemfields is proud of the collaborations it has forged with likeminded jewellers to raise awareness and desire for coloured gemstones.

Emily Dungey, Gemfields' marketing and communications director, said: "Gemfields' partnerships with jewellery brands demonstrate the versatility of coloured gemstones, and this House of Meraki x Gemfields collection available on Net-a-Porter is no exception.

"A green sparkle effortlessly elevates an everyday look and is easily worn in a familiar form such as a hoop or stud earring, while the larger gemstones featured in rings make for an arresting statement.

"Rarer than colourless diamonds, emeralds take pride of place in this collection and I'm delighted that these unique pieces of treasure are now available to Net-a-Porter customers."

Rathi's guiding mission is to make emeralds accessible to women from all walks of life, so that their glamour can empower as many as possible.

The founder added: "I want every woman to own a Meraki emerald – a statement to remind her always that she is unique, and it is her time to shine."