# The It Kit

## REAL ESTATE & SETTLEMENT GIFTING OVERVIEW



CREATE A MOMENT WITH CUSTOM ELEVATED GIFTING

## ABOUT US

Established in 2011, The It Kit paved the way for gifting as we know it, with Real Estate and Corporate gifting at its core. Founded by good friends, Anna and Miranda, who saw a gap in the market for thoughtful, quality and unique gifts that also promise an enjoyable gifting experience.

## **OUR PROCESS**

With over a decade of experience in the gifting industry, we understand how to drive real business outcomes. Our team will collaborate with you to ensure that the gifts we curate for your clients align with your business objectives. We recognize that no two sales are alike, and we tailor both the gift and the experience accordingly.

## OUR POINT OF DIFFERENCE

#### WE CREATE A MOMENT

Beyond the gift itself, it's the moment it generates that truly matters. Our gifts are carefully curated to create a memorable experience, inviting your clients to celebrate their momentous occasions. Buying or selling a home is a significant milestone, deserving of a remarkable celebration. Entrust us to craft that special moment on your behalf - a moment that is tailored, personalized, and guaranteed to surprise and delight your clients.

#### A TAILORED APPROACH

Our priority is to provide gifts that are a perfect match for your clients, catering to their preferences, requirements, and aligning with their unique journey with you. We go the extra mile to ensure that the gifts are not just generic offerings, but rather tailored and relevant to their individual experiences. Our aim is to make your clients feel genuinely valued and appreciated, steering clear of any perception of receiving a generic or "one-size-fits-all" gift.

#### SUPPORTING AND SHOWCASING AUSTRALIA'S BEST

We take pride in partnering with Australia's top gourmet, wine, and homeware brands to deliver the utmost quality experience to your clients. We embrace the opportunity to customize our gifts based on specific regions. For instance, imagine celebrating your new home in Perth with a bottle of the finest Margaret River shiraz. By incorporating these thoughtful details, we create a truly personalized and memorable gifting experience.





## GIFTING CATALOGUE

#### SELECT & CUSTOMISE FROM OUR READY-MADE GIFTS



**BATHROOM LUXE** 

BARKLY BASICS HAND WASH HAND TOWEL DISH BOX & SHRED

#### \$55.00



**HOME CLASSICS** 

BARKLY BASICS HAND WASH BARKLY BASICS HAND CREME TEA TOWEL ROWI BOX & SHRED

#### \$65.00



**SWEET & SAVOURY** 

WOODEN BOARD DIP BOWL PAUL & PIPPA BISCUITS CHEESE KNIFE CHOCA MAMA MILK PRETZELS BOX & SHRED

#### \$69.00



**CHEESE & DIP** 

DIP BOWL CHEESE KNIFE SET OF 2 TIMBER BOARD PAUL & PIPPA BISCUITS BOX & SHRED

### \$70.00



**CHEESE DELIGHT** 

CHEESE KNIFE SET OF 2 TEA TOWEL DIP BOWL WOODEN BOARD BOX & SHRED

#### \$70.00



**MARBLE CLASSIC** 

MARBLE BOARD DIP BOWL STEMLESS WINE GLASSES SET OF 2 **BOX & SHRED** 

\$75.00



**CHEERS TO US** 

MITCHELTON SHIRAZ STEMLESS WINE GLASSES SET OF 4 BOX & SHRED



**HOME DECOR** 

BARKLY BASICS HAND CREME VASE HAND TOWEL BOWL BOX & SHRED

#### \$85.00



KITCHEN DELIGHT

BARKLY BASICS OLIVE OIL BARKLY BASICS VINEGAR TEA TOWEL WOODEN BOARD BOX & SHRED

#### \$85.00



**MARBLE & WINE** 

ZONZO PINOT NOIR
MARBLE BOARD
KOKO BLACK CHOCOLATE
STEMLESS WINE GLASSES SET OF 2
ROX & SHRED

#### \$85.00



FOXTAILS & CO NEGRONI COCKTAIL
FOXTAILS & CO ESPRESSO MARTINI COCKTAIL
CHOCOMAMA COCKTAIL MIX
TONY'S CHOCOLONELY
BOX & SHRED

#### \$85.00



**NIBBLES & WINE** 

ZONZO PINOT NOIR
CHOCOMAMA CHOCOLATE PRETZELS
CHOCOMAMA COCKTAIL MIX
CHOCOMAMA FIREBALL MIX
BOX & SHRED

#### \$85.00



#### **HAPPY HOUSE**

BARKLY BASICS HAND WASH BARKLY BASICS HAND CREME KOKO BLACK CHOCOLATE BARKLY BASICS BRANDED CANDLE BOX & SHRED

#### \$89.00



#### **BUBBLES & CHOCOLATES**

CHANDON BRUTE STEMLESS CHAMPAGNE GLASSES SET OF 2 CHOCA MAMA MILK PRETZELS CERAMIC BOWL BOX & SHRED

#### \$89.00



#### **WELCOME WAGON**

BARKLY BASICS HAND CREME BARKLY BASICS SEA SALT TEA TOWEL KOKO BLACK CHOCOLATE PENDLETON RESERVE OLIVE OIL BOX & SHRED

#### \$95.00



#### **HOME LUXE**

HAND TOWEL BARKLY BASICS HAND CREME CHOCOMAMA CHOCOLATE PRETZELS BARKLY BASICS BRANDED CANDLE BOX & SHRED

#### \$95.00



#### **PASTA LOVERS**

LELLO PASTA LELLO PASTA SAUCE CITTA TEA TOWEL BARKLY BASICS SALT FLAKES BARKLY BASICS VINEGAR CHOCOMAMA CHOCOLATE PRETZELS BOX & SHRED

#### \$99.00



#### **COMING HOME**

HAND TOWEL
PHOTO FRAME
VASE
COMMON FOLK HOME CANDLE
BOX & SHRED

#### \$110



WOODEN BOARD BARKLY BASICS HAND WASH CHEESE KNIFE CHEESE KNIFE
KOKO BLACK CHOCOLATE
DIPPING BOWL
BARKLY BASICS SCENTED CANDLE TEA TOWEL BOX & SHRED

#### \$110



MARBLE BOARD
GABEL & TELLER CHESSE KNIFE
GABEL & TELLER CHESSE KNIFE
GABEL & TELLER CERAMIC DISH
CARNIVAL HOUSE TEA TOWEL
THE AROMATHERAPY COMPANY NATURALS HAND AND BODY LOTION
THE AROMATHERAPY COMPANY NATURALS HAND AND BODY WASH
KOKO BLACK ALL ABOUT ALMOND CHOCOLATE

#### \$115



#### **HELLO NEW HOME KIT**

ZONZO ESTATE PINOT NOIR
KOKO BLACK STEP INTO THE DARK CHOCOLATE
MARBLE BOARD
GABEL & TELLER CERAMIC DISH
GABEL & TELLER CHESE KNIFE
CARNIVAL HOUSE TEA TOWEL
BARKLY BASICS HAND AND BODY WASH
BOX & SHRED

#### \$115



#### **ENTERTAINERS DELIGHT**

RAMEAU D'OR ROSE MARBLE BOARD KOKO BLACK ALL ABOUT ALMOND CHOCOLATE GABEL & TELLER CERAMIC DISH GABEL & TELLER CHEESE KNIFE CARNIVAL HOUSE TEA TOWEL BARKLY BASICS HAND AND BODY WASH BOX & SHRED

#### \$120



#### **GIN & TONIC COCKTAIL KIT**

FOUR PILLARS 200ML FEVER TREE TONIC CAN X 2 CHOCOMAMA COCKTAIL MIX GLASS COCKTAIL TUMBLERS SET OF 2 GARNISH TLUX HONEYCOMB CHOCOLATE BOX & SHRED



#### **THANK YOU**

\$125

CLOVER HILL TASMANIAN CUVEE KOKO BLACK CHOCOLATE COMMON FOLK THANK YOU CANDLE BOX & SHRED

#### \$120



#### **ENTERTAINERS DELIGHT**

SALAD BOWL SALAD SERVERS OLSSON'S RARE DRY GIN SALT BARKLY BASICS OLIVE OIL DIP BOWL TEA TOWEL CHEESEBOARD BOX & SHRED

#### \$125



#### LET'S CELEBRATE

CHANDON BRUT STEMLESS CHAMPAGNE GLASSES SET OF 2 KOKO BLACK CHOCOLATE COMMON FOLK CONGRATULATIONS CANDLE

#### \$130



#### **CHEESE & WINE**

MARBLE BOARD CHOCOMAMA COCKTAIL MIX DIP BOWL ZONZO PINOT NOIR CHEESE KNIVES SET OF 2 FINE CHEESE CO BISCUITS BOX & SHRED

#### \$130



#### THAT NEW HOME FEELING

CLOVER HILL TASMANIAN CUVEE KOKO BLACK CHOCOLATE BARKLY BASICS BRANDED CANDLE STEMLESS CHAMPAGNE CLASSES SET OF 2 BOX & SHRED

\$140



#### **AUSTRALIAN HOME**

MITCHELTON SHIRAZ
KOKO BLACK CHOCOLATE
BARKLY BASICS OLIVE OIL
BARKLY BASICS SALT FLAKES
SOUTH WEST HONEY
LOVE TEA AUSTRALIAN NATIVE
BOX & SHRED

\$150

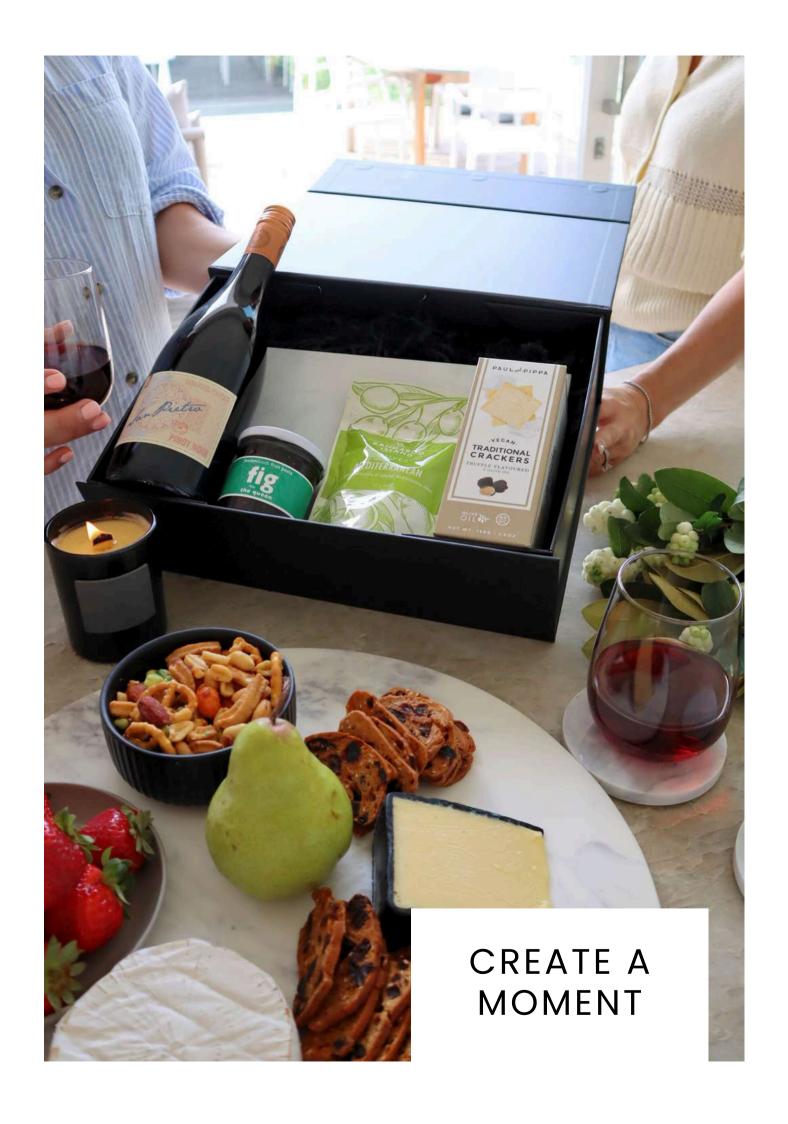


#### **WELCOME HOME**

ZONZO PINOT NOIR
BARKLY BASICS HAND WASH
VASE
BARKLY BASICS SCENTED CANDLE
WOODEN BOARD
CHESSE KNIFE SET OF 2
TEA TOWEL
BOX & SHRED

\$165





## BESPOKE CONCEPTS

WE WELCOME YOUR BRIEF TO CREATE SOMETHING TRULY UNIQUE & BESPOKE FOR YOUR PROJECT

## **GURNER**



Brief: Gurner wanted to create a small but luxurious gift to give attendees at the launch of their new apartments. The brief was that the item had to be unisex and showcase their brand logo as well as their brand ethos – luxurious, high end, contemporary design.

Our Solution: We created a bespoke candle for them with their own signature scent - the gold lid was subtly embossed with their logo as well as the box with golf foil.

"All I can say about The It Kit team is they provide exceptional service, from initial presentations, to an extraordinary variety of products creating astounding polished packages. You always provide something quirky and tailored suggestions. Every project you have worked on in the last 2 years had out shone the last. We are already looking forward to working on the next project with you!" Claire, Gurner

## VISIONEER

CUSTOM CUT GIFT BOX
CUSTOM KEYHOLDER
LOCAL WINE
LOCAL PROJECT BOOK



## MODA



Brief: Moda came to us to create some beautifully presented Settlement Gifts for the buyers of their Luxury Apartments. They wanted the packaging to represent their brand and the products inside to reflect the style and design of the development itself, whilst also being thoughtful and useful.

Our Solution: We sourced products for a few areas of the house - hand towel, hand soap, candle, marble board, flavoured salt. This was packaged in a luxury hamper box with Moda's logo accompanied by tag with a message welcoming the recipient to their new home.

"The kits are spot on! we have had so much amazing feedback from our clients who appreciated that little extra touch on Settlement - A pleasure to deal with you always - thank you." Ed, Moda

## BRANDING

By offering carefully selected branded gifts, we ensure that your clients have a tangible reminder of their experience with you in the real estate process, allowing them to cherish the memories and appreciate your commitment to their satisfaction even after the settlement is complete.





















## **CUSTOMISE**

STEP 1: CHOOSE YOUR BOX







STEP 2: CHOOSE FROM OUR CATALOGUE OR LET US CREATE A CUSTOM GIFT





STEP 3: CHOOSE YOUR BRANDING OPTIONS

Tour Loco heart

FREE BRANDING ON ORDERS 10+

#### STEP 4: PLACE YOUR ORDER

At The It Kit, our primary goal is to provide you with a seamless ordering experience. We offer the flexibility to either create a customized ordering process tailored to your specific needs or integrate with your existing business portals and platforms, ensuring convenience and efficiency in managing your branded gift orders.

Our aim is to streamline the process and make it as convenient as possible for you and your team.



## SOME OF OUR CLIENTS

In addition to Property and Settlement gifting, The It Kit provides comprehensive support for various aspects of your business. Our range of services includes:

- Conference and Special Event Gifts
- Staff and Client Thank you Gifts
- New Staff Welcome Gifts
- Seasonal Greeting Gifts (Christmas, Easter, Chinese New Year etc)









































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**Allianz** Technology

