# The It Kit



CORPORATE GIFTING

### ABOUT US

Established in 2011, The It Kit paved the way for gifting as we know it, with Real Estate and Corporate gifting at its core. Founded by good friends, Anna and Miranda, who saw a gap in the market for thoughtful, quality and unique gifts that also promise an enjoyable gifting experience.

### **OUR PROCESS**

With over a decade of experience in the gifting industry, we understand how to drive real business outcomes. Our team will collaborate with you to ensure that the gifts we curate for your clients align with your business objectives.

### OUR POINT OF DIFFERENCE

#### WE CREATE A MOMENT

Beyond the gift itself, it's the moment it generates that truly matters. Our gifts are carefully curated to create a memorable experience, inviting your recipients to celebrate their momentous occasions within the company, or demonstrate your appreciation to your clients and suppliers. Entrust us to craft that special moment on your behalf - a moment that is tailored, personalized, and guaranteed to surprise and delight your recipients.

#### A TAILORED APPROACH

Our priority is to provide gifts that are a perfect match for your recipients, catering to their preferences, requirements, and aligning with their unique journey with you. We go the extra mile to ensure that the gifts are not just generic offerings, but rather tailored and relevant to their individual experiences. Our aim is to make your recipients feel genuinely valued and appreciated, steering clear of any perception of receiving a generic or "one-size-fits-all" gift.

#### SUPPORTING AND SHOWCASING AUSTRALIA'S BEST

We take pride in partnering with Australia's top gourmet, wine, and homeware brands to deliver the utmost quality experience to your recipients. We embrace the opportunity to customize our gifts based on specific regions.



# WHY GIFT WITH US





Elevate your Brand

**Engage with customers** 

Recognise your employees

**Support Local Producers** 

Australia Wide Delivery

Custom curated quality gifts

Company branding available

Seamless process from enquiry to delivery

# KITS FOR ANY OCCASION

















# CUSTOM PACKAGING

Through a tailored process of understanding your brief, The It Kit offers a Luxury Custom packaging service

Through various elements of packaging such as branded boxes, tissue and stickers, branded cards and logo branded ribbon, The It Kit can create a truly unique and bespoke gift to meet your needs









## BRANDING

By offering carefully selected branded gifts, we ensure that your clients have a tangible reminder of their experience with you, allowing them to cherish the memories and appreciate your commitment to their satisfaction even after the project is complete.





**BOXES** 

**CARRY BAGS** 

**RIBBONS** 

**CARDS** 

**TISSUE PAPER** 

**STICKERS** 

**CANDLES** 

**GLASSWARE** 

**COASTERS** 

**DRINK BOTTLES** 

**KEEP CUPS** 

**LEATHER** 

**JOURNALS** 

**NOTEBOOKS** 

**CLOTHING** 

**CHEESE BOARDS** 

**TEA TOWELS** 

**KEY POUCHES** 

**KEYRINGS** 

**EAR PODS** 



The It Kit's strong desire to support local artisans and producers has been evident from the beginning. We take great pride in the fact that we are not only showcasing the best of Australian designers and producers but supporting these local businesses.

Being a small business of our own, we relish in the fact that these creatives and entrepreneurs are being supported by the gifting industry and we are thrilled that our customers and in turn their employees, clients, family and friends are being gifted quality and unique products.



## SOME OF OUR CLIENTS

The It Kit specialises in Corporate Gifting working with companies from a diverse range of industries for many different occasions such as:

- Real Estate and Property Settlement Gifts
- Conference and Special Event Gifts
- Staff and Client Thank you Gifts
- New Staff Welcome Gifts
- Seasonal Greeting Gifts (Christmas, Easter, Chinese New Year etc)





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