



Sustainability Road Map 2020



We acknowledge the traditional custodians of this land, Whadjuk Noongar boodja.

We pay our respects to the Elders: past, present and emerging.

Their values are vital to nourish and sustain our Earth.

our mission

At Ocean Remedy, our every decision considers the skilled humans that create our pieces, along with this beautiful planet that provides the resources and lifestyle we love so much. Our goal is to make swimwear of enduring style and quality for ocean lovers.

We remove plastic from our supply chain at every opportunity and design out waste.

We research plastic pollution and enact change to improve fashion sustainability and the health of our oceans.



ocean lovers

embedded sustainability

Ocean Remedy was born from a desire to produce beach lifestyle apparel using sustainable methods, based upon the **Five Goods (materials, economy, energy, water, lives)**, established by **Fashion for Good**.

We acknowledge that fashion has a long way to go to achieve sustainability, and that **every product makes an impact on our earth**. In terms of fashion, rarely can the physical impact be positive. However, the **opportunities for positive social impact, innovation, education** and a serious contribution to the United Nations Sustainable Development Goals are many.

The foundation of Ocean Remedy is science and design. We are building a network to share our research and ideas. We aim to educate consumers and industry alike, whilst learning ourselves.

To the best of our knowledge, we commit to choosing the most ethical and environmentally friendly methods every time, in every aspect of our business.





good materials

toward a circular economy
microfibre aware

Ocean Remedy swim wear utilises only Econyl regenerated nylon and Carvico Vita recycled polyester fabrics. We choose nylon thread to maximise future circular economy opportunities, and utilise the base fabric as lining, rather than introducing additional ingredients.

Prior to commencing production, Ocean Remedy tested our fabrics for microplastic yield, and made comparisons with virgin nylons, polyester and previously published studies. We found our chosen textiles to perform equivalent to high end virgin fabrics for microplastic yield.

We pledge to remain microfibre aware, and choose natural fibres for products other than swim and active wear.

ECONYL[®]
ENDLESS POSSIBILITIES

good materials

what are we going to do?

- We will design for minimal waste and aim for zero waste.
- We will make conscious choices for all aspects of all garments.
- We will minimise packaging, choose recycled, recyclable or compostable.
- We will always choose recycled paper, tags, non-toxic inks.
- We will reduce single use plastic with a goal to eliminate it.
- We will utilise reusable bags for shipping garments.
- We will never individually package garments in plastic.

how will we monitor single use plastic?

- All single use plastic will be recorded by mass from 2024.
- Comparisons will be made, based upon mass of single use plastic used relative to stock production.



good economy

bringing sustainability to families

- We aim to bring sustainable beach fashion to families.
- We aim to support the families of the wonderful workers that create our garments, and their community.
- We aim to actively participate in creation of a circular economy.

what are we going to do?

- Grow 'regular' family awareness of the impact of their fashion choices, whilst providing affordable, sustainable choices.
- Provide training and education opportunities to our workers.
- Active community engagement and education on a volunteer basis.
- We design for minimal waste and ingredients, making our garments more affordable.
- We repair our garments to maximise their usable life.
- We will collaborate with community and industry groups in textile recycling and upcycling.



good energy

renewable and clean

From 2024 we aim to collaborate with our landlord to utilise Renewable energy for our shop premises.

what are we going to do?

- As business premises develop, a priority will be to invest in solar PV energy systems on site, where within our control.



good water

clean oceans, clean aquatic ecosystems,
clean plastic-free drinking water for all.

Our goal is cleaner oceans and healthy aquatic ecosystems, in addition to clean drinking water, available plastic free to all.

what are we going to do?

- Continue supporting plastic pollution reduction initiatives in Australia and Indonesia.
- Schedule seasonal beach clean ups, collaborating with AUSMAP, to document marine pollution on our coast.
- Use our research to educate the public and encourage other brands to actively seek microplastic pollution solutions.



good lives

living and work conditions are just, safe and dignified.

Our manufacturers are so skilled and forge pride and love into each garment. They work together in a very buoyant setting.

Being a small business, our manufacturing is contracted to a studio of happy workers in good working conditions with an Australian partner providing them a steady stream of work.

If overtime is required it is paid and meals are provided. The workers are treated with equality and respect. All workers receive sick pay, health costs are covered and paid 4 weeks annual leave.

As our business grows, our goal is to enable growth of the workers and their studio. They should be inspired, encouraged, and empowered to take active roles in waste reduction initiatives and garment improvements. Creativity will be encouraged and all workers feel appreciated.



good lives

what are we going to do?

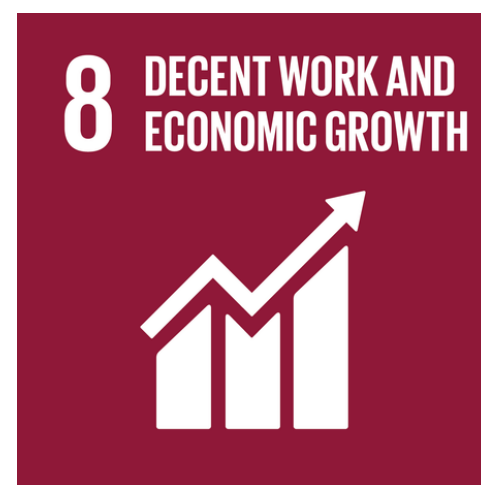
- Visit the Bali studio annually, to check welfare and satisfaction of workers.
- Encourage apprenticeships and training to expand the studio's production capability.
- Support implementation of increased technology to enhance capabilities and efficiency.
- Increase workplace health and safety through provision of safety equipment and ergonomic facilities.

Additionally, we have commenced production in our studio-store in Australia. We aim to grow this, employing and training workers to provide more locally made products. Here we can also repair garments to maximise their usable life.





Supporting the United Nations Sustainable Development Goals



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