

Racetrack Coach | RTC



|GP INSIGHTS

MEET THE DRIVERS

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27th December 2020
WWW.GPDAYS.COM

Some of you might have stumbled across "RTC" (*Racetrack Coach*) on our website. Recently, I had the chance to chat with Florian, a true petrolhead and mind behind the Start-Up for professional motor-sport-coaching solutions.

Hi Florian! I am excited you joined our "Meet the Drivers" series - though this time it is not just about you as a driver! Anyways, let us start with an obvious question: How did you get involved in motorsports in the first place?

Everything started with my dad being quite active in motorbike racing. So doing what nine year olds love doing, I came to watch him race! As you can imagine, I loved it! From then on, I took the classic path by starting off in go-karts. Once I turned 18, I entered the Dacia Logan Cup, where I managed to win the championship and moved on to VLN (nowadays NLS) - an endurance championship on the Nordschleife.



You are active in professional motorsports for a while now. Tell us a bit about your experience and learnings!

To win the first "real" title in the Logan Cup was extremely important for me. However, I made the biggest improvements in karting.



The pure racing in the GTC (an endurance championship) where you have to perform at 3am in the rain, as well as on a dry and sunny track, was key in developing the physical and mental skills you need if you want to achieve good results in any racing series.



But how did you then move from being a driver to becoming a coach and entrepreneur?

To be honest, I never really planned on becoming a coach. When I did my first racing licence, the instructor asked me whether I could support him during some Trackdays.



Of course I could! So at the age of 19 I found myself sitting on the passenger seat of some pretty nice cars, coaching even experienced drivers. As driving on the road is completely different to racing, my young age and little experience as a "road-driver" did not keep me from providing significant value to the drivers who wanted to improve their performance on track.

And that is how you got the idea for RTC? There are many coaches but bringing everything

together in a company was new for me - especially as RTC is not just about coaching!

Already while racing karts, I found that preparation plays a major role in being successful on track. The pressure to perform was always high and I always wanted to move forward in motorsport. So I used every possible chance to improve and get the necessary competitive edge - naturally, that led to taking a lot of notes and writing down the experiences I had on track.

At one point though, the folder I filed my notes in almost exploded and I wanted a centralised way of compiling everything related to my racing.

So after a long development period, the RTC app was launched and can now be used all over the world. It is not dependent on you booking an RTC Coach. In the end, it makes finding and sharing notes and videos with our clients much easier than before.

To structure everything (that is probably me being an engineer) we quickly founded a company as the basis for all future projects.

What makes Racetrack Coach so special and different to the traditional coaching programs in the market?

We are always there for our clients and quick to react. Being a small company, we can tailor our services to each clients and offer individual solutions.

Our pool of experienced coaches ensures, that we can provide the optimal program to each of our students depending on their skill level, circuit and car they are using. As with the notes and track information, we are centralising all resources related to the coaching in our app.



We also engage in driver development. I would have wished for more support in the planning of my career, marketing and sponsoring - that is why we are offering - next to our driver coaching - a development program for newcomers helping them to shape their career and get ahead of their competition.

When we spoke for the first time, I immediately noticed - and you just talked about it - that you have developed an app. As this is very unique, I am wondering which benefits you see in having an app?

I touched on it before. In my own career, taking notes has been a very important and after a while, storage can become quite difficult. Especially as you need be able to go through your notes quickly and find what you need.

Putting these details together will give you a valuable edge on track.

At first, I tried to find an app but as expected, there was nothing truly focussed on motorsports. I started conceptualising a structure and content, always thinking about making it usable for both, professional and amateur drivers.

As of now, the app already includes notes and driving tips on many of the best track in the world providing value from the moment you download it. As a result, it can be used for preparation as well as a collections of all the findings and notes you input while you are in a coaching session.



What does the typical student look like? (Is it the novice driver or experienced Track-day-Veteran with a racecar?)

We cover everything from a novice to experienced racers and it does not matter what car you are driving. Looking at our diverse student base, it is really difficult to define the "average" student. However, we have the right coach for everyone in our pool - that is for sure!



What is your vision for "RTC"? Where are you going with it?

Our Team and "Coach Pool" has grown consistently in the past and everyone enjoys what we are doing here. We are working on more and more interesting



projects and Having you as a fast growing organiser as our Partner, gives us the opportunity to try new things and optimise or service portfolio. I am really looking forward to what is ahead of us!

That is true! We are the "young generation" - so to say and both our companies pretty new on the market!

The *New Kids on the Block*, exactly! I think it is safe to say that this is exactly what we want and the journey we always envisioned to be on!

One last question before we come to an end! Tell us about your favorite circuit!

Definitely the Nordschleife. Why? Because you can have some steady flowing laps as well as the fiercest races. One day it is the heaven for every petrolhead, the other day it is the actual green hell!



Thank you for your time Florian! I am really looking forward to the coming season and the projects we are working on together!

If you have any questions regarding this article, please contact us any time!

Don't forget to check out our Meet the Drivers #1 with Arno, his epic yellow Porsche 968-CS and the many other exciting cars he has in his garage! You can find the interview here: [LINK](#).

