PUT DOWN THE MARKERS

AND NO ONE GETS HURT

DON'T WRITE
ON THIS WALL UNTIL

FILL IN THE DATE + TIME 24 HOURS
FROM COMPLETED INSTALLATION.

HANG IT ON THE WALL WITH A LOW ADHESIVE TAPE
SUCH AS PAINTER'S TAPE.*

*High adhesive tapes can potentially damage
the surface of the wallcovering.

REV052118

WALLCOVERING INSTALLATION INSTRUCTIONS

READ FIRST - IMPORTANT TIPS

- INSTALLATION ORIENTATION: either vertical or horizontal.
- Vinyls can be installed on any standard construction office wall.
- RECOMMENDED FINISH LEVEL: STANDARD CONSTRUCTION: Level 4 & 5.
- Use one of the following RECOMMENDED ADHESIVES to attach IdeaPaint wallcoverings to the wall: Roman PRO-732 Heavy Duty Clay, Roman PRO-838 Heavy Duty Clear, or Roman PRO-880 Heavy Duty Clear Strippable.
- Vinyl Wallcoverings can be removed like any standard wallcovering. If you prime it then you can then paint right over it.

SUPPLIES NOT INCLUDED

For additional information visit **www.ideapaint.com/help.**

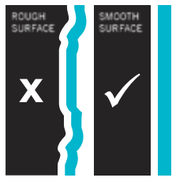
PREP

01

SURFACE PREP/PRIME

Remove all previous wallcoverings, if present. Check and fill any holes or cracks in the surface with a normal decorator's filler.

Ensure that the wall is clean and dry. Wash walls to remove all grease and dirt. If the surface is glossy, sand the walls and then wash them. **Walls should be clean and smooth and free of all mildew, grease, and stains.**



Use abrasive paper to sand out any rough or uneven surfaces. Because surface imperfections will show through the wallcovering, **we recommend that walls be prepared and brought to a Level 4 or 5 finish before application of the wallcovering.**

Surfaces should be treated with a high quality, white, stain-blocking primer, such as IdeaPaint White Primer or a ROMAN® Wallpaper Primer before the application of your IdeaPaint Wallcovering.

Measure and mark the wall with a pencil, as appropriate.

02

WALLCOVERING PREP

If any creases are present in the wallcovering, apply water to the back side (paper side) of the wallcovering with a roller 10 minutes prior to application.

03

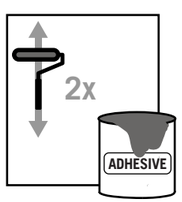
ADHESIVE APPLICATION

Use one of the following RECOMMENDED ADHESIVES to attach IdeaPaint wallcoverings to the wall or to the wallcovering directly: Roman PRO-732 Heavy Duty Clay, Roman PRO-838 Heavy Duty Clear, or Roman PRO-880 Heavy Duty Clear Strippable.

Add ~10% water to adhesive to ensure a smooth consistency.

Apply 2 coats of adhesive to the wall, or to the wallcovering directly, with a roller.

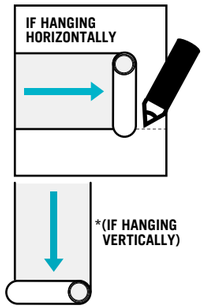
DO NOT over apply the adhesive.



INSTALL

04

INSTALLATION OF FIRST LENGTH OF WALLCOVERING

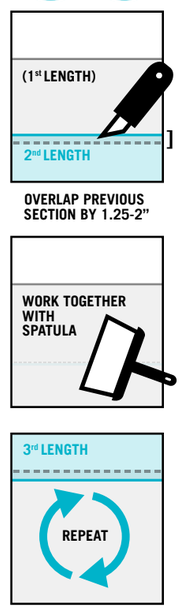


1. Take the wallcovering section and carefully roll it up, backing side out, being careful that you don't crease the material.
2. Starting in the left corner, roll the wallcovering out along the wall from left to right. **To reduce the amount of seams in your writing area, the first length of wallcovering should be hung in the middle of the wall so that it is in the main writing area of the wall.** Use a horizontal pencil line as a guide to line up the length of wallcovering.
3. Place the bottom edge of the wallcovering on top of the marked pencil guide line.
4. Carefully roll out the wallcovering along the wall and push any air out from behind the material.
5. Use a wallcovering spatula to press the entire surface of the wallcovering to the wall, pushing out all the excess wallcovering adhesive from behind the material.
6. Use a consistent and strong pressure to ensure all air bubbles and excess adhesive have been pushed out to the edges.

*If hanging the wallcovering vertically, follow the same procedure as above, starting in the top, left corner of the wall, and work from the left to right side of the wall.

05

NEXT LENGTHS OF WALLCOVERING/SEAMING



1. For jointing the material it is recommend that you **overlap and double cut the material**. This will reduce joints.
2. Hang the next horizontal length of the wallcovering, overlapping the edge of the previous section by 1.25-2".
3. Mark a straight pencil line along the center of the overlapped wallcovering. Alternatively you can use a level against the wall.
4. With a new blade, cut along the pencil line (or level) and cut through both layers. Remove the excess material from behind the cut.
5. The material will now meet and can be worked together with a wallcovering spatula. Work the material by applying upwards and downwards pressure to each length, bringing them together.
6. If an area of the joint requires additional attention, add extra adhesive and continue to work together.
7. If the joint/seam is not flat, gently lift the edge of one section of the wallcovering off the wall and use your finger to guide the material to slot together and work again with your spatula. You may need to add a small amount of extra adhesive.
8. Check the entire surface of the wallcovering for any excess adhesive or air bubbles and push out with a spatula.
9. Repeat this process for the entire installation of the wallcovering.
10. Once wallcovering installation is complete, wipe the entire surface clean with a damp cloth to remove any excess adhesive residue.

WAIT 24 HOURS

FILL IN THE DATE + TIME (ON THE FRONT PAGE) 24 HOURS FROM COMPLETED INSTALLATION AND HANG IT ON THE WALL WITH A LOW ADHESIVE TAPE SUCH AS PAINTER'S TAPE.*

*High adhesive tapes can potentially damage the surface of the wallcovering.

USE & CARE

06

USE & CARE: GUIDANCE

Markers:
Use premium dry erase markers, such as IdeaPaint bullet and chisel tip Dry Erase Markers. If these are not available use other premium dry erase markers, such as Expo® low odor markers, BIC, Quartet, etc. If using dry erase markers other than these, test a small area before using to ensure that they don't stain.

Cleaner:
We recommend using IdeaPaint Cleaner. In general, we recommend using mild dry erase cleaning products or a mixture of gentle dish soap and water with IdeaPaint or other microfiber cleaning cloths. DO NOT use cleaning products that are not intended for dry erase surfaces. DO NOT use cleaning products that contain harsh solvents or alcohol.

Care of Maintenance:
IdeaPaint surfaces should be erased regularly/daily with IdeaPaint Erasers.

Avoid build-up over time and extend the life of your IdeaPaint surfaces by regularly using IdeaPaint Cleaner Spray and Microfiber Cleaning Cloths. Walls should be cleaned at least weekly.

If your walls are heavily used or your walls have stuck on markers that IdeaPaint's standard Cleaner cannot remove, then use IdeaPaint's Marker Blaster to bring life back to your walls.