Specification Instructions:

IdeaPaint PULL Magnetic Wallcovering with Base Colored Latex Paint and IdeaPaint CREATE Clear Dry-Erase Top Coat

REQUIRED: Pre-application meeting with manufacturer
Participants: General Contractor and Paint Sub-contractor
Goal: Train installer(s) on necessary steps to apply specialty coating

WALLPAPER:
WP-1: Magnetic Wallcovering
Manufacturer: IdeaPaint
Color Name: PULL
Finish: Flat
Location: (to be entered by designer)
Contact: Dustin Feldman – (617) 714-1054

PAINT:
P-1: Base Colored Latex Paint* (to be entered by designer)
Manufacturer: (to be entered by designer)
Color Name: (to be entered by designer)
Finish: Semi-Gloss or Gloss
Location: To be applied over WP-1

P-2: Dry-Erase Paint
Manufacturer: IdeaPaint
Color Name: CREATE Clear
Finish: Gloss
Location: To be applied over WP-1 and P-1
Contact: Dustin Feldman – (617) 714-1054

*Please see the last page for a list of approved paints and primers.
Refer to www.ideapaint.com/help for installation instructions

IDEAPAINT PREFERRED PAINTS & PRIMERS

WE RECOMMEND USE OF THE BELOW PRIMERS & BASE-COAT PAINTS UNDER IDEAPAINT PRODUCTS

PREFERRED WHITE PRIMERS:
• IdeaPaint PRIMER
• Sherwin-Williams Multi-Purpose
• PPG Seal Grip
• Glidden Gripper
• Kilz Premium Primer

PREFERRED CLEAR PRIMERS:
FOR USE WHEN APPLYING IDEAPAINT CREATE CLEAR OVER AN EGG-SHELL, FLAT OR MATTE PAINT

• IdeaPaint Clear PRIMER
• Kilz Klear Primer
• Zinsser BIN Clear Primer

PREFERRED BASE COAT PAINTS:
HIGH-QUALITY ARCHITECTURAL LATEX PAINT, WITH A SEMI-GLOSS OR GLOSS FINISH FOR USE UNDER IDEAPAINT CREATE CLEAR, WHEN CHANGING THE COLOR OF THE WALL

• Sherwin-Williams Super Paint
• PPG Manor Hall
• Ben Moore Regal
• Behr Ultra
• Valspar Signature