



Complete line of complementary products to deliver on your design and performance needs.



NON-LIQUID SOLUTIONS

All New

Extensively tested to ensure industry leading results.

WALLCOVERINGS

- WRITE 
- PROJECT  + 
- MAG  + 
- 3-in-1  +  + 

USAGE & BENEFITS

- Smaller jobs
- Occupied work areas
- Ready in 24 hours
- Quick & easy installation
- Multifunctionality



LIQUID SOLUTIONS

Legacy Paint Products

Proven Results
150k Installs

PAINTS

- Primer
- Dry Erase White
- Dry Erase Clear
- Magnetic

USAGE & BENEFITS

- Larger jobs
- Maximum design freedom
- Apply on any surface
- Environmentally-friendly



USE & CARE SOLUTIONS

Everyday Items

Write, Erase, Clean,
and stay organized.

ACCESSORIES

- Cleaning Products
- Markers
- Erasers
- Storage

USAGE & BENEFITS

- Use your walls
- Clean your walls
- Maintain your walls
- Extend the life of your walls



We are not just the brand in a can.



**ALL
NEW!**



NON-LIQUID SOLUTIONS: Multifunctional Wallcoverings

IdeaPaint™ is now ROLLING out a series of dry erase wallcovering solutions. Perfect for smaller projects in occupied workspaces, **IdeaPaint's Non-Liquid Solutions** series is easily applied to any wall using a standard wallcovering adhesive. It's ready to write on in just 24 hours!

USAGE & BENEFITS: Smaller jobs | Occupied work areas | Ready in 24 hours | Quick & easy installation | Multifunctionality



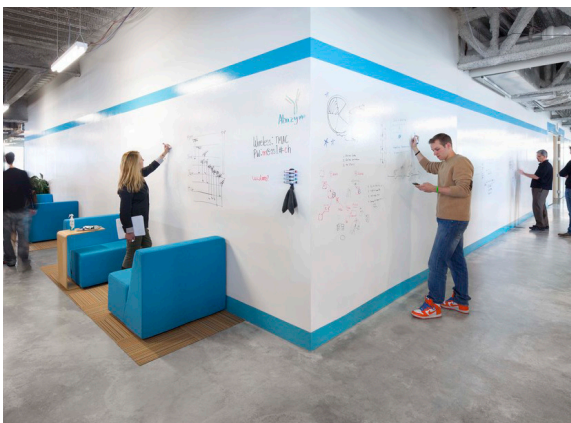
LIQUID SOLUTIONS: Dry Erase & Magnetic

Our flagship product, **IdeaPaint PRO**, is the original high-performance dry erase coating, trusted as the design standard for Google, Facebook, and Reebok. We expanded our liquid line to provide an easily installed, environmentally-friendly **Clear** or **White** Dry Erase solution for every school, company, and home with the launch of **IdeaPaint CREATE**.

For an even more dynamic user experience, we also developed a line of magnetic based solutions—our **Magnetic Primer** for everyday use and our **PULL Magnetic Wallcovering** for industrial magnetic strength. These options can be finished with a top coat of **Clear** or **White** Dry Erase Paint to create the ultimate collaboration space.



USAGE & BENEFITS: Larger jobs | Maximum design freedom | Apply on any surface | Environmentally-friendly



As the inventor and industry leader of the **Dry Erase Paint** category, **IdeaPaint** exists to enhance the productivity and innovation of organizations through dynamic collaboration.

After more than 150,000 successful installations of our liquid solutions in over 30 countries worldwide, we are now introducing non-liquid solutions to complement and diversify our product portfolio for every type of workflow.

At **IdeaPaint**, we are driven by designing, manufacturing, selling, and supporting our LIQUID and NON-LIQUID SOLUTIONS. We focus 100% on delivering collaboration tools that enable organizations to excel. Contact our best in class customer service team to discuss how our complete line of products can fulfill all your important projects needs.

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