



**IdeaPaint Pro**  
 Interior Dry Erase Paint  
 Low VOC  
 Gloss Finish

As of 02/24/2016, complies with:	
CARB	LEED 09 CI
SCAQMD	LEED 09 NC
California 01350	LEED 09 CS

<u>CHARACTERISTICS</u>	<u>SPECIFICATIONS</u>	<u>SURFACE PREPARATION</u>
<p><b>IdeaPaint Pro</b> is a professional quality dry erase coating for use walls and other smooth surfaces. For best performance, apply PRO over a recommended high-quality architectural grade latex paint with a semi-gloss or gloss finish. If base coat paint does not have a semi-gloss or gloss finish, use a preferred clear primer. Recommended primers and base coat paints can be found at <a href="http://learn.ideapaint.com/preferred-products">http://learn.ideapaint.com/preferred-products</a>.</p> <p><b>Color:</b> White, White Sand, Light Gray, Custom color as selected  <b>Spread Rate:</b> 19-20 g/sq. ft.  <b>Drying Time:</b> 72F, 50% RH  <b>Touch:</b> 1 hour  <b>Potlife:</b> 1 hour  <b>Finish:</b> 68 @ 85 degree  <b>Flash Point:</b> 80°F (&gt; 93.9°C)            Vehicle Type: Urethane  <b>VOC:</b> 325 g/L Part A and B mixed (less exempt solvents as packaged)  <b>Weight Solids:</b> 73% Part A, 75% Part B +/- 2%  <b>Weight per Gallon:</b> 10.37 lbs/gal. Part A and Part B mixed</p>	<p><b>Dry Wall</b>  <i>If changing the color of the wall, or new construction...</i>  <b>1 ct.</b> recommended primer: IdeaPaint PRIMER, Sherwin-Williams Multi-Purpose, PPG Seal Grip, Glidden Gripper, or Kilz Premium Primer.</p> <p><b>2 cts.</b> recommended high-quality architectural grade latex paint with a semi-gloss or gloss finish: Sherwin-Williams Super Paint, PPG Manor Hall, Ben Moore Regal, Behr Ultra, or Valspar Signature.</p> <p><b>1ct.</b> IdeaPaint Pro, applied according to the manufacturer's instructions.</p> <p><i>If applying Pro over an egg-shell, flat, or matte paint...</i>  <b>1ct.</b> recommended clear primer: IdeaPaint Clear PRIMER, Kilz Klear Primer, or Zinsser BIN Clear Primer.</p> <p><b>1ct.</b> IdeaPaint Pro, applied according to the manufacturer's instructions.</p> <p>If you are installing Pro over a substrate other than dry will, visit <a href="http://www.ideapaint.com/help">http://www.ideapaint.com/help</a> or email <a href="mailto:install@ideapaint.com">install@ideapaint.com</a>.</p>	<p><b>Dry Wall</b>            Surface Preparation: Remove hardware, accessories, plates and similar items to allow dry erase coatings to be installed.</p> <p>I. Repair damaged areas by filling voids with spackle. Sand smooth repaired or textured surfaces. Scuff glossy and non-porous surfaces using medium grit sandpaper. Paint product is a high gloss coating; imperfections and visible seams will telegraph.</p> <p>II. Plaster Surface: Remove surface chalk. In new work use moisture meter to determine moisture content. Do not begin installation when moisture content is greater than five percent.</p> <p>III. Gypsum Board Surface: Provide Level 4 finish per ASTM C840 and GA-214. Recess nails and screws. Repair irregular tape joints, sand and remove dust.</p> <p>IV. Previously Painted Surface: Remove loose paint or scale. Sand surface of enamel or gloss paint and remove dust with tack cloth or denatured alcohol.</p> <p>B. Prime substrate using materials recommended by manufacturer. Prime surface until the color of the existing surface does not show through.</p> <p>C. Ventilate area thoroughly to prevent the odor from permeating to other areas in the building. Provide 100 percent outside air ventilation of application areas..*</p> <p><small>*A complete list of our recommended primers and base coat paints can be found at <a href="http://learn.ideapaint.com/preferred-products">http://learn.ideapaint.com/preferred-products</a>.</small></p>



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<b><u>ADDITIONAL PREPARATION</u></b>	<b><u>APPLICATION</u></b>	<b><u>CAUTIONS</u></b>
<p>Open windows, doors and HVAC system to 100% air exhaust to ventilate the area.            If you have to use a fan, avoid pointing it directly at the surface being painted.</p> <p>Use painter's tape to mask surfaces and edges you do not want painted.</p> <p><b>IMPORTANT:</b> After application, be sure to remove tape while paint is still wet.</p> <p>Wear protective eye-wear and gloves. Follow additional safety precautions according to the IdeaPaint Safety Data Sheet found on <a href="http://ideapaint.com/help">ideapaint.com/help</a>.</p> <p>Do not shake cans. Pour THIS into THAT and stir thoroughly or 2 minutes. DO NOT mix more than 200 sq. ft. of IdeaPaint at one time.</p> <p>Once IdeaPaint is mixed, you have 1 HOUR to apply.</p> <p>When installing IdeaPaint, apply the product 50 sq. ft. at a time. Do not stretch the product beyond the square footage denoted on the box.</p> <p>When applying more than 50 sq. ft., mark every 50 sq. ft. on your drop cloth with a piece of tape, for reference.</p> <p>For larger-scale installations, replace the roller cover after every 200 sq. ft. of product applied.</p>	<p>Comply with manufacturers printed installation instructions. Mix components in strict accordance with manufacturer's instructions. Pot life is 1 hour maximum.</p> <p><b>B.</b> Apply dry erase coating with specified roller only. Comply with the following:</p> <p><b>I.</b> Apply heavy single coat ONLY. Do not recoat or touch up applied coating.</p> <p><b>II.</b> Paint surface by working from one end to the other.</p> <p><b>III.</b> Begin by cutting in the edges of an approximately 2 foot wide section.</p> <p><b>IV.</b> Paint 2 foot wide section, maintaining a wet edge.</p> <p><b>V.</b> Roll new section into wet edge.</p> <p><b>VI.</b> Continuously check for skips, holes, and holidays as application progresses.</p> <p><b>VII.</b> Remove masking tape within 1 hour of painting.</p> <p><b>C.</b> Coating shall cure for a minimum of 7 days after application before use.</p> <p><b>D.</b> Application Rate: Maximum 50 square feet per quart..</p>	<p>Use Personal Protective Equipment recommended in the Pro SDS. Eating, drinking, and smoking should be prohibited in areas where this material is handled, stored, and processed. Persons with urethane allergy should not work with this product. Avoid inhalation of vapors and contact with skin, eyes and clothing. Avoid release to the environment. Provide adequate ventilation. In case of inadequate ventilation, use respiratory protection. Good personal hygiene is necessary. Wash hands and contaminated areas with water and soap before leaving the work site. Do not reuse this container. "Empty" containers retain product residue (liquid or vapor) and can be dangerous. <b>DO NOT TAKE INTERNALLY. KEEP OUT OF REACH OF CHILDREN.</b></p> <p>REV 02/24/2016            The information and recommendations set forth in this Product Data Sheet are based upon tests conducted by or on behalf of IdeaPaint, Inc. Such information and recommendations set forth herein are subject to change and pertain to the product offered at the time of publication. Consult your IdeaPaint representative to obtain the most recent Product Data Sheet.</p>