



PULL MAGNETIC WALLCOVERING FAQs

HOW DOES PULL COME?

PULL wallcovering is sold in full and half rolls. A full roll is 34.1 feet long and 37.4 inches wide. A half roll is 17.1 feet long and 37.4 inches wide. Your PULL package includes magnets, which can be found in the foam top inside the packaging.

HOW DO I MEASURE HOW MUCH PULL I NEED TO ORDER?

Measure the height and width of each wall you would like to cover with PULL. Then, email us at install@ideapaint.com and we'll figure it out for you.

IS PULL MAGNETIC WALLCOVERING STRONG?

Yes. PULL works best when rare-earth magnets are used.

WHAT MAGNETS SHOULD I USE?

We recommend using Neodymium magnets with a force of N52 for best results.

DO MAGNETS COME WITH MY ROLL OF PULL?

Yes, magnets are included – five with a half roll and ten with a full roll. You can find them in foam top inside the packaging.

IS PULL ENVIRONMENTALLY FRIENDLY?

IdeaPaint PULL contributes toward LEED certification.

WILL THE MAGNETIC STRENGTH IMPACT BY ELECTRONIC DEVICES?

No. PULL does not impact cell phones or WLAN signals. It is not conductive.

WHERE CAN THE PULL INSTALLATION AND TECHNICAL DOCUMENTS BE FOUND?

All the IdeaPaint PULL installation instructions and videos, as well as all technical documents, can be found at www.ideapaint.com/help. These instructions should be reviewed before installing PULL.

WHAT ARE THE STEPS FOR PULL INSTALLATION?

(1) Prime & Prep the wall, (2) Measure, Cut & Adhere the wallcovering, (3) Hang the wallcovering, (4) Prime the wallcovering, (5) Apply IdeaPaint CREATE or PRO.

Visit <http://learn.ideapaint.com/preferred-products> for a complete list of preferred primers and base coat paints.

Visit www.ideapaint.com/help for comprehensive installation instructions and video guide. Read these instructions and watch the video guide before installing PULL.

WHAT IS THE BEST WAY TO PREP A SURFACE FOR PULL APPLICATION?

For surface prep, remove old wallcoverings that already exist. Then repair any divots, scratches, or bumps on the wall so the surface is as smooth as possible. To ensure a smooth finished surface, the wall must remain clean and free of debris.

WILL THE SYSTEM MASK IMPREFECTIONS ON THE WALL?

Wallcovering won't mask imperfections on the wall; hills and valleys will be amplified by the wallcovering and the high-gloss nature of dry erase paint.

WHAT PRIMER IS RECOMMENDED?

For most installations, prime using one of our preferred primers, such as: IdeaPaint PRIMER, Sherwin-Williams Multi-Purpose Primer, PPG Seal Grip, Glidden Gripper Latex Primer or Kilz Premium Primer. Visit <http://learn.ideapaint.com/preferred-products> for a complete list of preferred primers.

When installing PULL over a substrate other than drywall, email us at install@ideapaint.com.

WHICH WALLCOVERING ADHESIVE SHOULD I USE?

We recommend the following adhesives: Roman PRO-732 Heavy Duty Clay, Roman PRO-838 Heavy Duty Clear, or Roman PRO-880 Heavy Duty Clear Strippable.

WHICH SIDE OF THE WALLCOVERING IS THE FRONT, AND WHICH IS THE BACK?

The white side of the wallcovering, which should face out, is the front. The dark gray side of the wallcovering, which should be adhered to the wall, is the back.

CAN IDEAPAIN RECOMMEND A LOCAL INSTALLER?

If you are looking for an IdeaPaint installer in your region, email install@ideapaint.com and we can recommend someone to you.

HOW DIFFICULT IS IT TO INSTALL PULL?

Anyone who is comfortable installing wallcovering can install PULL. Before installation, view the installation instructions and video guide at www.ideapaint.com/help.

DO I HAVE TO COVER THE WHOLE WALL?

For a seamless installation, we recommend the wallcovering cover the entire wall.

WHAT ABOUT OBSTACLES ON THE WALL?

Your installer will cut around common obstacles, such as outlets, doors and light switches.

CAN PULL BE INSTALLED ON A CURVED WALL OR COLUMN?

PULL can be installed over a curved wall depending on the degree of curvature. If you are interested in application over a curved wall, email install@ideapaint.com. We don't recommend installing PULL on a round column.

HOW DO I HANDLE EXTERNAL CORNERS?

We recommend paintable corner bead for a durable finish. PULL should not be bent around corners; it should be brought to the edge of the wall and then cut before moving on to the next section.

HOW LONG WILL A PULL SURFACE LAST?

PULL wallcovering has a limited lifetime warranty.

CAN I REPAINT YEARS LATER?

Yes, it is possible to repaint PULL 4-6 times without losing magnetic strength.