ideapaint™

GREENGUARD

PRODUCT CERTIFIED FOR
LOW CHEMICAL EMISSIONS
UL.COM/GG
UL 2818

GOLD

PUT DOWN THE MARKERS

AND NO ONE GETS HURT

DON'T WRITE ON THIS WALL UNTIL

FILL IN THE DATE **7 DAYS** FROM COMPLETION OF PAINTING.
HANG IT ON THE WALL WITH A LOW ADHESIVE TAPE
SUCH AS PAINTER'S TAPE.*

*High adhesive tapes can potentially damage
the surface of the wall.

REV053118

PRO CLEAR INSTALLATION INSTRUCTIONS

For additional information visit **www.ideapaint.com/help.**

READ FIRST - IMPORTANT TIPS

PROFESSIONAL INSTALLATION IS REQUIRED FOR IDEAPAINT PRO CLEAR.

DO NOT STRETCH PAINT BEYOND SURFACE AREA INDICATED ON THE BOX. DOING SO WILL REDUCE PRODUCT PERFORMANCE.

- Be sure to apply your IdeaPaint with the supplied roller. Any alternatives (unless suggested by IdeaPaint) will not be covered under the warranty.
- When measuring the space to be painted, height x width = square footage.
- Primer and new latex topcoats must dry at least 24 hours prior to applying IdeaPaint.
- For best results, the surface should be as smooth as possible.
- For any installation of PRO Clear: Latex topcoats should have an eggshell, satin, semi-gloss, or gloss finish. Semi-gloss and higher sheen topcoats will assure the best dry erase performance. If base coat paint has a flat or matte finish, or if finish is unknown and could potentially be flat or matte, use a preferred clear primer/sealer. Apply 1 coat of preferred clear primer*, such as: IdeaPaint Clear PRIMER, Zinsser BIN Clear Primer, or Kilz Klear Primer.
- Prime the surface with a preferred primer*, such as: IdeaPaint PRIMER, Sherwin-Williams Multi-Purpose, PPG Seal Grip, Glidden Gripper, or Kilz Premium Primer. It is recommended that PRO CLEAR be applied over one of our preferred topcoats. (Refer to STEP 02.)

*For a complete list of our preferred primers and base coat paints, visit: http://learn.ideapaint.com/preferred-products.

- IdeaPaint PRO CLEAR has a strong odor that dissipates within 24 hours. Install when occupants are not present.
- Install IdeaPaint in spaces that are maintained at temperatures between 68° F and 85° F and below 85% relative humidity.
- IdeaPaint dries quickly. Apply PRO CLEAR in 3-ft wide sections with a 2 to 3-inch overlap. Maintain a wet edge.
- Use good lighting in order to ensure even coverage.
- IdeaPaint is available in different formulas, do not mix them. For more information call 617.714.1050.

By purchasing IdeaPaint's product you are agreeing to our Terms & Conditions, which can be found at www.ideapaint.com/terms.

01 PREP

Because IdeaPaint is a high gloss paint, surface imperfections can be magnified.

IdeaPaint will only be as smooth as the surface you apply it to. Repair any divots, scratches, or bumps on the wall by filling them with spackle or joint compound. If the wall is textured, sand it smooth – or, for heavy texture, skim the wall with joint compound.

Use painter's blue tape (3M Multipurpose preferred) to tape off the area. Clearly define the area to be painted and **DO NOT** stretch the product beyond the square footage listed on the box. To capture any drips, use two strips of tape to widen the protection at the bottom of your surface.

When complete, wipe the surface down with a clean, damp or dry cloth to prevent debris and dust from getting caught in the surface during application.

02 PRIME/PAINT

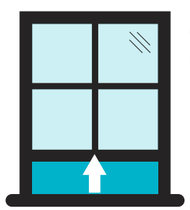
*For a complete list of our preferred primers and base coat paints, visit: **http://learn.ideapaint.com/preferred-products.**

Latex topcoats should have an eggshell, satin, semi-gloss, or gloss finish. Semi-gloss and higher sheen topcoats will assure the best dry erase performance. If base coat paint has a flat or matte finish, or if finish is unknown and could potentially be flat or matte, use a preferred clear primer/sealer. Apply 1 coat of preferred clear primer*, such as: IdeaPaint Clear PRIMER, Zinsser BIN Clear Primer, or Kilz Klear Primer. **Allow primer to dry for 24 hrs.**

It is recommended that PRO CLEAR be applied over one of our preferred topcoats. If changing the color of your wall/applying to a non-latex surface, prime using one of our preferred primers*, such as: IdeaPaint PRIMER, Sherwin-Williams Multi-Purpose, PPG Seal Grip, Glidden Gripper or Kilz Premium Primer. Then, apply 2 coats of recommended high-quality Architectural latex paint*: Sherwin-Williams Super Paint, PPG Manor Hall, Ben Moore Regal, Behr Ultra, or Valspar Signature. Paint should have an eggshell, satin, semi-gloss, or gloss finish.

For applications over substrates other than drywall, view our Substrate Specific Installation Guide at **www.ideapaint.com/help**.

03 VENTILATE



Open windows, doors and set HVAC system to 100% fresh air exhaust to ventilate area and prevent permeating odor.

If you have to use a fan, avoid pointing it directly at the surface being painted.

IdeaPaint PRO CLEAR has a strong odor that dissipates within 24 hours.

Install when occupants are not present.

04 PROTECT

Use painter's tape to mask surfaces and edges you do not want painted.

IMPORTANT: After application, be sure to remove tape while paint is still wet.

CREATE is a low viscosity paint. To minimize drips, avoid applying too much pressure to the roller during application.

Wear protective eye-wear, gloves, and a NIOSH rated respirator. Follow additional safety precautions according to the IdeaPaint Safety Data Sheet found on **ideapaint.com/help**.

05 MIX

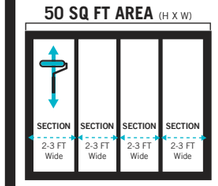
Do not shake cans.

Pour **THIS** into **THAT** and stir thoroughly for 2 minutes.

DO NOT mix more than two 50 sq. ft. kits of IdeaPaint at one time.

Once IdeaPaint is mixed, you have **1 HOUR** to apply.

06 COAT



Cut in the edges with a 4" foam roller in each section as you proceed. Use a foam brush in corners if necessary. Fill in the first 2 to 3-ft wide section using the included 9" roller. Back roll the section to avoid any roller marks and be sure to maintain a wet edge. Start the next section with a 2 to 3-inch overlap with the previous.

Inspect each section for pinholes and debris as you go. Repair quickly and move on.

07 REPEAT

Work your way from one end to the other. Repeat STEP 06 every 50 sq. ft. until the entire surface is covered.

Use the entire contents of the can. Do not reseal can with any residual coating inside.

For large scale installations, replace the roller cover after every 100 sq. ft. of product applied.

08 WAIT

Once finished, remove tape immediately while IdeaPaint is still wet and clean up. If you are unable to remove tape before IdeaPaint dries, score the edges with a razor blade before removing the tape. Use Acetone to clean any drips onto unintended surfaces. If you get IdeaPaint on your hands, wash them with soap and water.

PRO Clear has a 7-day cure time.

09 WRITE

After the initial 7 day cure period it is safe to use any standard dry erase marker on the new surface.

We recommend IdeaPaint Dry Erase Markers. If you don't have any on hand, Expo Low Odor works well too. Otherwise, test the erasability of your marker of choice in a small area before use on the entire wall.

DO NOT USE Expo pink dry erase markers or red dry erase crayons.

10 USE & CARE: MAINTAIN

IdeaPaint surfaces should be erased regularly with IdeaPaint Erasers.

Avoid build-up over time and extend the life of your IdeaPaint surfaces by regularly using IdeaPaint Cleaner Spray and Microfiber Cleaning Cloths. Walls should be cleaned weekly.

If your walls are heavily used or have stuck on markers that IdeaPaint's standard Cleaner cannot remove, then use IdeaPaint's Marker Blaster Spray to bring life back to your walls.

For more details, refer to our Use & Care Guide at ideapaint.com/help.