

DRY ERASE WALLCOVERING

IdeaPaint™ MAG



Make your big ideas stick! **IdeaPaint™ MAG** is an easy to install, environmentally friendly, magnetic, dry erase wallcovering. MAG creates the highest-performing magnetic + dry erasable surface for use at work, school or home. MAG allows for maximum collaboration and creativity, and can be used just 24 hours after installation.



IdeaPaint superior quality, non-ghosting dry erase performance



High-performing magnetic wallcovering



Quick installation, with low disruption to area throughout the application process



Can be used in 24 hours



PRODUCT SPECIFICATIONS

- **STANDARD Roll Coverage:**
 - Standard roll = 107ft² (10m²)
 - Custom roll lengths available
- **Dimensions:**
 - 26.6ft x 4ft (1.22m x 8.25m) (for standard rolls)
- **Weight:**
 - 26.46lb (12Kg) (for standard rolls)
 - (1.2Kg per m²) 2.21lb/yd²
- **Color:** White
- **Finish:** Gloss
- **Fire Rating:** ASTM E-84 Class B

PRODUCT DETAILS

- High-performing magnetic, dry erase wallcovering
- Gloss finish
- Best in class, non-ghosting dry erase performance
- Easy installation with standard wallcovering adhesive
- Smooth seam technology
- Available in custom lengths to meet your project needs
- Can be hung vertically, horizontally, and even on curved walls
- Smooth surface
- For best performance: use with Neodymium (aka Rare Earth) magnets
- 10-Year Limited Warranty
- Supported by IdeaPaint's exceptional Customer Support

