

BIG THINKING.
NO BOUNDARIES.

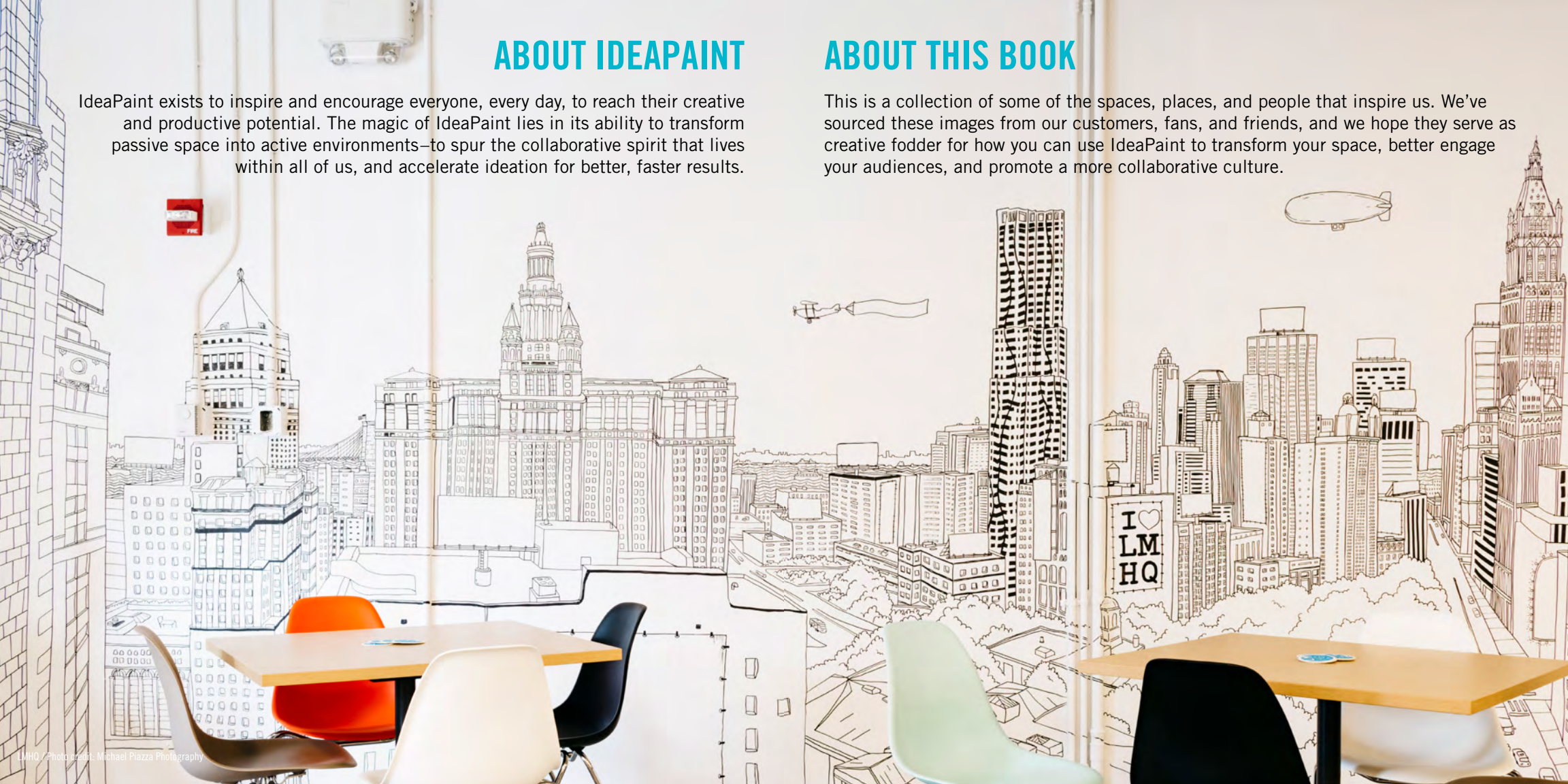


ABOUT IDEAPAINT

IdeaPaint exists to inspire and encourage everyone, every day, to reach their creative and productive potential. The magic of IdeaPaint lies in its ability to transform passive space into active environments—to spur the collaborative spirit that lives within all of us, and accelerate ideation for better, faster results.

ABOUT THIS BOOK

This is a collection of some of the spaces, places, and people that inspire us. We've sourced these images from our customers, fans, and friends, and we hope they serve as creative fodder for how you can use IdeaPaint to transform your space, better engage your audiences, and promote a more collaborative culture.



A NEW KIND OF COLLABORATION

TRANSFORMING THE SPACE AT LMHQ

For their opening in June 2015, we partnered with **LMHQ**—a collaboration space for Lower Manhattan’s creatives and creators—to add a layer of interactivity and engagement to the design. Each column is painted with colorful patterns and coated with IdeaPaint. Every conference room has at least one writable wall. The feature wall of the main space is a beautiful mural of Lower Manhattan’s skyline. Coating the mural with IdeaPaint Clear gives local artists the opportunity to take turns adding their own creativity and magic to it.

SHOW YOUR STRIPES





DO
WHAT YOU
LOVE. ▾



July
Reach out to
influencers
[] - []
[] - []

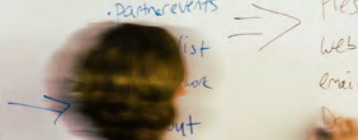
- Bounce Asset
- promo card
 - Donut drop
 - other stuff
 - things
 - events

Day 1-2

Partners events
list
[]
[]
[]

Day

Pres
Web
Email



COLLABORATE IN COLOR





“I’m not afraid of moving and adjusting. I’m afraid of staying still.”

-ADAM MELONAS, CO-FOUNDER & CEO OF CHEW INNOVATION LAB

THINK OUTSIDE THE
POLYGON



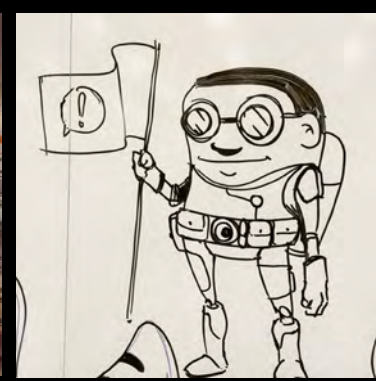
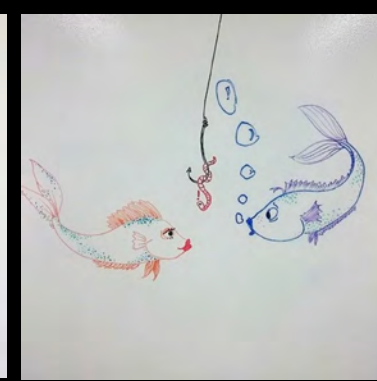
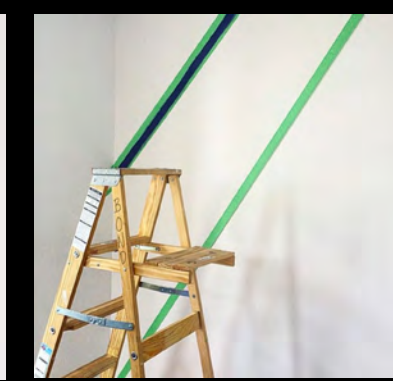
**“Collaboration, sharing,
drawing, moving around,
and challenging ideas are
integral to the process.”**

**-RICHARD BANFIELD, FOUNDER
& CEO OF FRESH TILLED SOIL**





INSPIRATION IS ALL AROUND US



SWATCHES, SAMPLES & SPECS

Interior Architects (IA) is a global architecture firm specializing in high-performance, visually compelling, and sustainable environments. When we met, it was love at first spec. And a slippery slope. Once the IA designers started incorporating IdeaPaint into their client spaces, they just had to have it in their own.

“Having magnetic IdeaPaint in the office is an amazing tool. It allows us to collaborate on the fly during client meetings, and bring design concepts to life in real time.”

-SARAH BROPHY, SENIOR ASSOCIATE AT IA



“WorkShop is an exciting venture for IdeaPaint. It’s a way for us to collaborate with fantastic, innovative companies we admire, and bring truly useful and special products to our customers.”

-JEN REDDY, VP OF MARKETING AT IDEAPAIN



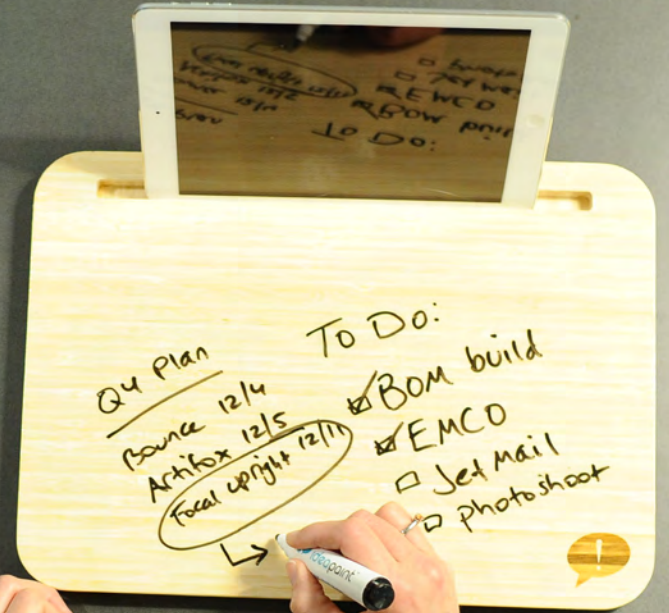
“We love design and strive to create thoughtful solutions that improve the spaces in which we work and live.”

-BLAIR STEWART, PRESIDENT OF URBIO

PLANNING
MTG.
MONDAY @ 4PM

To Do:
• BUDGET
REVIEW

• AD SPEND
• ASSIGNMENTS



THINK ON YOUR FEET



**“Kids take risks all the time
and find joy in the adventure.
So should we.”**

**-GUNNAR LARSON,
NYC INTERIOR DESIGNER**





**IT'S
OKAY,
GO AHEAD.
WRITE ON THE
WALLS. DOORS.
TABLES. CHAIRS.
DESKS. MIRRORS.
CABINETS. TRAYS.
CEILINGS. FLOORS.**



IdeaPaint is the creator of the high-performance dry erase paint category. Our products and accessories create dynamic, collaborative environments in corporations, educational institutions, and homes. With IdeaPaint, you can turn any surface—wall, door, table, cabinet, you name it—into a boundless, erasable canvas.

We have more than 150,000 installations in 40+ countries. Google, Apple, Harvard, Uber, Amazon, and Pixar are just some of the companies using IdeaPaint to help their teams communicate and collaborate more effectively, be more creative, and ultimately, get better business results.

