SPECIFICATION INSTRUCTIONS:

IdeaPaint PULL Magnetic Wallcovering with IdeaPaint CREATE White Dry-Erase Top Coat

REQUIRED:

- Pre-application meeting with manufacturer
- Participants: General Contractor and Paint Sub-contractor
- Goal: Train installer(s) on necessary steps to apply specialty coating

WP-1: Wallpaper

- Magnetic Wallcovering
- Manufacturer: IdeaPaint
- Color Name: PULL
- Finish: Flat
- Location: (to be entered by designer)
- Contact: IdeaPaint Customer Service (800) 393-5250 Option #5

P-1: White Primer

- Manufacturer: IdeaPaint
- Color Name: IdeaPaint White Primer (*or other approved primer*)
- Finish: Flat
- Location: To be applied over WP-1
- Contact: IdeaPaint Customer Service (800) 393-5250 Option #5

P-2: Dry-Erase Paint:

- Manufacturer: IdeaPaint
- Color Name: CREATE White
- Finish: Gloss
- Location: To be applied over both WP-1 and P-1
- Contact: IdeaPaint Customer Service (800) 393-5250 Option #5

* Please see page 2 for a list of approved paints and primers. Refer to www.ideapaint.com/help for installation instructions

IDEAPAINT PREFERRED PAINTS & PRIMERS

We recommend use of the below primers & base-coat paints under IdeaPaint products. Any product not listed is not recommended. IdeaPaint should be applied over a 100% acrylic Primer and topcoat. Do not use primers and Topcoats containing vinyl, oil or alkyd.

PREFERRED WHITE PRIMERS:

- IdeaPaint White PRIMER
- Sherwin-Williams Multi-Purpose
- PPG Seal Grip
- PPG Paints Gripper
- Kelly-Moore Kel_Bond295
- Vista Paint CareFree Prime-Zall
- Kilz Premium Primer
- Ben Moore Fresh Start 046

PREFERRED CLEAR PRIMERS:

For use when applying create clear over an egg-shell, flat or matte Paint, or when applying create clear over a topcoat that is not 100% acrylic or acrylic latex (ie. Vinyl)

- IdeaPaint Clear PRIMER
- Kilz Klear Primer
- Zinsser BIN Clear Primer

PREFERRED BASE COAT PAINTS:

For use under Create Clear or when changing the color of the wall. Create Clear should only be applied over a 100% acrylic topcoat with a semi-gloss or gloss finish.

- California Paints Fres~Coat Premium Interior Paint & Primer or Ultra Aquaborne Ceramic Interior Paint
- Sherwin-Williams Solo, Duration, Harmony, or Emerald
- PPG: Manor Hall or Pure Performance
- Ben Moore: Regal
- Kelly Moore: Durapoxy 1685, Acryplex 1650
- Vista Paint 8400 Carefree
- Behr Ultra
- Valspar Signature

NEED HELP?

If you have questions about products or any part of the application process contact:

☎ **Customer Service:**
617•714•1050 | 800.393.5250

📄 **Application Guides & Tech Docs**
https://ideapaint.com/pages/installation-and-specs