PULL INSTALL INSTRUCTIONS

BEFORE YOU BEGIN...

IdeaPaint's PULL system turns any wall into a magnetic, dry erasable idea platform.

From primer to wallcovering to dry erase paint, these instructions will take you through everything you need to ensure your magnetic, erasable wall lives a long, high-performing and happy life.

WHAT YOU CAN EXPECT:

01 PRIME & PREP THE WALL
Action Time: 1 hour
Dry Time: 24 hours

02 MEASURE, CUT & ADHERE
Action Time: 1-2 hour
Dry Time: n/a

03 HANG THE WALLCOVERING
Action Time: 1-2 hours
Dry Time: 12-24 hours

04 PRIME THE WALLCOVERING
Action Time: 4 hours
Dry Time: 24 hours

05 APPLY THE IDEAPAINT
Action Time: 1-2 hours
Dry Time: 2-3 hours

Action time based on 100 SQFT wall

In addition to these instructions, please watch the detailed installation video on the Installation & Specs section of our website.

For a complete list of preferred primers and base coat paints, visit **http://learn.ideapaint.com/preferred-primers**.

By purchasing IdeaPaint's products you are agreeing to our Terms & Conditions, which can be found at **www.ideapaint.com/terms**.

01 PREP & PRIME THE WALL

PRIMER

PREFERRED PRIMERS:
• IdeaPaint PRIMER
• S-W Multi-Purpose Primer
• PPG Seal Grip
• Glidden Gripper
• Kilz Premium

Start by covering the floor with a drop cloth.

PREP the wall to ensure a smooth finished surface. The wall must be clean and free of debris:

Remove old wallcoverings that already exist.

Smooth out rough, uneven surfaces; fill cracks or holes.

Sand the wall with 120 grit sandpaper to remove all debris from previous paint installations.

Thoroughly wipe down the wall with a clean, dry rag to remove all dust.

TAPE off the area.

PRIME the wall by applying a single coat of one of our preferred primers (listed left).

For a complete list of preferred primers visit **http://learn.ideapaint.com/preferred-products.**

Immediately remove your tape, and let the primer dry for 24 hours.

02 MEASURE, CUT & ADHERE

Lightly sand the wall to remove any fibers or debris from the primer install. When done sanding, wipe the wall with a dry rag.

MEASURE the height of your wall.

Roll out the wallcovering on your cutting surface.

CUT the wallcovering to the correct height using a straight edge and a breakaway razor.

APPLY ADHESIVE with a paint roller. Evenly roll a sufficient amount of recommended adhesive on to the wall. To start, do this for a width of two panels.

RECOMMENDED ADHESIVES:
• Roman PRO-732 Heavy Duty Clay
• Roman PRO-838 Heavy Duty Clear
• Roman PRO-880 Heavy Duty Clear Strippable

03 HANG THE WALLCOVERING

BEFORE YOU START: On the dark gray side of your wallcovering there is a yellow stripe — for every section of wallcovering hung, this yellow stripe needs to remain always on the left, or always on the right (illustrated left).

HANG your first panel of wallcovering. Place the dark gray side against the adhesive on the wall, with the white side facing out.

Firmly press the wallcovering against the wall, pushing out any air bubbles.

HANG your second panel adjacent to the first. Make sure the yellow stripe runs along the same side of the panel as on your first.

Leave a tiny (2-3 millimeter) gap between the panels. Then, gently press the beveled edges together so the joint seals tightly.

Firmly smooth down the second length of wallcovering, pushing out any air bubbles.
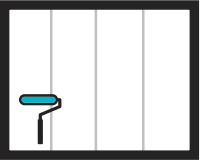
REPEAT this process of rolling on adhesive and hanging wallcovering until the entire wall is covered.

To allow the adhesive to dry completely, let the wall sit overnight for 12-24 hours.

QUICK TIP: Common obstacles such as light switches can be cut out of the wallcovering after it is hung, as you move down the wall.

04 PRIME THE WALLCOVERING

After the adhesive has dried, you can prep the wall for installation of your dry erase paint.

PRIME the wallcovering with a single coat of one of our approved primers (listed left). Let dry per the primer manufacturer instructions.

FILL in the wallcovering's seams with a quick-setting patching compound. *Joint compound should be avoided; it could reactivate the adhesive and cause the wallcovering to peel.*

When the patching compound has dried completely, lightly sand the seams to a smooth finish.

IF INSTALLING PRO OR CREATE WHITE: apply 2 additional coats of primer (totaling 3 coats). Allow proper drying time between primer applications. Allow 24 hours before applying PRO or CREATE White. See Step 5 for more information.

IF INSTALLING CREATE CLEAR: apply 1 additional coat of primer and 2 coats of high-quality semi-gloss or gloss paint in the color of your choice. Allow 24 hours before applying CREATE Clear. See Step 5 for more information.

PREFERRED PRIMERS:
- IdeaPaint PRIMER
- S-W Multi-Purpose Primer
- PPG Seal Grip
- Glidden Gripper
- Kilz Premium

05 APPLY DRY ERASE PAINT

Dry erase paint application will depend on which of our products you are installing.

REFER to the installation instructions specific to your chosen dry erase paint, which can be found at **ideapaint.com.**

IF INSTALLING PRO OR CREATE WHITE: Apply 2 additional coats of primer.

Allow 24 hours before applying CREATE White or PRO.

Apply CREATE White or PRO according to the installation instructions found in the box or on **ideapaint.com.**

IF INSTALLING CREATE CLEAR: Apply 1 additional coat of primer.

Apply 2 coats of preferred semi-gloss or gloss paint in the color of your choice.

PREFERRED BASE-COAT PAINTS:
- Sherwin-Williams SuperPaint
- PPG Manor Hall
- Ben Moore Regal
- Behr Ultra
- Valspar Signature

Allow 24 hours to dry before applying CREATE Clear.

Apply CREATE Clear according to the installation instructions found in the box or on **ideapaint.com.**

DRY ERASE

CAN I REPAINT YEARS LATER? Yes, repainting PULL (multiple times) is possible.

WHAT ABOUT OBSTACLES ON THE WALL? The installer should cut the wallcovering out around common obstacles such as outlets, switches, doors and other protuberances.

CAN PULL BE INSTALLED ON A CURVED WALL? PULL can be installed on curved walls, but the degree of curvature must be minimal. Too extreme a degree of curvature could compromise adhesion and / or the structure of the magnetic wallcovering.

CAN PULL BE INSTALLED ON A COLUMN? We don't recommend installing PULL over round or cylindrical columns.

WHAT SHOULD BE DONE FOR EXTERNAL CORNERS? We recommend paintable corner bead for a durable finish. It should be applied to the wall first and PULL should then be aligned with the track of the corner bead. PULL should not be bent around corners; it should be brought to the edge of the corner and cut. Then, continue on to the next section.

For a complete list of our PULL FAQs visit **www.ideapaint.com/help**.

FREQUENTLY ASKED QUESTIONS