PRO INSTALL INSTRUCTIONS

For an Installation Video Guide visit **ideapaint.com/help.**

ideapaint™

READ FIRST - IMPORTANT TIPS

PROFESSIONAL INSTALLATION IS REQUIRED FOR IDEAPAINT PRO.

DO NOT STRETCH PAINT BEYOND SURFACE AREA INDICATED ON THE BOX. DOING SO WILL REDUCE PRODUCT PERFORMANCE.

Be sure to apply your IdeaPaint with the supplied roller. Any alternatives (unless suggested by IdeaPaint) will not be covered under the warranty.

When measuring the space to be painted, height x width = square footage.

Primer and new latex topcoats must dry at least 24 hours prior to applying IdeaPaint.

For best results, the surface should be as smooth as possible.

Prime the surface with a preferred primer*, such as: IdeaPaint PRIMER, Sherwin-Williams Multi-Purpose, PPG Seal Grip, Glidden Gripper, or Kilz Premium Primer. (Refer to STEP 02.)

*For a complete list of preferred primers, visit **http://learn.ideapaint.com/preferred-products**.

IdeaPaint PRO has a strong odor that dissipates within 24 hours. Install when occupants are not present.

Install IdeaPaint in spaces that are maintained at temperatures between 68° F and 85° F and below 85% relative humidity.

IdeaPaint dries quickly. Apply PRO in 3-ft wide sections with a 2 to 3-inch overlap. Maintain a wet edge.

Use good lighting in order to ensure even coverage.

IdeaPaint is available in different formulas, do not mix them. For more information call 617.714.1050.

By purchasing IdeaPaint's product you are agreeing to our Terms & Conditions, which can be found at **www.ideapaint.com/terms**.

STEP BY STEP INSTRUCTIONS

01 PREP

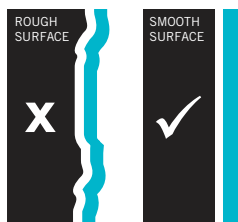Because IdeaPaint is a high gloss paint, surface imperfections can be magnified.

ROUGH SURFACE X

SMOOTH SURFACE ✓

IdeaPaint will only be as smooth as the surface you apply it to. Repair any divots, scratches, or bumps on the wall by filling them with spackle or joint compound. If the wall is textured, sand it smooth – or, for heavy texture, skim the wall with joint compound.

Use painter's blue tape (3M Multipurpose preferred) to tape off the area. Clearly define the area to be painted and **DO NOT** stretch the product beyond the square footage listed on the box. To capture any drips, use two strips of tape to widen the protection at the bottom of your surface.

When complete, wipe the surface down with a clean, damp or dry cloth to prevent debris and dust from getting caught in the surface during application.

02 PRIME

PRIMER

Prime the surface with one of our preferred primers*, such as: IdeaPaint PRIMER, Sherwin-Williams Multi-Purpose, Kilz Premium, or Glidden Gripper, until existing color does not show through.

*For complete list of preferred primers, visit: **http://learn.ideapaint.com/preferred-products.**

Allow primer to dry for 24 hours.

After primer dries, sand smooth with 120 grit sandpaper to remove any debris that may have collected during the priming process. Wipe with a clean, dry or damp cloth.

For applications over substrates other than drywall, view our Substrate Specific Installation Guide at **www.ideapaint.com/help.**
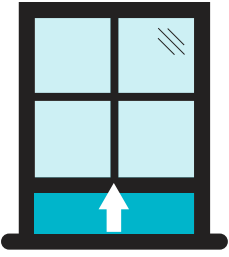
03 VENTILATE

Open windows, doors and set HVAC system to 100% fresh air exhaust to ventilate area and prevent permeating odor.

If you have to use a fan, avoid pointing it directly at the surface being painted.

IdeaPaint PRO has a strong odor that dissipates within 24 hours. Install when occupants are not present.

04 PROTECT

Use painters tape to mask surfaces and edges you do not want painted.

IMPORTANT: After application, be sure to remove tape while paint is still wet.

Wear protective eye wear, gloves and a NIOSH rated respirator. Follow additional safety precautions according to the IdeaPaint Safety Data Sheet found on **ideapaint.com/help**.
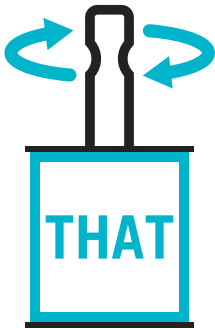
05 MIX

Do not shake cans.

Pour **THIS** into **THAT** and stir thoroughly for 2 minutes.

DO NOT mix more than two 50 sq. ft. kits at one time.

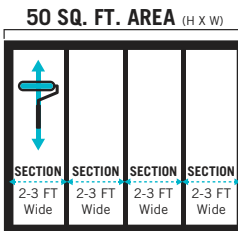Once IdeaPaint is mixed, you have **1 HOUR** to apply.

THAT

06 COAT

Cut in the edges with a 4" foam roller in each section as you proceed. Use a foam brush in corners if necessary. Fill in the first 2 to 3-ft wide section using the included 9" roller. Back roll the section to avoid any roller marks and be sure to maintain a wet edge. Start the next section with a 2 to 3-inch overlap with the previous.

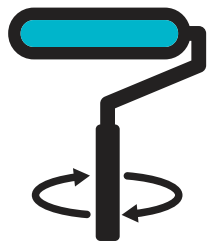Inspect each section for pinholes and debris as you go. Repair quickly and move on.

50 SQ. FT. AREA (H x W)

SECTION	SECTION	SECTION	SECTION
2-3 FT Wide	2-3 FT Wide	2-3 FT Wide	2-3 FT Wide

07 REPEAT

Work your way from one end to the other. Repeat STEP 06 every 50 sq. ft. until the entire surface is covered.

Use the entire contents of the can. Do not reseal can with any residual coating inside.

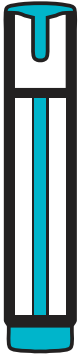For large scale installations, replace the roller cover after every 100 sq. ft. of product applied.

08 WAIT

Once finished, remove tape immediately while IdeaPaint is still wet and clean up. If you are unable to remove tape before IdeaPaint dries, score the edges with a razor blade before removing the tape. Use Acetone to clean any drips onto unintended surfaces. If you get IdeaPaint on your hands, wash them with soap and water.

PRO has a 7-day cure time.

09 — WRITE

After the initial 7 day cure period it is safe to use any standard dry erase marker on the new surface.

We recommend IdeaPaint dry erase markers. If you don't have any on hand, Expo BOLD works well too. Otherwise, test the erasability of your marker of choice in a small area before use on the entire wall.

Do not use Expo pink dry erase markers or red dry erase crayons.

10 — ERASE

IdeaPaint surfaces should be erased with IdeaPaint Erasers.

Avoid build-up over time and extend the life of your IdeaPaint surfaces by using IdeaPaint Cleaner Spray and Microfiber Cleaning Cloth.

For more details, refer to our Use & Care Guide at **ideapaint.com/help.**

CLEANER

UL
GREENGUARD
PRODUCT CERTIFIED FOR
LOW CHEMICAL EMISSIONS
UL.COM/GG
UL 2818
GOLD

PUT DOWN THE MARKERS

AND NO ONE GETS HURT

DON'T WRITE
ON THIS WALL UNTIL

FILL IN DATE 7 DAYS FROM COMPLETION OF PAINTING.

FOR MORE INFORMATION: ⊕ ideapaint.com ▯ 617.714.1050 ✉ info@ideapaint.com