

# IDEAPAIN T PREFERRED PAINTS & PRIMERS



We recommend use of the below primers & base-coat paints under IdeaPaint products. Any product not listed is not recommended. Ideapaint should be applied over a 100% acrylic Primer and topcoat. Do not use primers and Topcoats containing vinyl, oil or alkyd.

## PREFERRED WHITE PRIMERS:

- [IdeaPaint White PRIMER](#)
- Sherwin-Williams Multi-Purpose
- PPG Seal Grip
- PPG Paints Gripper
- Kelly-Moore Kel\_Bond295
- Vista Paint CareFree Prime-Zall
- Kilz Premium Primer
- Ben Moore Fresh Start 046

## PREFERRED BASE COAT PAINTS:

For use under create clear or when changing the color of the wall. Create clear should only be applied over a 100% acrylic topcoat with a semi-gloss or gloss finish.

- Sherwin-Williams Duration, Harmony, or Emerald
- PPG: Manor Hall or Pure Performance
- Ben Moore: Regal
- Kelly Moore: Durapoxy 1685, Acryplex 1650
- Vista Paint 8400 Carefree
- Behr Ultra
- Valspar Signature

## PREFERRED CLEAR PRIMERS:

For use when applying create clear over an egg-shell, flat or matte Paint, or when applying create clear over a topcoat that is not 100% acrylic or acrylic latex (ie. Vinyl)

- [IdeaPaint Clear PRIMER](#)
- Kilz Klear Primer
- Zinsser BIN Clear Primer

## NEED HELP?

If you have questions about products or any part of the application process contact:



### Customer Service:

617•714•1050 | 800.393.5250



### Expert One-On-One Help:

<https://ideapaint.com/pages/appointment>



### Application Guides & Tech Docs

<https://ideapaint.com/pages/installation-and-specs>