

DRY ERASE WALLCOVERING

IdeaPaint™

MAG 

Make your big ideas stick! **IdeaPaint™ MAG** is an easy to install, environmentally friendly, magnetic, dry erase wallcovering. MAG creates the highest-performing magnetic and dry erasable surface for use at work, school or home. MAG allows for maximum collaboration and creativity, and can be used just 24 hours after installation.



IdeaPaint superior quality, non-ghosting dry erase performance



High-performing magnetic wallcovering



Quick installation, with low disruption to your area throughout the application process



Can be used in 24 hours



P.E.T.* wallcovering
*Polyethylene terephthalate



PRODUCT SPECIFICATIONS

- **STANDARD Roll Coverage:**
 - Standard roll = 107ft² (10m²)
 - Custom roll lengths available
- **Dimensions:**
 - 26.6ft x 4ft (1.22m x 8.25m)
(for standard rolls)
- **Weight:**
 - 26.46lb (12Kg) (for standard rolls)
 - (1.2Kg per m²) 2.21lb/yd²
- **Color:** White
- **Finish:** Gloss
- **Fire Rating:** ASTM E-84 Class B

PRODUCT DETAILS

- High-performing magnetic, dry erase wallcovering
- Gloss finish
- Best in class, non-ghosting dry erase performance
- Easy installation with vinyl-on-vinyl wallcovering adhesive
- Smooth seam technology
- Available in custom lengths to meet your project needs
- Can be hung vertically, horizontally, and even on curved walls
- Smooth surface
- For best performance: use with Neodymium (aka Rare Earth) magnets
- 10-Year Limited Warranty
- Supported by IdeaPaint's exceptional customer support



DRY ERASE | MAGNETIC | ACCESSORIES

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