



EXPAND YOUR BUSINESS



IdeaPaint transforms virtually any surface into a boundless dry erase canvas, giving people and teams the space they need to communicate, collaborate and accelerate innovation.

THE BIG IDEA

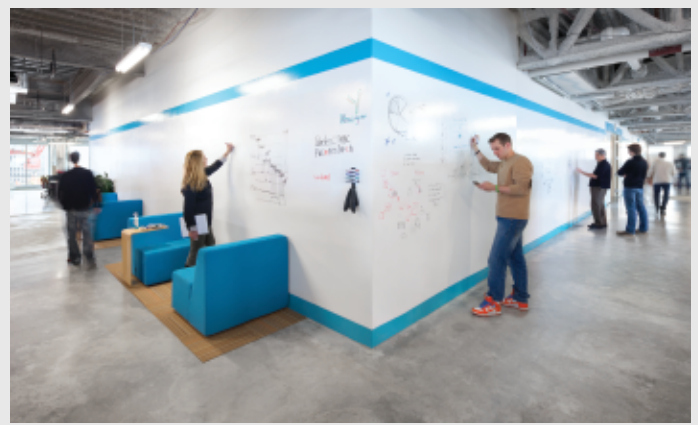
IdeaPaint is the original patented and industry leading, single coat, roller-applied commercial grade, dry erase paint. IdeaPaint can be installed over any smooth surface to fundamentally improve the way people work, and the way spaces drive innovation and increase productivity. Simply put, IdeaPaint offers the most complete combination of performance, cost-effectiveness, sustainability, and versatility in the category of dry erase surfaces and collaboration tools.

A CATALYST FOR BETTER RESULTS

- Increased profit - sell as an add-on for existing jobs
- Opportunity to expand your total service offerings
- Greater customer reach
- Greater number of projects secured
- Immediate financial return on investment
- Dedicated IdeaPaint support team
- IdeaPaint sales materials



Easy, single-coat roller application • Environmentally Responsible
Low VOC options • LEED Compliant • UL GREENGUARD Gold Certified



THE IDEAPAIN T ADVANTAGE

HIGH PERFORMANCE

The gold standard of dry erase paint, IdeaPaint performs at the same level as porcelain or glass

EASY INSTALLATION

Single coat, roller applied

COST EFFECTIVE

Costs less than both high performing and poorly performing alternative solutions

WARRANTY

Some of the strongest warranties in the industry, 10 year (CREATE) and Lifetime (PRO)

ENVIRONMENTALLY RESPONSIBLE

CREATE is LEED, CHPS and CAL Green Compliant. CREATE is also Low VOC <25g/l, Isocyanate Free and BPA Free. Both IdeaPaint CREATE & PRO have achieved UL GREENGUARD Gold Certification.

SPECIFICATIONS

	CREATE	PRO
Application	Single Coat Roller	Single Coat Roller
Cure Time	7 Days	7 Days
Warranty	10 Year	Lifetime
Color Palette	White and Clear	5 Core Colors
Coverage	50 SQ FT 100 SQ FT & 200 SQ FT Kits	50 SQ FT Kits
Fire Rating (ASTM-E84)	Class A	Class A