

# HAIR LOSS

Causes, Statistics & Solutions

## Causes of Hair Loss

-  Ageing
-  Damaged Hair Follicle
-  Androgens (Male Baldness)
-  Stress & Anxiety
-  Unhealthy Scalp
-  Post-Pregnancy Hormones

## Hair Loss Symptoms



Female patterned hair loss is characterised by thinning on the mid-frontal area of the scalp.



Male patterned hair loss is characterised by hair loss on the top and front of the head.

## Top Signs of Hair Loss

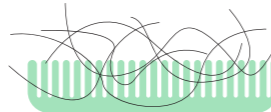


Wider Parting



Thinning Crown

Excessive hair loss while brushing or washing hair



100

Number of strands lost by an average person daily



1 in 4 women suffers from hair loss



## ESSENCE OF NATURE

VERDURE HAIR CARE



178 PAYA LEBAR #05-04 PAYA LEBAR ROAD SINGAPORE 409030

[www.verdurehair.com](http://www.verdurehair.com)

TAKE ACTION NOW!



## HAIR FALL CONTROL SHAMPOO

Specially formulated with key ingredients, VERDURE Hair Fall Control Shampoo has dual properties to aid in preventing hair loss and promoting hair growth. Both paraben- and sulphate-free, VERDURE Hair Fall Control Shampoo stimulates the scalp and hair follicles for healthy, strong and shiny hair.

### Key Ingredients and its Benefits:



#### Ginkgo Biloba Leaf Extract

Improves cellular metabolism at the scalp area for a healthier scalp.

#### Ginger Root Extract

Activates hair follicles for hair growth.

#### Lavender Oil

Purifies hair and balances scalp oil secretion.

#### Camellia Sinensis Leaf Extract

Protects hair from UV damage.

#### Orange Peel Oil

Moisturises dry and damaged hair, keeping hair healthy.

BEFORE



2  
MONTHS  
LATER

AFTER



## HAIR GROWTH ESSENCE

The perfect complement to the VERDURE Hair Fall Control Shampoo. When used together consistently, it creates a synergistic effect where prevention of hair loss is complemented by hair growth. VERDURE Hair Growth Essence improves scalp health to help you achieve thicker, fuller hair.

### Key Ingredients and its Benefits:



#### Lactic Acid

Normalises pH level, and metabolises ageing keratin to prevent clogged pores.

#### Panax Root Extract

Stimulates hair growth and prevent hair loss.

#### Bergamot Fruit Oil

Balances oil production and promotes hair growth.

#### Vitamin E

Protects hair follicles and promotes scalp circulation.

#### Vitamin B3

Improves scalp circulation to prevent hair loss.

BEFORE



4  
MONTHS  
LATER

AFTER

