



WONDERLAND

Yellowstone National Park, est. 1872

Yellowstone was referred to as “Wonderland” as early as 1871, before it was a national park. An 1872 article from Godey’s Lady’s Book proclaimed that “Yellowstone Park is America’s natural, and nationally recognized, Wonderland.” *Wonder-Land Illustrated*,” one of the first Yellowstone guide books, was published in 1873 by Harry Norton.

The Northern Pacific Railroad (NPRR) published a series of travel brochures titled “*Wonderland*” 1885-1916. Yellowstone and Wonderland became synonymous, in part, because of the NPRR. The first NPRR brochure was “*Alice’s Adventures in the New Wonderland: The Yellowstone National Park*” 1885. This was based on the 1865 English novel by Lewis Carroll, “*Alice’s Adventures in Wonderland*.”

President Theodore Roosevelt, speaking at the Laying of the Cornerstone of the Roosevelt Arch on April 24, 1903, remarked to the crowd “Yellowstone Park is something absolutely unique in the world. Nowhere else in any civilized country is there to be found such a tract of veritable Wonderland made accessible to all visitors...”

Yellowstone National Park is truly a “**Wonderland.**”
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