

MOOD · MIND · MEMORY

## **Brain**Bean Coffee™



Organic, Fair Trade, Heirloom Premium grade whole bean coffee. "Smart Roasted" to preserve and maintain healthy polyphenols... smooth, robust and delicious.

Brain Bean Coffee is a blend of hand-selected, Fair Trade Certified coffee beans that are roasted using a proprietary roasting technique individualized to each small batch. Our proprietary "Smart Roasting Technology" allows us to control all variables to maintain the health benefits of our Brain Bean Coffee. This is most evident in Chlorogenic Acid (CGA) concentrations.

Brain Bean Smart Roasted Coffee has between 5 –10 times the health-promoting Chlorogenic Acid levels of other coffees and has been extensively Lab Verified! Chlorogenic Acid is most notable for its ability to improve fat loss (without dieting), improved moods, improved memory, improved blood sugar control, and much much more!

It's well documented that 99% of all coffees roasted today have very little (if any) Chlorogenic Acid... leaving you without the AMAZING benefits of this powerful and healthy compound. Not only is Brain Bean Smart Roasted and Lab Verified to ensure maximum health benefits, but you will quickly taste the difference!

From the very first sip, you will notice that Brain Bean Smart Roasted coffee is smooth, delicious, and contains very little (if any) bitterness that most coffees leave you with.

Take advantage of the healthiest beverage on the planet and turn on your

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# A message from Dr. Michael Nelson, Brain Bean founder & CEO:



Dr. Michael Nelson, Brain Bean CEO

Here at Brain Bean, we are a passionate team of brain-health innovators on a mission to help you improve your MOOD, feed your MIND, and sharpen your MEMORY.

Our proprietary suite of painstakingly researched supplements is designed to protect your brain against age, stress, genetics, and dietary deficiency while giving you the clarity and vitality you need to get the most living out of life. It's time to think bigger about your brain.

We have formulated two product lines, Genius Formulas and Brain Basics. Our Genius Formulas are blends of the highest quality ingredients to help you support your body's functions by specific concern areas. Our Brain Basics are high-dosage, single ingredient formulas to give your brain what it needs to thrive! Our two lines work together in synergy to protect what's most important, your brain!

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease









DAIRY FREE





MOLD FREE

PESTICIDE FREE

### RECOMMENDED USE

Grind Brain Bean to medium/fine grind. Heat water to 195-205 degrees

Use wire filter or a French press as paper traps many healthy antioxidants. Brew Brain Bean!

SCAN TO ORDER













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# **Zen**Blend™



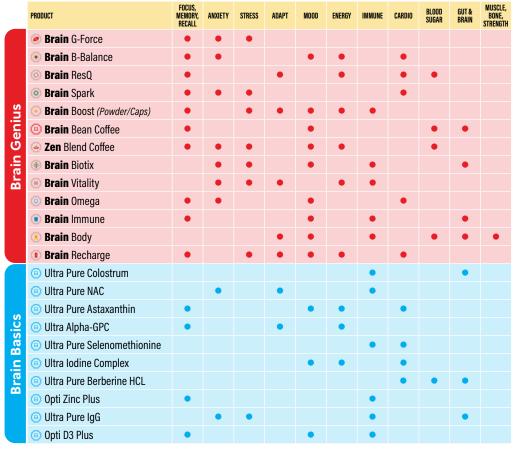
# Infused whole bean coffee with our potent and functional Zen-Blend provides calm, focus and energy.

Brain Bean ZenBlend brings a whole new experience to your morning cup of coffee. Starting with our hand-selected USDA Organic, Fair Trade green coffee beans roasted to perfection in frequent small batches to preserve and maintain amazingly high levels of antioxidants including chlorogenic acid at over 2 times the level of commercially roasted coffees. Next, we infuse our freshly roasted beans with our functional ZenBlend: C8 MCT oil, Sensoril Ashwagandha, A-GPC, and L-Theanine providing you over 430 mg per six-ounce cup! This potent combination of infused organic coffee will get your day started off right while enjoying the smoothest cup of coffee you have ever experienced. Stay calm and carry on with ZenBlend!

### Organic Fair Trade Whole bean coffee infused with our Zen Blend ingredients:

- C-8 MCT OIL: For ketone production.
- A-GPC: For laser focus and comprehension.
- Sensoril Patented ashwagandha-calm focus.L-THEANINE: Increases alpha wave brain activity for a calm mind.

### Brain Bean products are designed to be used together so you never need to worry about getting too much of any one ingredient.



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DAIRY FREE





MOLD FREE



### RECOMMENDED USE

Grind Zen Blend to medium/fine grind. Heat water to 195-205 degrees.

Use wire filter or a French press as paper traps many healthy antioxidants. Brew ZenBlend!

#### SCAN TO ORDER











