

Designer Bums Presents



The Collection



DESIGNER BUMS®



Designer Bums

Designer Bums have been nurturing little humans and the environment for a decade. We are the birthplace of hand-illustrated designer modern cloth nappies and environmentally-friendly accessories that feature premium materials, exclusive artwork and thoughtful touches to make eco-parenting convenient, rewarding and fun.

Our multi-award-winning products are ethically made and the premium choice when it comes to design and quality. 100% Australian owned and designed in Melbourne. We embrace the mindful parenting practice of being gentle on the earth, while still being the leader in style.

Enjoy our range of luxurious modern cloth nappies that are designed to last with your growing family.





'Humans Please be kind to all bush creatures and don't pull flowers up by the roots'.

We are proud to announce the launch of the Designer Bums x May Gibbs Range.

The Designer Bums x May Gibbs Range brings together iconic illustrations by May Gibbs across all of your favourite Designer Bums products. Best known for her Snugglepot and Cuddlepie illustrations, May Gibbs is one of Australia's most treasured illustrators, artists, and children's authors. Synonymous with the Australian Bush, her designs depict the inquisitive little Gumnut Babies amongst the gorgeous native flora.

Through her foresight and generosity, proceeds from the sale of May Gibbs products have supported thousands of Australian children living with disability and their families.

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REUSABLE NAPPIES

Each premium Reusable Cloth Nappy beautifully showcases the treasured illustrations of May Gibbs. We have been nurturing little ones and the environment for over a decade and our range of Modern Cloth Nappies are built to adjust and last with your growing baby.





May Sibbs



Spiders are great friends with the Babies. They are strong for them, and the very you see Two usly turns



REUSABLE NAPPIES - LITTLE

Designed with newborn and preemie babies in mind, the Designer Bums 'Littles' range suits babies from 1.5 up to 5kg. Using premium materials designed to be soft and gentle against your little ones delicate skin these Reusable Cloth Nappies are a safe and sustainable option for your family to use from birth.



Animals



Boronias



Flannel Flowers



Flower Fairies



Mother Florals



Snugglepote And Cuddlepie



Snugglepote Friends



Wattle Babies



REUSABLE NAPPIES

Our multi award-winning reusable cloth nappies are an All-In-Two style with three rise settings and are designed to fit most from newborn to toilet training. Each nappy comes with a smaller snap-in insert and a long anchor shaped insert, which is all you need to start your cloth nappy journey.



Animals



Big Floral Mother



Blossom Parrot



Boronias



Bush Tales



Flannel Flowers



Flower Fairies



Gumnut Collage



Gumnut Dance

REUSABLE NAPPIES



Gumnut Gossip



Gumnut Hugs



Gumnut Sports



Insects



Mother Floral



Mushroom Babies



Mushrooming



Native Berries



Pink Boronia

REUSABLE NAPPIES



Seahorses



Snugglepots And
Cuddlepie



Snugglepots Friends



Wattle Babies





REUSABLE NAPPIES - LARGE

Designer Bums Large Nappies feature the design and fit that Designer Bums is known for whilst providing coverage for children sized 15 - 23 kg (appx. The fit will depend on individual body shape). Choose from the gorgeous range of May Gibbs prints showcasing the beautiful native Australian flora.



Animals



Boronias



Flannel Flowers



Flower Fairies



Mother Florals



Snugglepot And
Cuddlepie



Snugglepot Friends



Wattle Babies



THE SITS
LIMITED EDITION
DESIGNER
DRAWING

THE SITS
LIMITED EDITION
DESIGNER
DRAWING

TRAINING UNDERPANTS

Reusable Training Pants are the ultimate underwear choice for toilet-training toddlers when the time comes to transition out of nappies and begin potty training. Available in three sizes, they are a convenient and easy-to-use pull-up style that offers toileting independence and comfort to increase familiarity with wearing underpants.



Animals



Boronias



Flannel Flowers



Flower Fairies



Gumnut Collage



Gumnut Gossip



Native Berries



Snugglepot And
Cuddlepie

TRAINING UNDERPANTS



Snugglepots Friends



Wattle Babies



SWIM NAPPIES

Featuring the iconic illustrations of May Gibbs on our Award winning Swim Nappies. Rise snaps on the front make this a One Size Fits Most (OSFM) Swim Nappy which is a great option for babies through to toddlers.



Flower Fairies



Native Berries



Seahorses



Snugglepot And
Cuddlepie



Wattle Babies





TOTE BAGS

Tote Bags are a roomy and light-weight bag, perfect for carrying whatever you need when on the go. Whether you are looking for a water resistant bag for your swimming gear, or an eco friendly reusable shopping bag, this Tote Bag has everything you need without overcomplicating things.



Animals



Flannel Flowers



Gumnut Collage



Snugglepot And
Cuddlepup



Snugglepot Friends



Wattle Babies



DESIGNER.COM

WET BAGS

Each wet bag is made from a water-resistant PUL outer featuring the much loved illustrations of Australian icon May Gibbs. Our stylish and super-functional Wet Bags are great for when you're heading out and you need to store wet, dirty cloth nappies, swimming gear and cloth wipes. They are also a great alternative for those simply looking to reduce single-use plastic bags with a stylish reusable alternative.



Animals



Blossom Parrot



Boronias



Bush Tales



Flannel Flowers



Flower Fairies



Gumnut Collage



Gumnut Gossip



Gumnut Hugs

WET BAGS



Gumnut Sports



Insects



Mother Floral



Mushrooming



Native Berries



Pink Boronia



Sea Horses



Snugglepot And
Cuddlepie



Snugglepot Friends



Wattle Babies



LIMITED EDITION
DESIGNER
PINK
SILVER

MINI WET BAGS

Mini Wet Bags are perfect for carrying one Designer Bums cloth nappy plus Inserts or a bundle of nursing pads, menstrual pads, cups and tampons or can even be used for cosmetics, snacks, medication, pump parts or dummy storage.



Animals



Big Floral Mother



Blossom Parrot



Boronias



Bush Tales



Flannel Flowers



Flower Fairies



Gumnut Collage



Gumnut Dance

MINI WET BAGS



Gumnut Gossip



Gumnut Hugs



Gumnut Sports



Insects



Mother Floral



Mushroom Babies



Mushrooming



Native Berries



Pink Boronia

MINI WET BAGS



Seahorses



Snugglepots And
Cuddlepie



Snugglepots Friends



Wattle Babies





XL WET BAGS

XL Hanging Wet Bags are wonderful to use in the nursery, bedroom, bathroom or laundry to store dirty nappies, linens, clothing and more! Adjustable straps can be made into one handle or two loops to hang just about anywhere including the change table or back of the door.



Flannel Flowers



Gumnut Collage



Snugglepots And
Cuddlepie



Wattle Babies



TRAVEL WET BAGS

Travel Wet Bags are wonderful for storing cloth nappies, cloth wipes, toiletries, clothes, toys, drink bottles, snacks swimwear and more! Our stylish rectangular Wet Bag Pod can comfortably carry 6-7 cloth nappies and has handy convertible straps which can be either one long loop or two smaller loops to hang on the pram handlebars or anywhere else!



Animals



Blossom Parrot



Boronias



Bush Tales



Flannel Flowers



Flower Fairies



Gumnut Collage



Gumnut Gossip



Gumnut Hugs

TRAVEL WET BAGS



Gumnut Sports



Insects



Mother Floral



Mushrooming



Native Berries



Pink Boronia



Sea Horses



Snugglepot And Cuddlepie



Snugglepot Friends



Wattle Babies



BIBS

Baby Bibs are the perfect companion for meals, teething and feeding time. Match prints with your favourite cloth nappies and accessories. Designed with a top layer of water-resistant PUL to keep your baby's clothes and skin dry and protected, and backed with a layer of ultra-soft premium bamboo-cotton French Terry.



Animals



Big Floral Mother



Blossom Parrot



Boronias



Bush Tales



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Flower Fairies



Gumnut Collage



Gumnut Dance

BIBS



Gumnut Gossip



Gumnut Hugs



Gumnut Sports



Insects



Mother Floral



Mushroom Babies



Mushrooming



Native Berries



Pink Boronia

BIBS



Seahorses



Snugglepots And
Cuddlepie



Snugglepots Friends



Wattle Babies





SMOCKS

The ART POP Smocks showcase the gorgeous Australian flora illustrated by May Gibbs. Our smocks feature long sleeves and elasticised wrists to keep mess out and protect clothing. The ART POP Smock is the perfect accessory for eating, baby led weaning, art and messy play! The handy built in catcher pocket also helps collect some of the mess. Available in three sizes: 6 - 18 Months, 24 - 36 Months, 4 - 6 Years.



Animals



Blossom Parrot



Boronias



Flannel Flowers



Flower Fairies



Gumnut Collage



Gumnut Hugs



Gumnut Sports



Insects

SMOCKS



Mother Floral



Mushrooming



Native Berries



Snugglepot And
Cuddlepie



Snugglepot Friends



Wattle Babies



REUSABLE WIPES

Soft and natural, our bamboo cotton Muslin wipes are the perfect companion for nappy changes, make-up removal, dirty hands and faces, cleaning surfaces and everything in between both at home or on the go. Made from premium natural fibres that are durable, luxurious on the skin while highly effective at cleansing and can be washed and reused making them a cost-effective and environmentally friendly choice.



Animals



Big Mother Floral



Boronias



Flannel Flowers



Gumnut Collage



Mushrooming



Pink Boronia



Snugglepot And
Cuddlepie



Snugglepot
Friends



Wattle Babies



CHANGE MATS

Designer Bums change mats feature quilting on the front and back of the change mat and light padding for a silky-soft place to lay your baby down for change times. The change mat ensures that change time is both comfortable and hygienic, and protects your baby from hot or cold surfaces. The water-resistant PUL backing highlights the adorable, May Gibbs collection prints, and the luxury bamboo velour adds to the softness.



Big Mother Floral



Blossom Parrot



Boronias



Flannel Flowers



Flower Fairies



Gumnut Collage



Mother Floral



Snugglepot And
Cuddlepie



Snugglepot
Friends



Wattle Babies



PLAY MATS

Our Play Mats are nice and large but roll down small for families on the go! Perfect for park, beach, and outdoor play while protecting from the ground and a quick flick removes grass and sand. Our May Gibbs Collection Play Mats come in the popular large size of 150cm and feature the intricate depictions of Native Australian flora that May Gibbs is known for.



Big Mother Floral



Boronias



Flannel Fairies



Gumnut Collage



Gumnut Hugs



Insects



Mother Floral



Native Berries



Pink Boronias

PLAY MATS



Seahorses



Snugglepot And
Cuddlepie



Snugglepot Friends



Wattle Babies





DESIGNER DOLL®

PICNIC MATS

Our Premium Picnic Rugs are guaranteed to bring a pop of colour to your outdoor excursion with the intricate designs of our May Gibbs Collection. Designed to be eye-catching, transportable, comfortable, and versatile, these Premium Picnic Rugs are a must have item for those looking to get outdoors.



Boronias



Flannel Flowers



Gumnut Collage



Wattle Babies



SWADDLES

Not just for swaddling, this versatile product can be used for snuggling, a breastfeeding cover, lightweight blanket, burp cloth, stroller cover, change mat, hanging wall tapestry, pram liner, scarf, sarong, beach towel and much more!



Animals



Big Floral Mother



Blossom Parrot



Boronias



Bush Tales



Flannel Flowers



Flower Babies



Flower Fairies



Gumnut Collage

SWADDLES



Gumnut Dance



Gumnut Gossip



Gumnut Hugs



Gumnut Sports



Insects



Mother Floral



Mushroom Babies



Mushrooming



Native Berries

SWADDLES



Pink Boronias



Seahorses



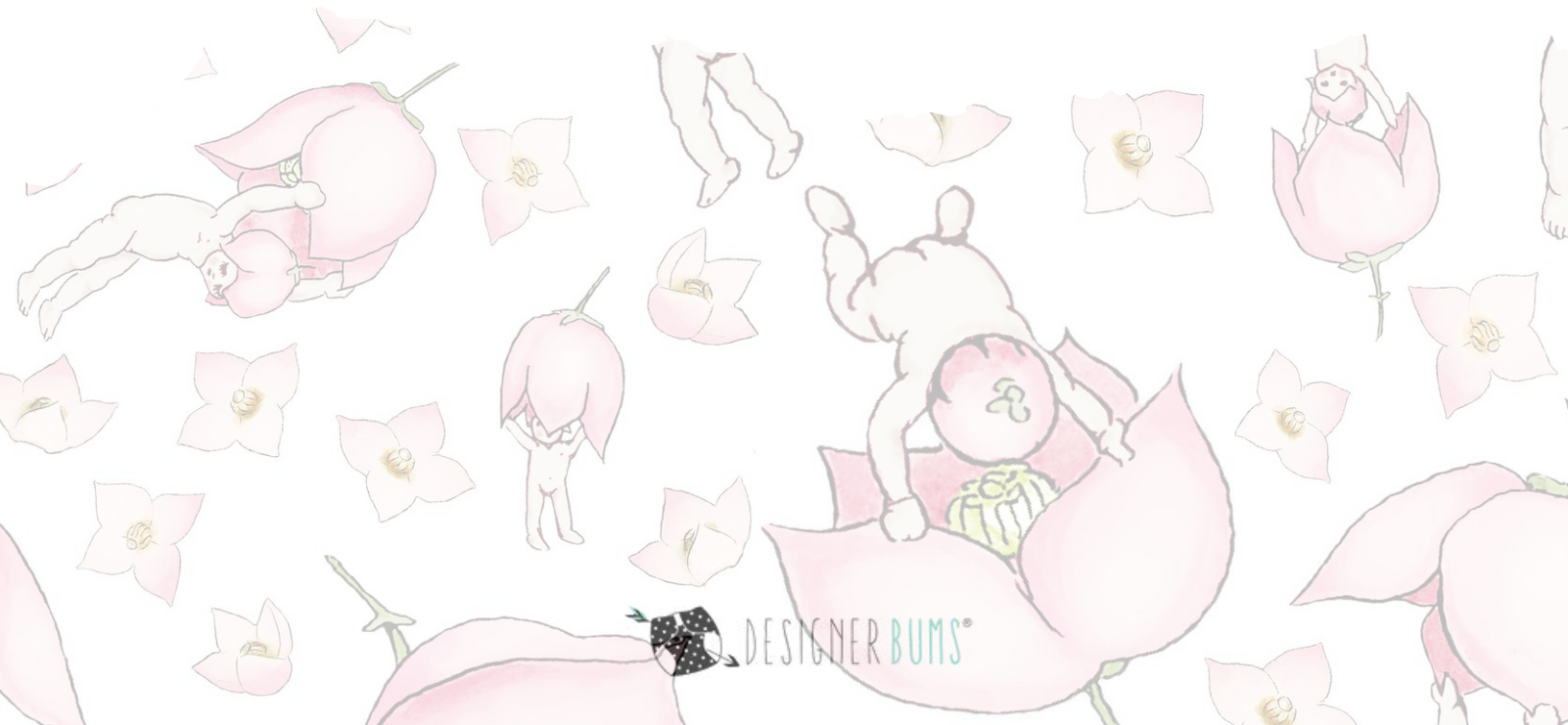
Snugglepot And
Cuddlepie



Snugglepot Friends



Wattle Babies





BASSINET BLANKET

Our Organic Cotton Baby Bassinet Blanket is perfect for creating a warm and cozy environment for your little one, whether it be in the cot, bassinet, pram or anywhere on the go. Featuring eye catching prints from our May Gibbs Collection they allow you to personalise your little ones space with iconic Australian designs.



Animals



Big Mother Floral



Boronias



Flannel Flowers



Gumnut Collage



Mother Floral



Pink Boronia



Snugglepot And
Cuddlepie



Snugglepot
Friends



Wattle Babies



dent Dog

DESIGNER BUMS

SINGLE BLANKET

The Luxury Organic Single Blanket is perfect for single or double beds, children's play spaces, as a throw for your living room, and under the pram for on the go. Featuring prints from our May Gibbs Collection, they are perfect for personalising spaces and are a breathable, organic option for any weather.



Animals



Big Floral Mother



Boronias



Flannel Flowers



Gumnut Collage



Gumnut Gossip



Mushrooming



Snugglepot And
Cuddlepie



Snugglepot
Friends



Wattle Babies



DESIGNER BUTTS

LARGE BLANKET

The Designer Bums Large Blanket is generously sized and is perfect for Queen and King beds, your couch, or as a travel blanket for those chilly evenings. The May Gibbs Collection allows you the flexibility to coordinate your blanket with any colour scheme.



Animals



Big Floral Mother



Boronias



Flannel Flowers



Gumnut Collage



Snugglepot And
Cuddlepie



Snugglepot Friends



Wattle Babies

PRODUCT PRICE GUIDE

<u>PRODUCT</u>	<u>RRP</u>	<u>PRODUCT</u>	<u>RRP</u>
Nappies Little	\$29.95	Smock Small	\$34.95
Nappies Regular	\$36.95	Smock Medium	\$36.95
Nappies Large	\$39.95	Smock Large	\$38.95
Swim Nappies	\$29.95		
Training Pants Small	\$44.95	Bibs	\$14.95
Training Pants Medium	\$49.95	Change Mat	\$29.95
Training Pants Large	\$51.95	Play Mat	\$109.95
		Picnic Mat	\$139.95
Wet Bags	\$29.95		
Mini Wet Bags	\$12.95	Nursing Pads	\$8.95
Travel Wet Bag	\$29.95	Reusable Wipes	\$29.95
XL Wet Bag	\$38.95		
Tote Bag	\$34.95	CLOTH PADS	
		Liner	\$9.95
Swaddle	\$36.95	Medium	\$12.95
Bassinet Blanket	\$59.95	Heavy	\$14.95
Single Blanket	\$129.95	Ultra	\$16.95
Large Blanket	\$159.95		

PRODUCT PRICE GUIDE

VALUE PACKS

<u>PRODUCT</u>	<u>RRP</u>	<u>PRODUCT</u>	<u>RRP</u>
LITTLE NAPPIES		LARGE NAPPIES	
6 Nappies	\$169	6 Nappies	\$227
12 Nappies	\$319	12 Nappies	\$426
18 Nappies	\$459	18 Nappies	\$611
24 Nappies	\$579	24 Nappies	\$767
REGULAR NAPPIES			
6 Nappies	\$212		
12 Nappies	\$399		
18 Nappies	\$569		
24 Nappies	\$719		
36 Nappies	\$999		