

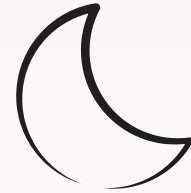
Designer Bums Presents

HELLO KITTY AND FRIENDS

The Collection



DESIGNER BUMS®



Designer Bums

Designer Bums have been nurturing little humans and the environment for over a decade. We are the birthplace of hand-illustrated designer modern cloth nappies and environmentally-friendly accessories that feature premium materials, exclusive artwork and thoughtful touches to make eco-parenting convenient, rewarding and fun.

Our multi-award-winning products are ethically made and the premium choice when it comes to design and quality. 100% Australian owned and designed in Melbourne. We embrace the mindful parenting practice of being gentle on the earth, while still being the leader in style.

Enjoy our range of luxurious modern cloth nappies that are designed to last with your growing family.



HELLO KITTY AND FRIENDS

In a continuation of our world first collaborations, Designer Bums have partnered with Sanrio to bring you a range of stylish and adorable prints across our much loved eco parenting products. Shared values of friendship, kindness, positivity and inclusivity make this collaboration between Designer Bums and Sanrio the perfect partnership and we are delighted to see this range come to life.

A pop culture icon, Hello Kitty represents friendship and finding joy in a "small gift, big smile". She is also known for her amazing fashion sense so it is only fitting for her to feature on Designer Bums products which are known for their style as well as sustainability.

This is a both a colourful and comfy range and you can expect to find the adorable fashion icon Hello Kitty as well as some of her well known friends amongst a rainbow of colour.



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REUSABLE NAPPIES

We have been nurturing little ones and the environment for over a decade. Shop our range of modern cloth nappies that are built to adjust and last with your growing baby.





HELLO KITTY AND FRIENDS



REUSABLE NAPPIES - LITTLE

Designed with newborn and preemie babies in mind, the Designer Bums 'Littles' range suits babies from 1.5 up to 5kg. Using premium materials designed to be soft and gentle against your little ones delicate skin these Reusable Cloth Nappies are a safe and sustainable option for your family to use from birth.



Back To School



Candy Unicorn Violet



Iconic Hello Kitty



Just Be You



Kawaii Hello Kitty Friends



Keroppi



Hello Kitty Polka Dot



Sweet Leopard



REUSABLE NAPPIES

Our multi award-winning reusable cloth nappies are an All-In-Two style with three rise settings and are designed to fit most from newborn to toilet training. Each nappy comes with a smaller snap-in insert and a long anchor shaped insert, which is all you need to start your cloth nappy journey.



Back To School



Bad Badtz-Maru



Candy Unicorn Violet



Dino Friends



Hello Kitty Christmas



Iconic Hello Kitty



Just Be You



Kawaii Hello Kitty Friends



Keroppi



Kitty Friends Christmas



Hello Kitty Play



Hello Kitty Polka Dot



Hello Kitty Time



Strawberry Friends



Sweet Leopard



HELLO
KITTY

HELLO KITTY
AND FRIENDS

REUSABLE NAPPIES - LARGE

Designer Bums Large Nappies feature the design and fit that Designer Bums is known for whilst providing coverage for children sized 15 - 23kg (appx. The fit will depend on individual body shape) Choose from our range of unique hand illustrated limited edition prints.



Back To School



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Iconic Hello Kitty



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Keroppi



Hello Kitty Polka Dot



Sweet Leopard



TRAINING UNDERPANTS

Reusable Training Pants are the ultimate underwear choice for toilet-training toddlers when the time comes to transition out of nappies and begin potty training. Available in three sizes, they are a convenient and easy-to-use pull-up style that offers toileting independence and comfort to increase familiarity with wearing underpants.



Back To School



Bad Badtz-Maru



Candy Unicorn Violet



Dino Friends



Iconic Hello Kitty



Just Be You



Kawaii Hello Kitty Friends



Keroppi



Hello Kitty Polka Dot



Hello Kitty Time



Strawberry Friends



Sweet Leopard



SWIM NAPPIES

Featuring our signature hand-illustrated Artist designs that are exclusive to Designer Bums. Rise snaps on the front make this OSFM (One Size Fits Most) Swim Nappy a great option for babies through to toddler.



Back To School



Bad Badtz-Maru



Candy Unicorn Violet



Iconic Hello Kitty



Kawaii Hello Kitty Friends



Keroppi



Hello Kitty Polka Dot



Sweet Leopard



MINI WET BAGS

Mini Wet Bags are perfect to carry one Designer Bums cloth nappy plus Inserts or a bundle of nursing pads, menstrual pads, cups and tampons or can even be used for cosmetics, snacks, medication, pump parts or dummy storage. Our compact and handy Mini Wet Bags feature Hello Kitty and Friends designs on a water-resistant PUL outer with reinforced internal binding on the seams.



Back To School



Bad Badtz-Maru



Candy Unicorn Violet



Dino Friends



Hello Kitty Christmas



Iconic Hello Kitty



Just Be You



Kawaii Hello Kitty Friends



Keroppi



Kitty Friends Christmas



Hello Kitty Play



Hello Kitty Polka Dot



Hello Kitty Time



Strawberry Friends



Sweet Leopard



REGULAR WET BAGS

Our Wet Bags are a clever multi-functional bag folds down small but is surprisingly large inside and can even be used as a swimming, beach or library bag for storing bathers, cosmetics, toys or food! Best of all the convertible Wet Bag straps can be configured in so many different ways to make them the most versatile and functional wet bag available.



Back To School



Bad Badtz-Maru



Candy Unicorn Violet



Iconic Hello Kitty



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Kawaii Hello Kitty Friends



Keroppi



Hello Kitty Polka Dot



Sweet Leopard



HELLO KITTY

HELLO KITTY

HELLO KITTY

HELLO KITTY

DESIGNER

TOTE BAGS

Tote Bags are a roomy and light-weight bag, perfect for carrying whatever you need when on the go. Whether you are looking for a water resistant bag for your swimming gear, or an eco friendly reusable shopping bag, this Tote Bag has everything you need without overcomplicating things.



Back To School



Iconic Hello Kitty



Just Be You



Kawaii Hello Kitty Friends



Keroppi



Hello Kitty Polka Dot



DESIGNER BUMS

TRAVEL WET BAGS

Our Travel Wet Bags are wonderful to use when heading out and need to store cloth nappies, cloth wipes and many other uses such as toiletries, clothes, toys, drink bottles, snacks swimwear and more! Our stylish rectangular Wet Bag Pod can comfortably carry 6-7 cloth nappies and has handy convertible straps which can be either one long loop or two smaller loops to hang on the pram handlebars or anywhere else!



Iconic Hello Kitty



Just Be You



Kawaii Hello Kitty Friends



Keroppi



Hello Kitty Polka Dot



Hello Kitty Time



Sweet Leopard



XL WET BAGS

XL Hanging Wet Bags are wonderful to use in the nursery, bedroom, bathroom or laundry to store dirty nappies, linens, clothing and more! Adjustable straps can be made into one handle or two loops to hang just about anywhere including the change table or back of the door. This multi-functional and giant-sized Wet Bag folds down small but is surprisingly huge inside and can even be used as an alternative to a laundry hamper.



Candy Unicorn Violet



Iconic Hello Kitty



Kawaii Hello Kitty Friends



Keroppi



Hello Kitty Polka Dot



Sweet Leopard



CHANGE MATS

Our new and improved design features quilting on the front and back of the change mat and light padding for a silky-soft place to lay your baby down for change times. The change mat ensures that change time is both comfortable and hygienic, and protects your baby from hot or cold surfaces.



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Iconic Hello Kitty



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Keroppi



Hello Kitty Polka Dot



Sweet Leopard



PLAY MATS

Our Play Mats are nice and large but roll down small for families on the go! Perfect for park, beach and outdoor play while protecting from the ground and a quick flick removes grass and sand. It is also wonderful as a splat mat under the high-chair and underneath the baby gym. Our Play Mats are a massive 150cm.



Back To School



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Iconic Hello Kitty



Just Be You



Kawaii Hello Kitty Friends



Hello Kitty Polka Dot



DESIGNER BUMS

PICNIC MATS

Our Premium Picnic Rugs are guaranteed to bring a pop of colour to your outdoor excursion with their unique custom illustrated designs. Designed to be eye-catching, transportable, comfortable, and versatile these Premium Picnic Rugs are a must have item for those looking to get outdoors.



Iconic Hello Kitty



Just Be You



Kawaii Hello Kitty Friends



Hello Kitty Polka Dot



SWADDLES

Not just for swaddling, this versatile product can be used for snuggling, a breastfeeding cover, lightweight blanket, burp cloth, stroller cover, change mat, hanging wall tapestry, pram liner, scarf, sarong, beach towel and much more!



Back To School



Bad Badtz-Maru



Candy Unicorn Violet



Dino Friends



Iconic Hello Kitty



Just Be You



Kawaii Hello Kitty Friends



Keroppi



Hello Kitty Polka Dot



Hello Kitty Time



Strawberry Friends



Sweet Leopard



DESIGNERS BUMS®

CHANGE PAD COVER

A soft place to rest your little one, these sturdy but snuggly covers made to last your family and always with sustainability and the environment in mind.

Our Luxury Change Pad covers are a rectangular shape and can also double as a pram or bassinet cover. For circular bassinets simply tuck the sides underneath.



Back To School



Bad Badtz-Maru



Candy Unicorn Violet



Dino Friends



Iconic Hello Kitty



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Hello Kitty Polka Dot



Hello Kitty Time



Strawberry Friends



HELLO KITTY AND FRIENDS

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HELLO KITTY AND FRIENDS

DESIGNER FRIENDS

COT SHEETS

Made for sweet dreams! Designer Bums Luxury Cot sheets are not only made with premium, natural fabrics, they are also incredibly versatile. A generous size of 137cm x 77cm x 20cm (54"x 30"x 8") and made from 100% GOTS certified organic cotton jersey manufactured to OEKO-TEX Standard 100 to ensure the exclusion of harmful ingredients meaning they are safe for your baby's precious skin and kind to the environment.



Back To School



Bad Bantz-Maru



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Dino Friends



Iconic Hello Kitty



Just Be You



Kawaii Hello Kitty Friends



Hello Kitty Polka Dot



Hello Kitty Time



Strawberry Friends



BASSINET BLANKET

Our Organic Cotton Baby Bassinet Blanket is perfect for creating a warm and cozy environment for your little one, whether it be in the cot, bassinet, pram or anywhere on the go. Featuring Designer Bums unique hand illustrated designs they allow you to personalise your little ones space.



Back To School



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Iconic Hello Kitty



Just Be You



Kawaii Hello Kitty Friends



Hello Kitty Polka Dot



SINGLE BLANKET

The Luxury Organic Single Blanket is perfect for single or double beds, childrens play spaces, and under the pram for on the go. The Designer Bums Organic Single Blanket allows you to provide additional warmth whilst still being breathable and gentle on your little ones skin.



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Dino Friends



Iconic Hello Kitty



Just Be You



Kawaii Hello Kitty Friends



Hello Kitty Polka Dot



SINGLE BED SHEET

Style your kids bedroom decor with Designer Bums Luxury Bedsheets! Our fun and unique bedding will brighten any bedroom space. Made with premium, natural fabrics, they are also incredibly versatile. A generous size of 90cm x 200cm x 40cm (79"x 35"x 16") and made from 100% GOTS certified organic cotton jersey manufactured to OEKO-TEX Standard 100 to ensure the exclusion of harmful ingredients meaning they are both safe for your little one's precious skin and also kind to the environment.



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Dino Friends



Iconic Hello Kitty



Just Be You



Kawaii Hello Kitty Friends



Hello Kitty Polka Dot

PILLOW CASE

Our pillow covers are the perfect matching complement to our luxury bedsheets. Our pillowslips are made from 100% GOTS certified organic cotton jersey manufactured to OEKO-TEX Standard 100 to ensure the exclusion of harmful ingredients meaning they are both safe for your little one's precious skin and also gentle on the environment.



Back To School



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Dino Friends



Iconic Hello Kitty



Just Be You



Kawaii Hello Kitty Friends



Hello Kitty Polka Dot

PRODUCT PRICE GUIDE

<u>PRODUCT</u>	<u>RRP</u>	<u>PRODUCT</u>	<u>RRP</u>
Nappies Little	\$33.95	Change Mat	\$34.95
Nappies Regular	\$38.95	Play Mat	\$119.95
Nappies Large	\$42.95	Picnic Mat	\$149.95
Swim Nappies	\$32.95		
Training Pants Small	\$44.95	Swaddle	\$38.95
Training Pants Medium	\$49.95	Change Pad Cover	\$44.95
Training Pants Large	\$51.95	Cot Sheet	\$59.95
		Single Bed Sheet	\$69.95
Wet Bags	\$32.95	Pillow Case	\$34.95
Mini Wet Bags	\$14.95		
Travel Wet Bag	\$32.95	Bassinet Blanket	\$64.95
XL Wet Bag	\$40.95	Single Blanket	\$139.95
Tote Bag	\$36.95		