

Designer Bums Presents

# Heirloom

The Collection





# Designer Bums

Designer Bums have been nurturing little humans and the environment for a decade. We are the birthplace of hand-illustrated designer modern cloth nappies and environmentally-friendly accessories that feature premium materials, exclusive artwork and thoughtful touches to make eco-parenting convenient, rewarding and fun.

Our multi-award-winning products are ethically made and the premium choice when it comes to design and quality. 100% Australian owned and designed in Melbourne. We embrace the mindful parenting practice of being gentle on the earth, while still being the leader in style.

Enjoy our range of luxurious modern cloth nappies that are designed to last with your growing family.



# Heirloom

Special, sentimental and unique.

A bespoke collection that has been lovingly created from a curation of exclusive pieces that feature some of our most beautifully illustrated artwork, full of heart and soul.

Designed to bring joy, comfort and whimsy to your little ones like a big warm hug, making their special spaces even more magical and meaningful.

Featuring the incredible talents of Artist, Melissa Charpentier and Designer, Naina Lamba, these extra special striking designs are full of thoughtful details and a nod to our history, nostalgia and moments that hold a special meaning to our own families and our beautiful DB community.

We are so excited to introduce our very special extra large 150cm Play Mats, featuring our first ever 'mural style' single piece of high impact artwork, that are full of incredible hand-made details and make for an incredibly stunning and eye-catching keepsake to enjoy at home or out and about.

To be treasured and loved for generations to come, from our hearts to yours.



# REUSABLE NAPPIES

Each premium reusable cloth nappy is designed with hand-illustrated custom prints by one of our talented artists. We have been nurturing little ones and the environment for close to a decade. Shop our range of modern cloth nappies that are built to adjust and last with your growing baby.





# REUSABLE NAPPIES - LITTLE

Designed with newborn and preemie babies in mind, the Designer Bums 'Littles' range suits babies from 1.5 up to 5kg. Using premium materials designed to be soft and gentle against your little ones delicate skin these Reusable Cloth Nappies are a safe and sustainable option for your family to use from birth.



Desert Flora



Free Spirit



Garden Charm



Gingerbread House



Made Of Stars



Native Aviary



Prehistoric Planet



Raised By Wolves



Safari Nights

# REUSABLE NAPPIES - LITTLE



Sailor Sky



Spring Woodland



Tiny Dancer



# REUSABLE NAPPIES

Our multi award-winning reusable cloth nappies are an All-In-Two style with three rise settings and are designed to fit most from newborn to toilet training. Each nappy comes with a smaller snap-in insert and a long anchor shaped insert, which is all you need to start your cloth nappy journey.



Animal Kingdom



Australian Animals



Desert Flora



Free Spirit



Garden Charm



Gingerbread House



Made Of Stars



Native Aviary



Ocean Treasure



# REUSABLE NAPPIES



Prehistoric Planet



Raised By Wolves



Safari Nights



Sailor Sky



Save The Sea



Spring Woodland



Sun Dance



Tiny Dancer



Tropical Garden



# REUSABLE NAPPIES - LARGE

Designer Bums Large Nappies feature the design and fit that Designer Bums is known for whilst providing coverage for children sized 15 - 23kg (appx. The fit will depend on individual body shape) Choose from our range of unique hand illustrated limited edition prints.



Desert Flora



Free Spirit



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Safari Nights

# REUSABLE NAPPIES - LARGE



Sailor Sky



Spring Woodland



Tiny Dancer





# TRAINING UNDERPANTS

Reusable Training Pants are the ultimate underwear choice for toilet-training toddlers when the time comes to transition out of nappies and begin potty training. Available in three sizes, they are a convenient and easy-to-use pull-up style that offers toileting independence and comfort to increase familiarity with wearing underpants.



Australian Animals



Free Spirit



Garden Charm



Gingerbread House



Made Of Stars



Native Aviary



Prehistoric Planet



Raised By Wolves



Safari Nights

# TRAINING UNDERPANTS



Sailor Sky



Save The Sea



Spring Woodland



Sun Dance



Tiny Dancer



# SWIM NAPPIES

Featuring our signature hand-illustrated Artist designs that are exclusive to Designer Bums. Rise snaps on the front make this OSFM (One Size Fits Most) Swim Nappy a great option for babies through to toddler.



Ocean Treasure



Sailor Sky



Save The Sea



Tropical Garden







# TOTE BAGS

Tote Bags are a roomy and light-weight bag, perfect for carrying whatever you need when on the go. Whether you are looking for a water resistant bag for your swimming gear, or an eco friendly reusable shopping bag, this Tote Bag has everything you need without overcomplicating things.



Animal Kingdom



Australian Animals



Desert Flora



Free Spirit



Made Of Stars



Native Aviary



Ocean Treasure



Prehistoric Planet



Raised By Wolves

# TOTE BAGS



Safari Nights



Sailor Sky



Spring Woodland



Tiny Dancer



Tropical Garden





# SMOCKS

The ART POP Smock comes in our signature hand-illustrated prints and features long sleeves and elasticised wrists to keep mess out and protect clothing. ART POP Smock is the perfect accessory for eating, baby lead weaning, art and messy play! The handy built in catcher pocket also helps collect some of the mess. Available in three sizes: 6-18 Months, 24-36 Months, 4-6 years.



Free Spirit



Gingerbread House



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Native Aviary



Raised By Wolves



Sailor Sky



Tiny Dancer



DESIGNER BUMS®

# REUSABLE WIPES

Soft and natural, our bamboo cotton Muslin wipes are the perfect companion for nappy changes, make-up removal, dirty hands and faces, cleaning surfaces and everything in between both at home or on the go. Made from premium natural fibres that are durable, luxurious on the skin while highly effective at cleansing and can be washed and reused making them a cost-effective and environmentally friendly choice.



Australian Animals



Free Spirit



Garden Charm



Made Of Stars



Native Aviary



Raised By Wolves



Sailor Sky



Spring Woodland



Sun Dance



# REUSABLE WIPES



Tiny Dancer



Tropical Garden







DESIGNER BUNN

DESIGNER BUNN

# CHANGE MATS

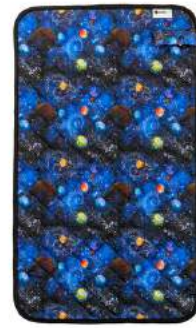
Our new and improved design features quilting on the front and back of the change mat and light padding for a silky-soft place to lay your baby down for change times. The change mat ensures that change time is both comfortable and hygienic, and protects your baby from hot or cold surfaces. The water-resistant PUL backing highlights our adorable, signature designer prints and the luxury bamboo velour adds to the softness.



Free Spirit



Garden Charm



Made Of Stars



Native Aviary



Safari Nights



Sailor Sky



Spring Woodland



Tropical Garden



# PLAY MATS

Our Play Mats are nice and large but roll down small for families on the go! Perfect for park, beach and outdoor play while protecting from the ground and a quick flick removes grass and sand. It is also wonderful as a splat mat under the high-chair and underneath the baby gym. The Heirloom Play Mats are a massive 150cm and feature beautiful mural artworks that the whole family will adore.



Animal Kingdom



Alice In Wonderland



Aurora Nights



Australian Animals



Desert Flora



Free Spirit



Garden Charm



Gingerbread House



Made Of Stars

# PLAY MATS



Native Aviary



Ocean Treasure



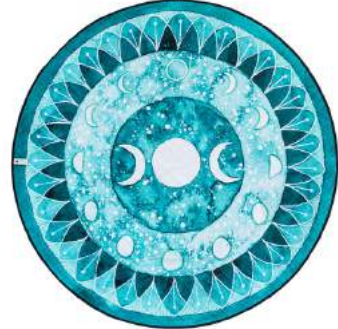
Prehistoric Planet



Raised By Wolves



Safari Nights



Sailor Sky



Save The Sea



Spring Woodland



Star Child

# PLAY MATS



Sun Dance



Tiny Dancer



Tropical Garden





Think of that icky, itchy repellent under the  
'pesticide' and you might feel differently about  
the air - so onto your (or others') skin. Try  
the natural way with citronella...

### DIY MOZZIE REPELLENT

WHAT YOU'LL  
NEED:  
1 cup water  
1 cup citronella  
A few drops of...

# PICNIC MATS

Our Premium Picnic Rugs are guaranteed to bring a pop of colour to your outdoor excursion with their unique custom illustrated designs. Designed to be eye-catching, transportable, comfortable, and versatile these Premium Picnic Rugs are a must have item for those looking to get outdoors.



Free Spirit



Garden Charm



Made Of Stars



Native Aviary



Ocean Treasure



Safari Nights



Sailor Sky



Spring Woodland



Tropical Garden





DESIGNER BUMS®

### Muslin Swaddle

Multi-Use Luxury Blanket  
120 x 120 cm / 47" x 47"



DESIGNER BUMS®

# SWADDLES

Not just for swaddling, this versatile product can be used for snuggling, a breastfeeding cover, lightweight blanket, burp cloth, stroller cover, change mat, hanging wall tapestry, pram liner, scarf, sarong, beach towel and much more!



Animal Kingdom



Australian Animals



Desert Flora



Free Spirit



Garden Charm



Gingerbread House



Made Of Stars



Native Aviary

# SWADDLES



Prehistoric Planet



Raised By Wolves



Safari Nights



Sailor Sky



Save The Sea



Spring Woodland



Sun Dance



Tiny Dancer

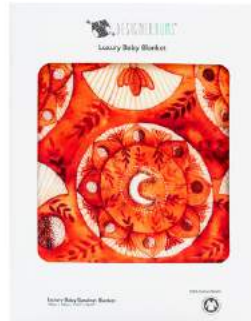


# BASSINET BLANKET

Our Organic Cotton Baby Bassinet Blanket is perfect for creating a warm and cozy environment for your little one, whether it be in the cot, bassinet, pram or anywhere on the go. Featuring Designer Bums unique hand illustrated designs they allow you to personalise your little ones space.



Australian Wildlife



Free Spirit



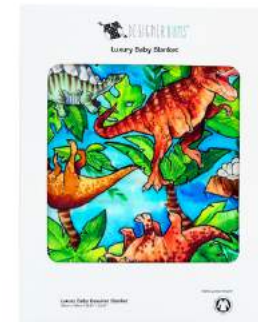
Garden Charm



Made Of Stars



Native Aviary



Prehistoric Planet



Raised By Wolves



Safari Nights

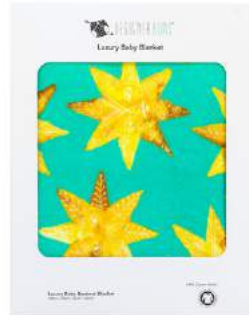


Sailor Sky

# BASSINET BLANKET



Spring Woodland



Sun Dance

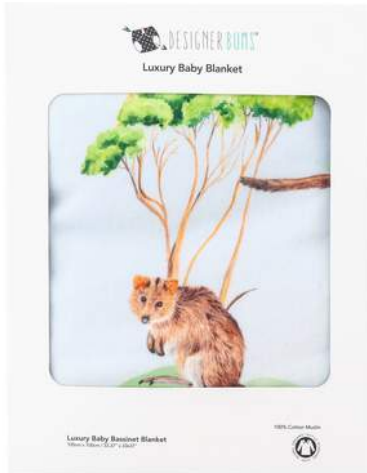


Tiny Dancer



# BASSINET BLANKET - BOLD

Our Organic Cotton Baby Bassinet Blanket is perfect for creating a warm and cozy environment for your little one, whether it be in the cot, bassinet, pram or anywhere on the go. Featuring Designer Bums unique hand illustrated designs they allow you to personalise your little ones space.



Australian Animals



Garden Charm



Safari Nights



Tiny Dancer





# SINGLE BLANKET

The Luxury Organic Single Blanket is perfect for single or double beds, childrens play spaces, and under the pram for on the go. Featuring Designer Bums unique hand illustrated designs they allow you to personalise your little ones space.

The Designer Bums Organic Single Blanket allows you to provide additional warmth whilst still being breathable and gentle on your little ones skin.



Free Spirit



Native Aviary



Raised By Wolves



Safari Nights



Sailor Sky



Spring Woodland



# LARGE BLANKET

The Designer Bums Large Blanket is generously sized and is perfect for Queen and King beds, your couch, or as a travel blanket for those chilly evenings. The artist designed prints allow you the flexibility to coordinate your blanket with any colour scheme.



Free Spirit



Native Aviary



Raised By Wolves



Safari Nights



Sailor Sky



Spring Woodland



Safari Nights - BOLD

THIS BLANKET IS A  
BOLD PRINT!



# PRODUCT PRICE GUIDE

<u>PRODUCT</u>	<u>RRP</u>	<u>PRODUCT</u>	<u>RRP</u>
Nappies Little	\$29.95	Smock Small	\$34.95
Nappies Regular	\$36.95	Smock Medium	\$36.95
Nappies Large	\$39.95	Smock Large	\$38.95
Swim Nappies	\$29.95		
Training Pants Small	\$44.95	Bibs	\$14.95
Training Pants Medium	\$49.95	Change Mat	\$29.95
Training Pants Large	\$51.95	Play Mat	\$94.95
		Heirloom Playmat	\$109.95
Wet Bags	\$29.95	Picnic Mat	\$139.95
Mini Wet Bags	\$12.95		
Travel Wet Bag	\$29.95	Nursing Pads	\$8.95
XL Wet Bag	\$38.95	Straw Pouch	\$9.95
Tote Bag	\$34.95	Headband	\$9.95
		Reusable Wipes	\$29.95
Swaddle	\$36.95		
Change Pad Cover	\$38.95	CLOTH PADS	
Cot Sheet	\$49.95	Liner	\$9.95
Single Bed Sheet	\$64.95	Medium	\$12.95
Single Pillow Cover	\$29.95	Heavy	\$14.95
		Ultra	\$16.95
Bassinet Blanket	\$59.95		
Single Blanket	\$129.95		
Large Blanket	\$159.95		

# PRODUCT PRICE GUIDE

## VALUE PACKS

<u>PRODUCT</u>	<u>RRP</u>	<u>PRODUCT</u>	<u>RRP</u>
LITTLE NAPPIES		LARGE NAPPIES	
6 Nappies	\$169	6 Nappies	\$227
12 Nappies	\$319	12 Nappies	\$426
18 Nappies	\$459	18 Nappies	\$611
24 Nappies	\$579	24 Nappies	\$767
REGULAR NAPPIES			
6 Nappies	\$212		
12 Nappies	\$399		
18 Nappies	\$569		
24 Nappies	\$719		
36 Nappies	\$999		