

Designer Bums Presents



The Collection





Designer Bums

Designer Bums have been nurturing little humans and the environment for a decade. We are the birthplace of hand-illustrated designer modern cloth nappies and environmentally-friendly accessories that feature premium materials, exclusive artwork and thoughtful touches to make eco-parenting convenient, rewarding and fun.

Our multi-award-winning products are ethically made and the premium choice when it comes to design and quality. 100% Australian owned and designed in Melbourne. We embrace the mindful parenting practice of being gentle on the earth, while still being the leader in style.

Enjoy our range of luxurious modern cloth nappies that are designed to last with your growing family.





Come with us down to the deep, dark wood...

In a worldwide first, we are very excited to share with you the magic of The Gruffalo and Other Stories across all of your favourite Designer Bums products in our newest collaboration.

The collection features the work of number one best selling author, Julia Donaldson and best selling illustrator, Axel Scheffler, creators of The Gruffalo and The Gruffalo's Child, which between them have sold over 24 million copies worldwide and in total, their picture books, have sold over 75 million copies.



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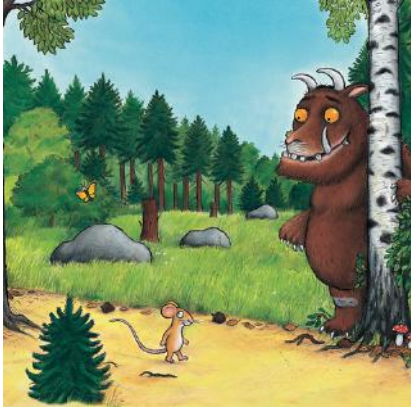


THE
GRUFFALO®

 DESIGNER BUMS®

THE GRUFFALO

"A gruffalo? What's a gruffalo?"
"A gruffalo! Why, didn't you know?"



The Gruffalo



The Gruffalo And Friends



The Gruffalo And Mouse



REUSABLE NAPPIES

Little



OSFM



Large



Swim Nappies



WET BAGS AND ACCESSORIES

Mini Wet Bag



Travel Wet Bag



Regular Wet Bag



Tote



XL Wet Bag



Training Pants



Bib



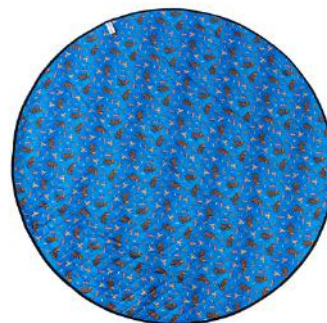
Smock



Change Mat



Play Mat



WET BAGS AND ACCESSORIES

Mini Wet Bag



Travel Wet Bag



Regular Wet Bag



Tote



XL Wet Bag



Training Pants



Bib



Smock



BEDDING AND SLEEP

Swaddle



Change Pad Cover



Cot Sheet



Bassinet Blanket



Single Fitted Sheet



Pillow Case



Single Blanket



BEDDING AND SLEEP

Swaddle



Change Pad Cover



Cot Sheet



Single Fitted Sheet



Pillow Case



Single Blanket





THE
GRUFFALO'S[®]
CHILD



THE GRUFFALO'S CHILD

"The Gruffalo's Child was feeling brave
So she tiptoed out of the gruffalo cave.
The snow fell fast and the wind blew wild.
Into the wood went the Gruffalo's Child."



The Gruffalo's Child



Feeling Brave



REUSABLE NAPPIES

Little



OSFM



Large



Swim Nappies



WET BAGS AND ACCESSORIES

Mini Wet Bag



Travel Wet Bag



Regular Wet Bag



Tote



XL Wet Bag



Training Pants



Bib



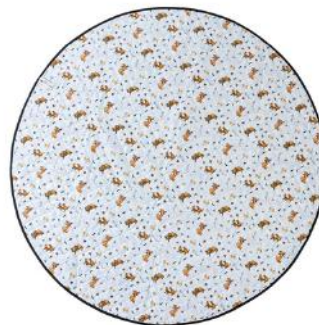
Smock



Change Mat



Play Mat



BEDDING AND SLEEP

Swaddle



Change Pad Cover



Cot Sheet



Bassinet Blanket



Single Fitted Sheet



Pillow Case



Single Blanket





ROOM
on the
BROOM™

ROOM ON THE BROOM

“The witch had a cat and a very tall hat,
And long ginger hair which she wore in a plait.
How the cat purred and how the witch grinned,
As they sat on their broomstick and flew through the wind.”



Room on the Broom



Iggety Ziggety



REUSABLE NAPPIES

Little



OSFM



Large



Swim Nappies



WET BAGS AND ACCESSORIES

Mini Wet Bag



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XL Wet Bag



Training Pants



Bib



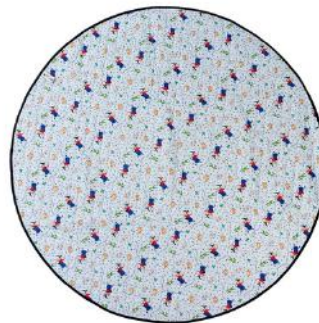
Smock



Change Mat



Play Mat



BEDDING AND SLEEP

Swaddle



Change Pad Cover



Cot Sheet



Bassinet Blanket



Single Fitted Sheet



Pillow Case



Single Blanket





*The Snail
and the Whale™*

 DESIGNER BUMS®

THE SNAIL AND THE WHALE

"This is the tale of a tiny snail
And a great big, grey-blue humpback whale."



The Snail and the Whale



Snail Adventure



REUSABLE NAPPIES

Little



OSFM



Large



Swim Nappies



WET BAGS AND ACCESSORIES

Mini Wet Bag



Travel Wet Bag



Regular Wet Bag



Tote



XL Wet Bag



Training Pants



Bib



Smock



BEDDING AND SLEEP

Swaddle



Change Pad Cover



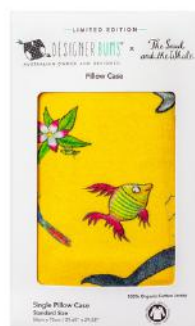
Cot Sheet



Single Fitted Sheet



Pillow Case



Single Blanket





ZOCA™

 DESIGNER BUMS®

ZOG

"Zog, the biggest dragon, was the keenest one by far.
He tried his hardest every day to win a golden star."



The Flying Doctors



Zog



REUSABLE NAPPIES

Little



OSFM



Large



Swim Nappies



WET BAGS AND ACCESSORIES

Mini Wet Bag



Travel Wet Bag



Regular Wet Bag



Tote



XL Wet Bag



Training Pants



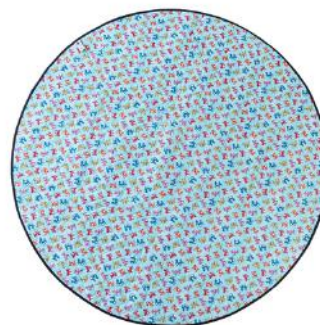
Bib



Smock



Play Mat



BEDDING AND SLEEP

Swaddle



Change Pad Cover



Cot Sheet



Bassinet Blanket



Single Fitted Sheet



Pillow Case



Single Blanket



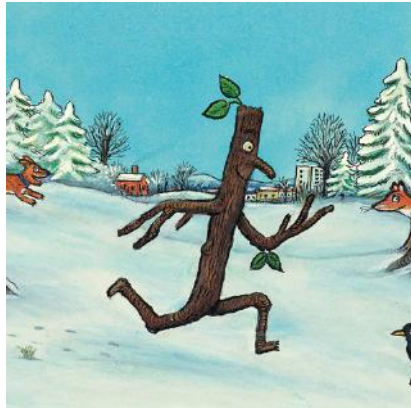


STICK MAN™

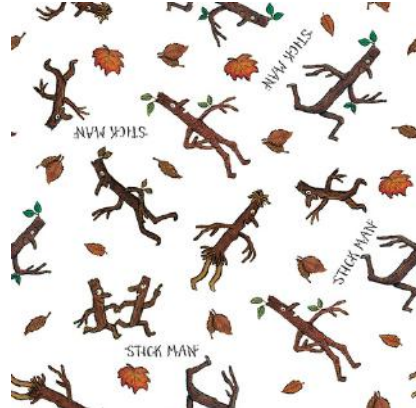
 DESIGNER BUMS®

STICK MAN

"I'm not a stick! Why can't you see,
I'm Stick Man, I'm Stick Man,
I'M STICK MAN, that's me."



Stick Man



Stick Man And Stick Family



REUSABLE NAPPIES

Little



OSFM



Large



Swim Nappies



WET BAGS AND ACCESSORIES

Mini Wet Bag



Travel Wet Bag



Regular Wet Bag



Tote



XL Wet Bag



Training Pants



Bib



Smock



Change Mat



Play Mat



BEDDING AND SLEEP

Swaddle



Change Pad Cover



Cot Sheet



Bassinet Blanket



Single Fitted Sheet



Pillow Case



Single Blanket



PRODUCT PRICE GUIDE

<u>PRODUCT</u>	<u>RRP</u>	<u>PRODUCT</u>	<u>RRP</u>
Nappies Little	\$29.95	Smock Small	\$34.95
Nappies Regular	\$36.95	Smock Medium	\$36.95
Nappies Large	\$39.95	Smock Large	\$38.95
Swim Nappies	\$29.95		
Training Pants Small	\$44.95	Bibs	\$14.95
Training Pants Medium	\$49.95	Change Mat	\$29.95
Training Pants Large	\$51.95	Play Mat	\$109.95
Wet Bags	\$29.95		
Mini Wet Bags	\$12.95		
Travel Wet Bag	\$29.95		
XL Wet Bag	\$38.95		
Tote Bag	\$34.95		
Swaddle	\$36.95		
Bassinet Blanket	\$59.95		
Single Blanket	\$129.95		
Change Pad Cover	\$38.95		
Cot Sheet	\$49.95		
Single Fitted Sheet	\$64.95		
Pillow Case	\$29.95		

PRODUCT PRICE GUIDE

VALUE PACKS

<u>PRODUCT</u>	<u>RRP</u>	<u>PRODUCT</u>	<u>RRP</u>
LITTLE NAPPIES		LARGE NAPPIES	
6 Nappies	\$169	6 Nappies	\$227
12 Nappies	\$319	12 Nappies	\$426
18 Nappies	\$459	18 Nappies	\$611
24 Nappies	\$579	24 Nappies	\$767
REGULAR NAPPIES			
6 Nappies	\$212		
12 Nappies	\$399		
18 Nappies	\$569		
24 Nappies	\$719		
36 Nappies	\$999		