





Designer Bums

Designer Bums have been nurturing little humans and the environment for a decade. We are the birthplace of handillustrated designer modern cloth nappies and environmentally-friendly accessories that feature premium exclusive materials. artwork and thoughtful touches to make ecoparenting convenient, rewarding and fun. Our multi-award-winning products are ethically made and the premium choice when it comes to design quality. 100% Australian owned and designed in Melbourne. We embrace the mindful parenting practice of being gentle on the earth, while still being the leader in style. Enjoy our range of luxurious modern cloth nappies that are designed to last with your growing family.



Folklore

The stories we share. Our customs, stories, tales and beliefs, passed down through the generations. It's about family, traditions and our hearts growing bigger and stronger on our life journey.

Escape with us to a place where our traditions meet the contemporary, where magic is real and imaginations can run wild.

Get ready to feel cosy and wrapped in a sense of home, romance and nostalgia as we look optimistically into the future with fresh stories to tell.

This season we welcome some amazing new products including our beautiful 'Little' nappies for premature and newborn babies, our 'Large' version to support older and larger children as they move out of OSFM.

We are excited to introduce a new collection of blankets in three sizes made from pure and premium natural fibres and beautiful aesthetics that will become your favourite snuggly companion on the couch or in the bedroom, to use during hot weather alone or layer in cooler climates and help make your home a sanctuary.





MODERN CLOTH NAPPIES

Each premium reusable cloth nappy is designed with hand-illustrated custom prints by one of our talented artists. We have been nurturing little ones and the environment for close to a decade. Shop our range of modern cloth nappies that are built to adjust and last with your growing baby.



ESIGNER BUMS°



REUSABLE NAPPIES - LITTLE

Designed with newborn and preemie babies in mind, the Designer Bums 'Littles' range suits babies from 1.5 up to 5kg. Using premium materials designed to be soft and gentle against your little ones delicate skin these Reusable Cloth Nappies are a safe and sustainable option for your family to use from birth.





Our multi award-winning reusable cloth nappies are an All-In-Two style with three rise settings and are designed to fit most from newborn to toilet training. Each nappy comes with a smaller snap-in insert and a long anchor shaped insert, which is all you need to start your cloth nappy journey.



















REUSABLE NAPPIES - LARGE

Designer Bums Large Nappies feature the design and fit that Designer Bums is known for whilst providing coverage for children sized 15 - 23kg (appx. The fit will depend on individual body shape) Choose from our range of unique hand illustrated limited edition prints.





TRAINING UNDERPANTS

Reusable Training Pants are the ultimate underwear choice for toilet-training toddlers when the time comes to transition out of nappies and begin potty training. Available in three sizes, they are a convenient and easy-to-use pull-up style that offers toileting independence and comfort to increase familiarity with wearing underpants.





TRAINING UNDERPANTS









SWIM NAPPIES

Made from silky and luxurious, premium lycra for extra stretch and comfort during water play. Featuring our signature hand-illustrated Artist designs that are exclusive to Designer Bums. Rise snaps on the front make this OSFM (One Size Fits Most) Swim Nappy a great option for babies through to toddler.









These cute and compact Mini Wet Bags are perfect to fit one Designer Bums nappy + Inserts, a bundle of nursing pads, menstrual pads, cups and tampons, or can even be used for cosmetics, snacks, or dummy storage. Our Wet Bags feature gorgeous, signature artist and designer prints on a water resistant PUL (polyurethane laminate) outer.



















Wet Bags are wonderful to use when heading out and you need to store wet, dirty nappies and cloth wipes. This multi-functional bag folds down small but is surprisingly large inside and can even be used as a swimming, beach or travel bag for storing bathers, cosmetics or delicates.





















Terrazzo Twilight Moon

Ulysses Butterfly







Vintage Flora

Woodland Grove







XL WETBAGS

Wet Bags are wonderful to use when heading out and you need to store wet, dirty nappies and cloth wipes. This multi-functional bag folds down small but is surprisingly large inside and can even be used as a swimming, beach or travel bag for storing bathers, cosmetics or delicates.

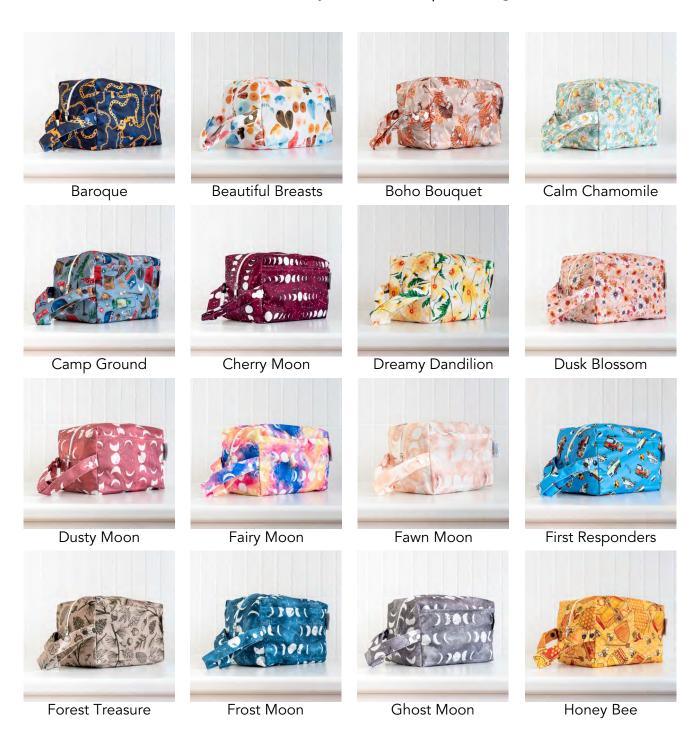






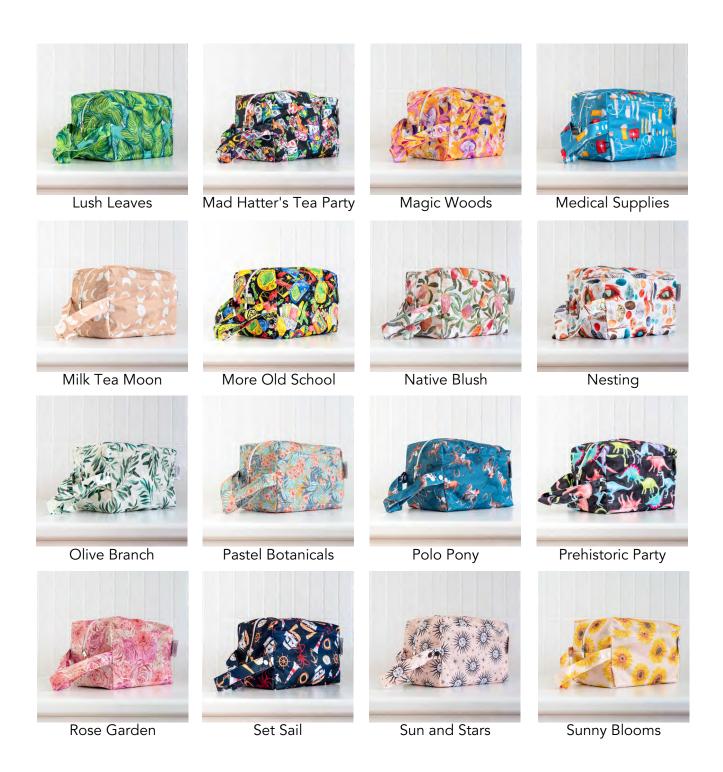
TRAVEL WETBAGS

Our clever multi-functional Travel Wet Bag folds down small and the straps can be configured into one long tote handle or two loops making it ideal to hang on your pram, back of the door, in the car or anywhere while parenting on the move!





TRAVEL WETBAGS





TRAVEL WETBAGS







Terrazzo

Twilight Moon

Ulysses Butterfly





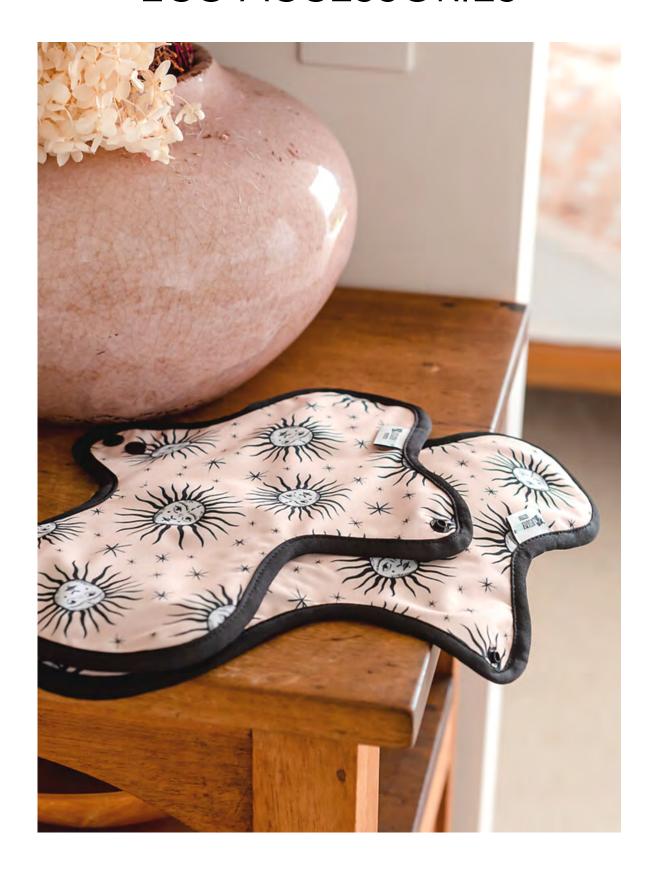


Woodland Grove





ECO ACCESSORIES







STRAW POUCHES

Never forget your reusable cutlery and straws again with this handy and cute reusable straw and cutlery pouch. Made from water-resistant PUL to keep cutlery clean and sanitary between uses. Designed for zero waste living Straw pouch dimensions approx 29cm x 9cm.





STRAW POUCHES











BIBS

Designer Bums ART POP Bibs feature our signature hand-illustrated artwork on a layer of waterproof PUL to keep clothes dry and protected. Match your favourite nappies with this functional and stylish essential!





BIBS





Pastel Botanicals

Nesting

Polo Pony

Prehistoric Party

BIBS



Retro Floral



Rose Garden



Set Sail



Sun and Stars



Sunny Blooms



Terrazzo



Twilight Moon



Vintage Flora



Woodland Grove





SMOCKS

The ART POP Smock comes in our signature hand-illustrated prints and features long sleeves and elasticised wrists to keep mess out and protect clothing. ART POP Smock is the perfect accessory for eating, baby lead weaning, art and messy play! The handy built in catcher pocket also helps collect some of the mess. Available in three sizes: 6-18 Months, 24-36 Months, 4-6 years.





SMOCKS



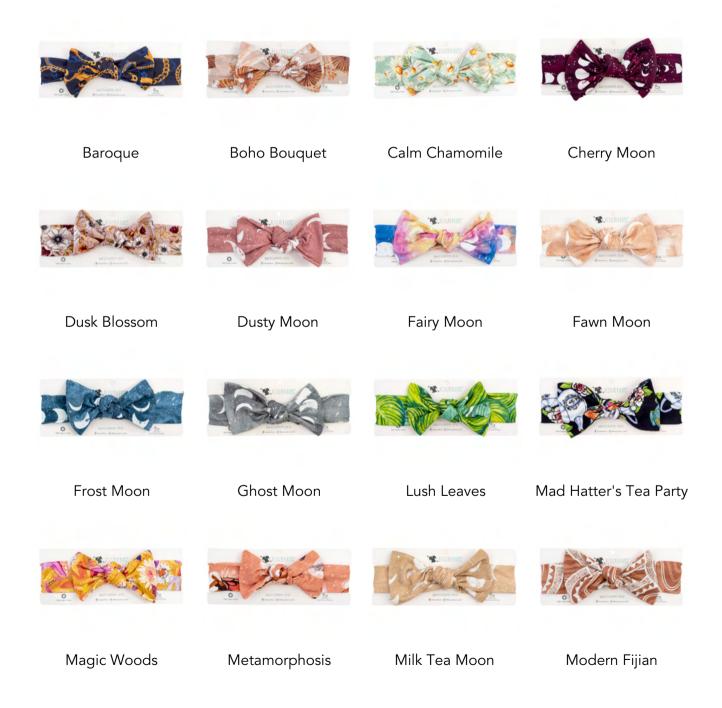
Terrazzo Twilight Moon Vintage Flora Woodland Grove





HEADBANDS

Our stretchy headbands make the perfect matching accessory and feature a cute top-knot bow. Made from 100% GOTS certified organic cotton jersey. A one size fits most design with a 42cm stretchy band, please measure your child's head circumference before purchase.





HEADBANDS









More Old School

Native Blush

Olive Branch

Pastel Botanicals









Poppy Fields

Prehistoric Party

Retro Floral

Rose Garden









Sun and Stars

Sunny Blooms

Terrazzo

Twilight Moon







Woodland Grove





REUSABLE WIPES

Soft and natural, our bamboo cotton Muslin wipes are the perfect companion for nappy changes, make-up removal, dirty hands and faces, cleaning surfaces and everything in between both at home or on the go. Made from premium natural fibres that are durable, luxurious on the skin while highly effective at cleansing and can be washed and reused making them a cost-effective and environmentally friendly choice.









Beautiful Breasts

Boho Bouquet

Calm Chamomile

Dreamy Dandilion









Fairy Moon

Fawn Moon

Frost Moon

Ghost Moon









Lush Leaves

Milk Tea Moon

Modern Fijian

More Old School









Olive Branch

Prehistoric Party

Retro Floral

Sun and Stars



REUSABLE WIPES









Sunny Blooms

Terrazzo

Twilight Moon

Witch Stuff



Woodland Grove







CLOTH PADS

Designer Bums Reusable Cloth Sanitary Pads provide the ultimate in comfort and support while offering a low-tox option for optimal feminine health. Our cloth menstrual pads are topped with layers of GOTS certified organic cotton which is manufactured to OEKO-TEX Standard 100 to ensure the exclusion of harmful ingredients. Backed with our signature designer printed PUL which is water-resistant, breathable and washable. Our reusable cloth pads can be used for a range of purposes such as your period menstrual cycle, comfort liner, incontinence, perspiration, post-partum bleeding or maternity with 4 handy sizes to cater for all needs, absorbency and sizes.

*Available in select prints

NURSING PADS

Our super comfortable and stylish Reusable Nursing Pads are made with 2 layers of highly absorbent natural fibres, consisting of premium bamboo fleece and topped with a layer of milk-proof PUL, featuring our signature designer prints. 3 layers of fabric in total (2 for absorbency) Natural, soft bamboo is the perfect fabric for tender skin and nipple care during breastfeeding. Large size of 13cm in length and suitable for moderate flow.





BOWL COVERS

Our eco-friendly and reusable Bowl Covers are the perfect way to cut down or remove single-use cling wrap plastic or foil from the home. Made with a thick double layer of food-safe laminated fabric (PUL) these handy covers are fully machine washable and vegan-friendly. A drawstring and toggle closure provides a firmer and more adjustable fit.

The 5 piece Bowl Cover Set is the ultimate storage solution! It comes with 2 small, 2 medium, and 1 large cover as pictured. The sizes range from fitting on a jar, cup, teapot or mug, through to small bowls, large bowls, salad bowls or plates.





CHANGE MATS

Our new and improved design features quilting on the front and back of the change mat and light padding for a silky-soft place to lay your baby down for change times. The change mat ensures that change time is both comfortable and hygienic, and protects your baby from hot or cold surfaces. The water-resistant PUL backing highlights our adorable, signature designer prints and the luxury bamboo velour adds to the softness.





CHANGE MATS







Terrazzo

Twilight Moon





Witch Stuff

Woodland Grove

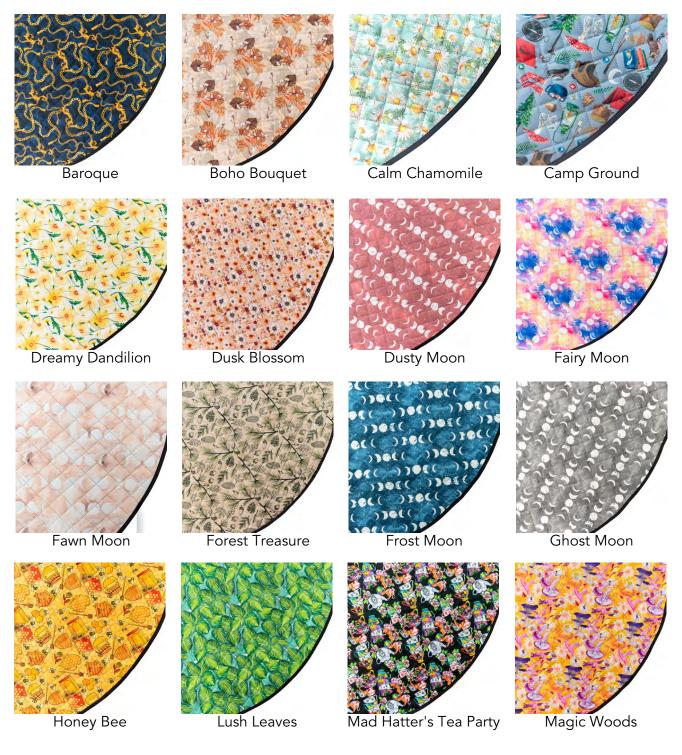






PLAY MATS

Our Play Mats are nice and large but roll down small for families on the go! Perfect for park, beach and outdoor play while protecting from the ground and a quick flick removes grass and sand. It is also wonderful as a splat mat under the high-chair and underneath the baby gym.





PLAY MATS







PICNIC MATS

Our Premium Picnic Rugs are guaranteed to bring a pop of colour to your outdoor excursion with their unique custom illustrated designs. Designed to be eye-catching, transportable, comfortable, and versatile these Premium Picnic Rugs are a must have item for those looking to get outdoors.





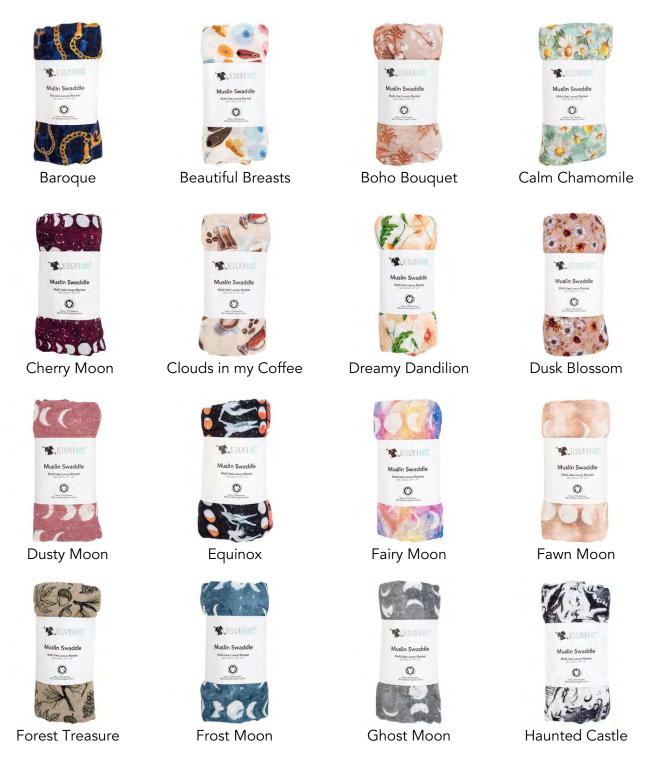
SLEEP





SWADDLES

Not just for swaddling, this versatile product can be used for snuggling, a breastfeeding cover, lightweight blanket, burp cloth, stroller cover, change mat, hanging wall tapestry, pram liner, scarf, sarong, beach towel and much more!





SWADDLES



Honey Bee



Lush Leaves



Mad Hatter's Tea Party



Magic Woods



Metamorphosis



Milk Tea Moon



Modern Fijian



More Old School



Native Blush



Nesting



Olive Branch



Pastel Botanicals



Polo Pony



Poppy Fields



Prehistoric Party



Retro Floral



Rose Garden



Sun and Stars



Sunny Blooms

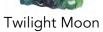


Terrazzo



SWADDLES







Vintage Flora



Vixens



Witch Stuff



Woodland Grove





CHANGE PAD COVER

Our Luxury Change Pad Covers are a rectangular shape and can also double as a pram or bassinet cover. Made from 100% GOTS certified organic cotton muslin manufactured to OEKO-TEX Standard 100, the Change Pad Covers are safe for your baby's precious skin and kind to the environment.



Boho Bouquet



Calm Chamomile



Cherry Moon



Dreamy Dandilion



Dusty Moon



Fawn Moon



Forest Treasure



Frost Moon



Ghost Moon



Haunted Castle



Mad Hatter's Tea Party



Milk Tea Moon



Modern Fijian



Native Blush



Olive Branch



Polo Pony



CHANGE PAD COVER



Prehistoric Party



Retro Floral



Sun and Stars



Sunny Blooms



Terrazzo



Twilight Moon



Vintage Flora



Witch Stuff



Woodland Grove





COT SHEETS

Aesthetically pleasing with custom-illustrated designs, we have every nursery décor and style covered. Made from 100% GOTS certified organic cotton jersey manufactured to OEKO-TEX Standard 100, Our Luxury Cot Sheets fit a standard cot mattress.



Boho Bouquet



Calm Chamomile



Cherry Moon



Dreamy Dandilion



Dusty Moon



Fairy Moon



Fawn Moon



Forest Treasure



Frost Moon



Ghost Moon



Haunted Castle



Mad Hatter's Tea Party



Milk Tea Moon



Modern Fijian



Native Blush



Olive Branch



COT SHEETS



Polo Pony



Prehistoric Party



Retro Floral



Sun and Stars



Sunny Blooms



Terrazzo



Twilight Moon



Vintage Flora



Woodland Grove







SINGLE BED SHEETS

Our Luxury Bed Sheets are cosy but breathable, each coming in a handy matching cotton bag for easy storage. Made from 100% GOTS certified organic cotton jersey manufactured to OEKO-TEX Standard 100, the Bed Sheets comfortably fits a single bed up to king single.



















Dusty Moon













Mad Hatter's Tea Party

Frost Moon









Modern Fijian

Native Blush

Olive Branch



SINGLE BED SHEETS



Polo Pony



Prehistoric Party



Retro Floral



Sun and Stars



Sunny Blooms



Terrazzo



Twilight Moon



Vintage Flora



Woodland Grove





PILLOW CASES

Our luxury Pillow Covers are made from premium materials but also feature beautifully hand-illustrated and exclusive artwork. Soft, breathable and silky for a dreamy sleep. Mix and match with your favourite Designer Bums Sleep products such as fitted bed and cot sheets!



Boho Bouquet



Calm Chamomile



Cherry Moon



Dreamy Dandilion



Dusty Moon



Fairy Moon



Fawn Moon



Forest Treasure



Frost Moon



Ghost Moon



Haunted Castle



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Modern Fijian



Native Blush



Olive Branch



PILLOW CASES



Polo Pony



Prehistoric Party



Retro Floral



Sun and Stars



Sunny Blooms



Terrazzo



Twilight Moon



Vintage Flora



Woodland Grove





BASSINET BLANKET

Our Organic Cotton Baby Bassinet Blanket is perfect for creating a warm and cozy environment for your little one, whether it be in the cot, bassinet, pram or anywhere on the go. Featuring Designer Bums unique hand illustrated designs they allow you to personalise your little ones space.



Boho Bouquet



Dusty Moon



Fawn Moon



Frost Moon



Ghost Moon



Prehistoric Party



Sunny Blooms



Woodland Grove





SINGLE BLANKET

The Luxury Organic Single Blanket is perfect for single or double beds, childrens play spaces, and under the pram for on the go. Featuring Designer Bums unique hand illustrated designs they allow you to personalise your little ones space.

The Designer Bums Organic Single Blanket allows you to provide additional warmth whilst still being breathable and gentle on your little ones skin.



Boho Bouquet



Cherry Moon



Dusty Moon



Fawn Moon



Frost Moon



Ghost Moon



Milk Tea Moon



Olive Branch



Sun and Stars



Sunny Blooms

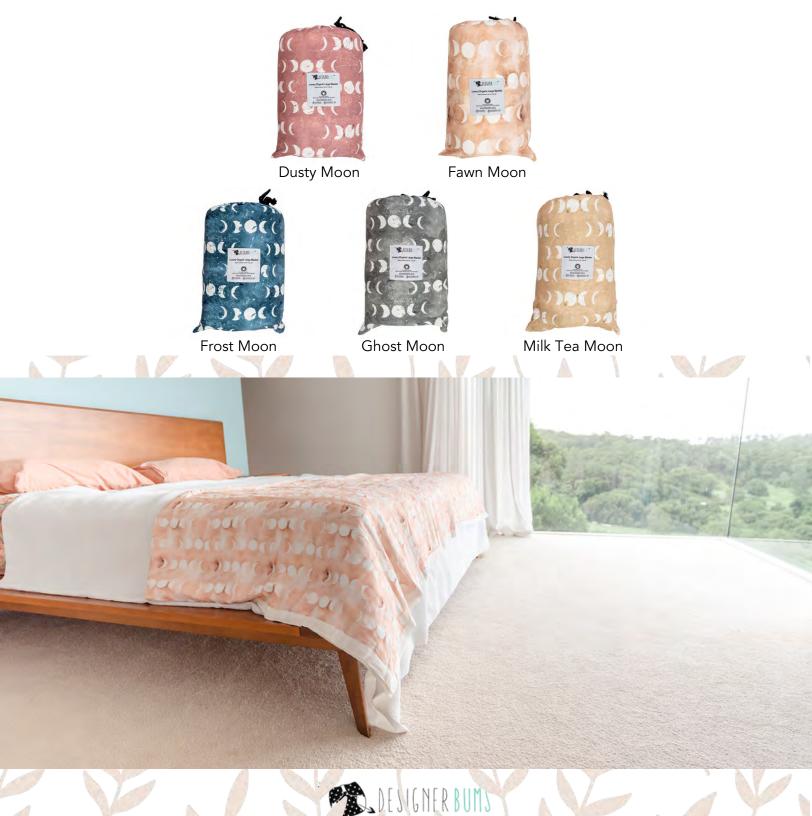


Witch Stuff



LARGE BLANKET

The Designer Bums Large Blanket is generously sized and is perfect for Queen and King beds, your couch, or as a travel blanket for those chilly evenings. The artist designed prints allow you the flexibility to coordinate your blanket with any colour scheme.



PRODUCT PRICE GUIDE

PRODUCT	<u>RRP</u>	<u>PRODUCT</u>	<u>RRP</u>
Nappies Little	\$29.95	Smock Small	\$34.95
Nappies Regular	\$36.95	Smock Medium	\$36.95
Nappies Large	\$39.95	Smock Large	\$38.95
Swim Nappies	\$29.95		
Training Pants Small	\$44.95	Bibs	\$14.95
Training Pants Medium	\$49.95	Change Mat	\$29.95
Training Pants Large	\$51.95	Play Mat	\$94.95
		Picnic Mat	\$139.95
Wet Bags	\$29.95		
Mini Wet Bags	\$12.95	Nursing Pads	\$8.95
Travel Wet Bag	\$34.95	Straw Pouch	\$9.95
XL Wet Bag	\$38.95	Ultimate Bowl Cover Set	\$44.95
_		Headband	\$9.95
Swaddle	\$36.95	Reusable Wipes	\$29.95
Change Pad Cover	\$38.95	·	
Cot Sheet	\$49.95	CLOTH PADS	
Single Bed Sheet	\$64.95	Liner	\$9.95
Single Pillow Cover	\$29.95	Medium	\$12.95
		Heavy	\$14.95
Bassinet Blanket	\$59.95	Ultra	\$16.95
Single Blanket	\$129.95		
Large Blanket	\$159.95		



PRODUCT PRICE GUIDE VALUE PACKS

<u>PRODUCT</u>	<u>RRP</u>	<u>PRODUCT</u>	RRP
LITTLE NAPPIES		LARGE NAPPIES	
6 Nappies	\$169	6 Nappies	\$227
12 Nappies	\$319	12 Nappies	\$426
18 Nappies	\$459	18 Nappies	\$611
24 Nappies	\$579	24 Nappies	\$767
REGULAR NAPPIES			
6 Nappies	\$212		
12 Nappies	\$399		
18 Nappies	\$569		
24 Nappies	\$719		
36 Nappies	\$999		

