

Designer Bums Presents

The Bag Collection





Designer Bums

Designer Bums have been nurturing little humans and the environment for a decade. We are the birthplace of hand-illustrated designer modern cloth nappies and environmentally-friendly accessories that feature premium materials, exclusive artwork and thoughtful touches to make eco-parenting convenient, rewarding and fun.

Our multi-award-winning products are ethically made and the premium choice when it comes to design and quality. 100% Australian owned and designed in Melbourne. We embrace the mindful parenting practice of being gentle on the earth, while still being the leader in style.

Enjoy our range of luxurious modern cloth nappies that are designed to last with your growing family.



The Bag Collection

Introducing Designer Bums bestselling range of sustainable Nappy and Lifestyle Bags.

Sporting designer good looks, premium hardware and recycled materials such as vegan leather, our bag range has combined style with functionality for every occasion from baby to toddler and well beyond.

Fully loaded with thoughtful customisations, these are the only Nappy Bags you will ever need. Designed with Reusable Nappy users in mind to fit all the essentials, no matter what the adventure they are perfect for anyone wanting versatile and handy organisation!



Some of our products in the Bag Collection include collaborative, licenced designs from Sanrio (Hello Kitty and Friends) and May Gibbs

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Padded shoulder straps

18 pockets for optimised organisation

Detachable dummy pouch

Made from premium vegan leather

Bag opens flat for easy access

Custom rubber feet



ULTIMATE BACKPACK

Our Best-selling Nappy Backpack has been redesigned and is back better than ever with even more handy features that you will love. Perfect for those who like to be prepared for every occasion it is ideal for daycare, travel and more. The Baby Backpack is made from recycled vegan leather and features 18 handy pockets.



Antler Moon



Forest Grove



Flannel Flowers



Midnight



Rosewood



Tan

**HELLO KITTY
AND FRIENDS**



Iconic Hello Kitty



Polka Dot Hello Kitty



Custom moon charm

Made from premium vegan leather

Perfect for quick trips with the baby

Comes with two straps for custom looks

Transition from day to night with ease

built in wipe dispenser



CROSSBODY BAG

This stylish and compact Crossbody Baby Bag is perfect for parents on the go who still need to carry all those much needed baby items for day trips whilst staying light and mobile. Once you no longer need a baby bag this gorgeous crossbody bag can be used as a handbag.



Antler Moon



Forest Grove



Flannel Flowers



Midnight



Rosewood



Tan

**HELLO KITTY
AND FRIENDS**



Iconic Hello Kitty



Polka Dot Hello Kitty





Premium custom
zippers and
hardware

Made from premium
vegan leather

Detachable tassle



Two external
pockets and two
mesh inner pockets



Adjustable nylon
waist strap

BUM BAG

Perfect for keeping your small and valuable essential items close, they provide easy access without the need to open a larger bag. Keep your baby items, sunscreen, wallet, phone and keys close whilst going hands-free for the ultimate convenience. Small and lightweight, our Bum Bags are a functional fashion statement that you will use for parenting, and non parenting activities alike.



Antler Moon



Forest Grove



Midnight

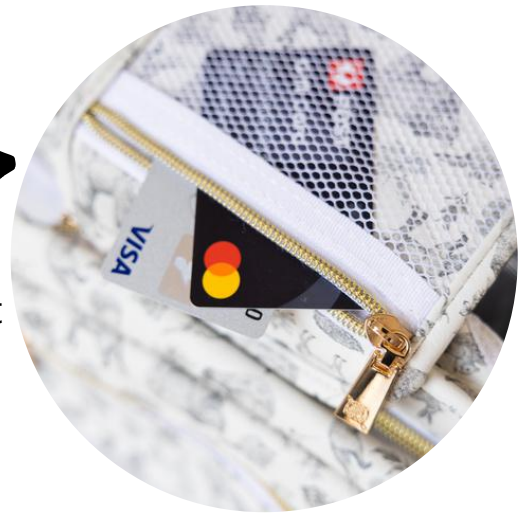


Rosewood



Insulated drink and
bottle holders

Zipped pocket
for valuables



Hang from the
pram for easy
access



Detachable purse
that is compatible
with the Ultimate
Backpack



Shoulder strap for
easy carrying

PRAM CADDY

This stylish and convenient Pram Caddy allows you to keep all of your necessities at your fingertips when out and about with your pram.



Antler Moon



Forest Grove



Midnight



Rosewood



Made from durable recycled fabric



Folds up for compact storage

Lightweight and suitable for both adults and children



Premium custom zippers and hardware



Mesh side pockets for drink bottles and accessories

FOLDABLE BACKPACK

Be prepared for anything with this handy lightweight Backpack which folds down into its own front pocket for easy transport and storage. Store it in your car, handbag, or baby bag with ease so that you are always prepared. The Foldable Backpack is a lightweight and washable design and is the perfect bag to send to daycare or children's activities and can be worn by adults and children alike.



Antler Moon



Forest Grove



Lapis Moon



Flannel Flowers

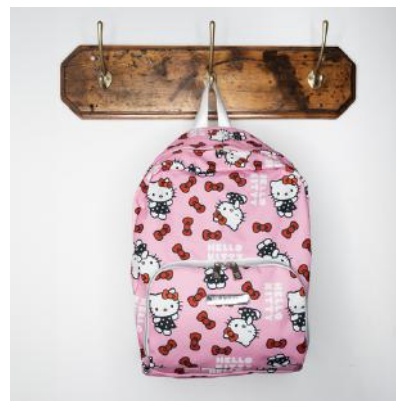


Wattle Babies

**HELLO KITTY
AND FRIENDS**



Iconic Hello Kitty



Polka Dot Hello Kitty



Mesh pocket for ice pack storage

Keep lunches cool and fresh



Insulated interior



Made from durable polyester

Available in a range of designer prints

LUNCHBOX COOLER BAG

Perfect for kids and adults alike, our Lunchbox Cooler Bags keep your lunchbox safe and sound until mealtime rolls around. A stylish addition to pair with any lunchbox makes these Cooler Bags the first choice when it comes to keeping your lunch cool and fresh. Generously sized they are easy to pack with all of your mealtime needs, whilst their overall design and shape allows them to easily fit into backpacks. The carry handle on top allows for easy transport when not in a backpack making these a versatile choice for mealtime storage.



Antler Moon



Forest Grove



Hidden Cove



Lapis Moon



Midnight



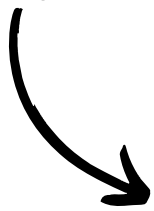
DESIGNER BUMS®

Premium custom
zippers and hardware



Inner mesh
pockets for ice
pack storage

Large insulated inner
pocket



Handy shoulder
carry strap



Front pocket for
accessories



Keep food and
drinks crisp and
cool



BEACH COOLER BAG

Our Beach Cooler Bags are the perfect addition to our suite of Family Lifestyle Products. Pack them up with food, drinks, and cooler blocks for the perfect day out. Not too big, and not too small, these Cooler Bags can be carried comfortably with the shoulder strap or handles even when full. Keep your food and drinks crisp and cool until you get to your destination.



Antler Moon



Forest Grove



Hidden Cove



Lapis Moon



Midnight

PRODUCT PRICE GUIDE

<u>PRODUCT</u>	<u>RRP</u>	<u>PREORDER PRICING</u>
Ultimate Backpack	\$189.95	\$169.95
Crossbody Bag	\$129.95	\$119.95
Bum Bag	\$129.95	\$119.95
Pram Caddy	\$119.95	\$99.95
Foldable Backpack	\$59.95	\$49.95
Beach Cooler Bag	\$69.95	\$59.95
Lunchbox Cooler Bag	\$44.95	\$39.95

LICENCED DESIGNS

Ultimate Backpack	\$199.95	\$179.95
Crossbody Bag	\$139.95	\$129.95
Foldable Backpack	\$69.95	\$59.95