

Designer Bums Presents

Anniversary

The Collection





Designer Bums

Designer Bums have been nurturing little humans and the environment for a decade. We are the birthplace of beautifully hand-illustrated designer modern cloth nappies and environmentally-friendly accessories that feature premium materials, exclusive artwork and thoughtful touches to make eco-parenting convenient, rewarding and fun. Our multi-award-winning products are ethically made and the premium choice when it comes to design and quality. 100% Australian owned and designed in Melbourne. We embrace the mindful parenting practice of being gentle on the earth, while still being the leader in style. Enjoy our range of luxurious modern cloth nappies that are designed to last with your growing family.





Hello Campers and Pop Tarts,
We welcome you to our special limited-edition release, celebrating 10 years of Designer Bums. Please join us on a nostalgic trip down memory lane where some old classic favourites make a short re-appearance, some in the original form, some with a new twist and some in a range of products for the very first time.

Melissa Charpentier has been a collaborative partner and friend for the past 6 years, and she was at the heart of bringing our ART POP products to life as the first custom-hand illustrated nappies in the unique, magical and whimsical style that we are best known for. Now we have collected many other talented creatives along our journey, adding them to the DB family.

So much love and hard-work has been poured into these designs and developing our products over the years, all around raising children of our own. It has been a pleasure and honour seeing how meaningful these designs have become to so many families both near and far, as you celebrate and commemorate your own parenting milestones and together, we have reduced millions of disposables entering our environment. We are so grateful for our beautiful community and this journey together. Let's go on an adventure and have some fun celebrating.
Happy Anniversary x



MODERN CLOTH NAPPIES



MODERN CLOTH NAPPIES

Each premium reusable cloth nappy is designed with hand-illustrated custom prints by one of our talented artists. We have been nurturing little ones and the environment for close to a decade. Shop our range of modern cloth nappies that are built to adjust and last with your growing baby.



Amethyst Moon



Aquamarine Peony



Blue Tropics



Daintree Rainforest



Down The Rabbit Hole



Drops Of Jupiter



Ethereal Whale



Fairy Floss



Falling Feathers



Gideons Garden



Happy Camper



Happy Times



Hearts On Fire



I Am The Storm



Indigo Song



Island Sunset

MODERN CLOTH NAPPIES



Lumberjack Hipster



Midnight Moon



Motherhood Rising



Not Just A Phase



Planet Hope



Pop Tart Band



Rainbow Moon



Rose Moon



Sailor Moon



Sandy Beach



Silver Lining



Sugarbush



Unikitties



Wild North



WOW! LOVE! CARRY!

SWIM NAPPIES



SWIM NAPPIES

Featuring our signature hand-illustrated artist designs that are exclusive to Designer Bums on a water-resistant PUL outer. Our Swim Nappies are lined inside with a quick-drying athletic wicking jersey that has ultra-fine holes to prevent any snagging or catching and feature a double gusset to catch any accidents in the water.



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Midnight Moon



Planet Hope



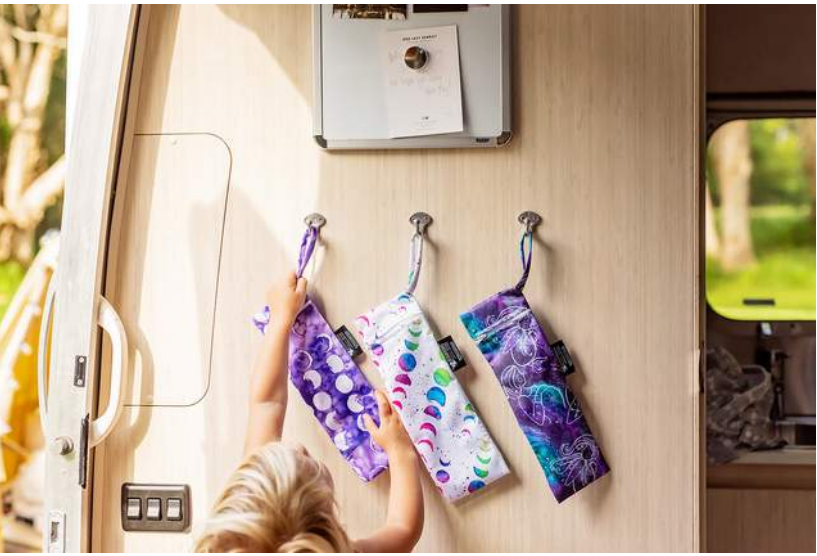
Sandy Beach



Silver Lining

10 YEAR ANNIVERSARY

DESIGNER BUMS WETBAGS



MINI WETBAGS

These cute and compact Mini Wet Bags are perfect to fit one Designer Bums nappy + Inserts, a bundle of nursing pads, menstrual pads, cups and tampons, or can even be used for cosmetics, snacks, or dummy storage. Our Wet Bags feature gorgeous, signature artist and designer prints on a fully waterproof PUL (polyurethane laminate) outer.



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Island Sunset

MINI WETBAGS



Lumberjack Hipster



Midnight Moon



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Rainbow Moon



Rose Moon



Sailor Moon



Sandy Beach



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Sugarbush



Unikitties



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WOW! LOVE! CARRY!

REGULAR WETBAGS

Wet Bags are wonderful to use when heading out and you need to store wet, dirty nappies and cloth wipes. This multi-functional bag folds down small but is surprisingly large inside and can even be used as a swimming, beach or travel bag for storing bathers, cosmetics or delicates.



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Sugarbush



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XL WETBAGS

Wet Bags are wonderful to use when heading out and you need to store wet, dirty nappies and cloth wipes. This multi-functional bag folds down small but is surprisingly large inside and can even be used as a swimming, beach or travel bag for storing bathers, cosmetics or delicates.



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Gideons Garden



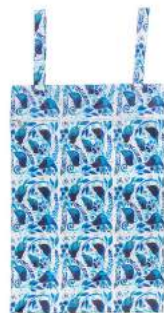
Happy Camper



Happy Times



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XL WETBAGS



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Sailor Moon



Sandy Beach



Silver Lining



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STRAW POUCHES

Our straws are the perfect alternative to single-use plastic straws and the perfect kitchen accessory for the environmentally conscious home.



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STRAW POUCHES



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TRAVEL WET BAG



10 YEAR ANNIVERSARY

TRAVEL WET BAG

Our clever multi-functional Travel Wet Bag folds down small and the straps can be configured into one long tote handle or two loops making it ideal to hang on your pram, back of the door, in the car or anywhere while parenting on the move!



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Rose Moon



Sailor Moon



Sandy Beach



Silver Lining



Sugarbush



Unikitties



Wild North



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 DESIGNER BUMS™

BIBS

Designer Bums ART POP Bibs feature our signature hand-illustrated artwork on a layer of waterproof PUL to keep clothes dry and protected. Match your favourite nappies with this functional and stylish essential!



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Drops Of Jupiter



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BIBS



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Rainbow Moon



Rose Moon



Sailor Moon



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Sugarbush



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SMOCKS

The ART POP Smock comes in our signature hand-illustrated prints and features long sleeves and elasticised wrists to keep mess out and protect clothing. ART POP Smock is the perfect accessory for eating, baby lead weaning, art and messy play! The handy built in catcher pocket also helps collect some of the mess. Now in 3 sizes! 6-18 Months, 24-36 Months, 4-6 years.



Amethyst Moon



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Blue Tropics



Daintree Rainforest



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Happy Camper



Happy Times



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Indigo Song



Island Sunset

10 YEAR ANNIVERSARY

SMOCKS



Lumberjack Hipster



Midnight Moon



Motherhood Rising



Not Just A Phase



Planet Hope



Rainbow Moon



Rose Moon



Sailor Moon



Sandy Beach



Silver Lining



Sugarbush



Unikitties



Wild North



WOW! LOVE! CARRY!

HEADBANDS



HEADBANDS

Our stretchy headbands make the perfect matching accessory and feature a cute top-knot bow. Made from 100% GOTS certified organic cotton jersey. A once size fits most design with a 42cm stretchy band, please measure your child's head circumference before purchase.



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Happy Times



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Not Just A Phase

HEADBANDS



Rainbow Moon



Rose Moon



Sailor Moon



Sandy Beach



Silver Lining



Sugarbush



Wild North



WOW! LOVE! CARRY!



CHANGE MATS

Designer Bums Change Mats are the most perfect and practical accessory for nappy changes on the go! The waterproof PUL backing features our adorable, signature designer prints and they rollup nice and small to fit in any nappy bag, glove compartment or pram making it completely convenient and portable. A must have, light-weight essential that is not only practical but fun and fashionable!



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Indigo Song



Island Sunset

CHANGE MATS



Lumberjack Hipster



Midnight Moon



Motherhood Rising



Not Just A Phase



Planet Hope



Rainbow Moon



Rose Moon



Sailor Moon



Sandy Beach



Silver Lining



Sugarbush



Unikitties



Wild North



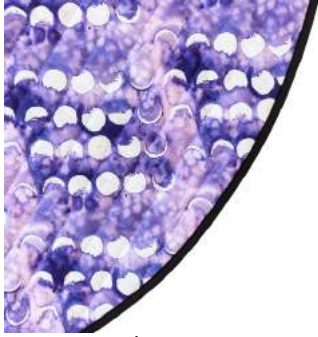
WOW! LOVE! CARRY!

PLAY MATS



PLAY MATS

Our Play Mats are nice and large but roll down small for families on the go! Perfect for park, beach and outdoor play while protecting from the ground and a quick flick removes grass and sand. It is also wonderful as a splat mat under the high-chair and underneath the baby gym.



Amethyst Moon



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Blue Tropics



Drops Of Jupiter



Ethereal Whale



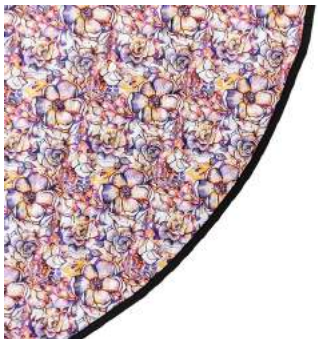
Fairy Floss



Gideons Garden



Happy Times



Island Sunset



Lumberjack Hipster



Midnight Moon



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Planet Hope



Rainbow Moon



Sailor Moon



Sandy Beach

PLAY MATS



Silver Lining



Sugarbush



Wild North



WOW! LOVE! CARRY!



SLEEP



10 YEAR ANNIVERSARY

SWADDLES

Not just for swaddling, this versatile product can be used for snuggling, a breastfeeding cover, lightweight blanket, burp cloth, stroller cover, change mat, hanging wall tapestry, pram liner, scarf, sarong, beach towel and much more!



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Happy Times



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Midnight Moon



Not Just A Phase

SWADDLES



Rainbow Moon



Rose Moon



Sailor Moon



Sandy Beach



Silver Lining



Sugarbush



Wild North



WOW! LOVE! CARRY!



10 YEAR ANNIVERSARY

CHANGE PAD COVER

Our Luxury Change Pad Covers are a rectangular shape and can also double as a pram or bassinet cover. Made from 100% GOTS certified organic cotton muslin manufactured to OEKO-TEX Standard 100, the Change Pad Covers are safe for your baby's precious skin and kind to the environment.



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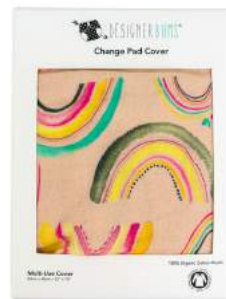
Fairy Floss



Falling Feathers



Gideons Garden



Happy Times



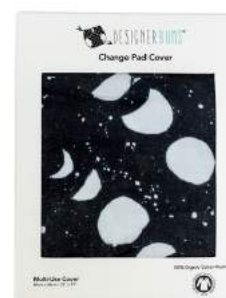
I Am The Storm



Island Sunset



Lumberjack Hipster



Midnight Moon



Not Just A Phase



CHANGE PAD COVER



Rainbow Moon



Rose Moon



Sailor Moon



Sandy Beach



Silver Lining



Sugarbush



Wild North



WOW! LOVE! CARRY!



10 YEAR ANNIVERSARY

COT SHEETS

Aesthetically pleasing with custom-illustrated designs, we have every nursery décor and style covered. Made from 100% GOTS certified organic cotton jersey manufactured to OEKO-TEX Standard 100, Our Luxury Cot Sheets fit a standard cot mattress.



Amethyst Moon



Aquamarine Peony



Blue Tropics



Daintree Rainforest



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Gideons Garden



Happy Times



Island Sunset



Lumberjack Hipster



Midnight Moon



Not Just A Phase



Rainbow Moon

COT SHEETS



Rose Moon



Sailor Moon



Sandy Beach



Silver Lining



Sugarbush



Wild North



10 YEAR ANNIVERSARY

SINGLE BED SHEETS

Our Luxury Bed Sheets are cosy but breathable, each coming in a handy matching cotton bag for easy storage. Made from 100% GOTS certified organic cotton jersey manufactured to OEKO-TEX Standard 100, the Bed Sheets comfortably fits a single bed up to king single.



Amethyst Moon



Aquamarine Peony



Blue Tropics



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Drops Of Jupiter



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Gideons Garden



Happy Times



Island Sunset



Lumberjack Hipster



Midnight Moon



Not Just A Phase



Rainbow Moon

SINGLE BED SHEETS



Rose Moon



Sailor Moon



Sandy Beach



Silver Lining



Sugarbush



Wild North



10 YEAR ANNIVERSARY

PILLOW COVERS

Our luxury Pillow Covers are made from premium materials but also feature beautifully hand-illustrated and exclusive artwork. Soft, breathable and silky for a dreamy sleep. Mix and match with your favourite Designer Bums Sleep products such as fitted bed and cot sheets!



Amethyst Moon



Aquamarine Peony



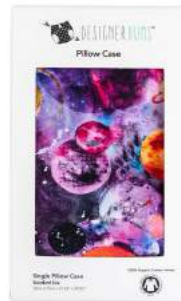
Blue Tropics



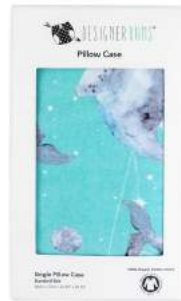
Daintree Rainforest



Down The Rabbit Hole



Drops Of Jupiter



Ethereal Whale



Fairy Floss



Falling Feathers



Gideons Garden



Happy Times



Island Sunset



Lumberjack Hipster



Midnight Moon



Not Just A Phase



Rainbow Moon

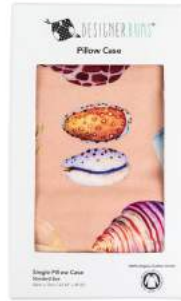
PILLOW COVERS



Rose Moon



Sailor Moon



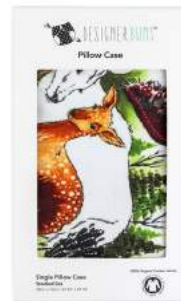
Sandy Beach



Silver Lining



Sugarbush



Wild North



10 YEAR ANNIVERSARY

PRODUCT PRICE GUIDE

<u>PRODUCT</u>	<u>RRP</u>	<u>PRODUCT</u>	<u>RRP</u>
Nappies	\$36.95	Nursing Pads	\$8.95
Swim Nappies	\$29.95	Straw Pouch	\$9.95
Wet Bags	\$29.95	Bowl Cover Set	\$29.95
Mini Wet Bags	\$12.95	Headband	\$9.95
Travel Wet Bag	\$34.95	CLOTH PADS	
XL Wet Bag	\$38.95	Liner	\$9.95
Change Mat	\$29.95	Medium	\$12.95
Play Mat	\$94.95	Heavy	\$14.95
Bibs	\$14.95	Ultra	\$16.95
Smock Small	\$34.95	VALUE PACKS	
Smock Medium	\$36.95	6 Nappies	\$212
Smock Large	\$38.95	12 Nappies	\$399
Swaddle	\$36.95	18 Nappies	\$569
Change Pad Cover	\$38.95	24 Nappies	\$719
Cot Sheet	\$49.95	36 Nappies	\$999
Single Bed Sheet	\$64.95		
Single Pillow Cover	\$29.95		