

## Chapter 1 Test

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### Directions:

This is a 15-question test. Once you've completed it, the answer key will become available.

**You may take this test only ONCE.**

1) QID: 28667

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During World War II, both the Allied and Axis powers used propaganda to

- weaken public support for the war.
- downplay public opinion.
- manipulate the public through the use of humor.
- shape public support of the war.

2) QID: 34275

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Communication that involves self-dialogue is known as

- introspective
- intrapsychic
- interpersonal
- intrapersonal

3) QID: 6746

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Which of the following best represents the first linear model of communication?

- A sender sends a message through a channel to a receiver.
- A sender sends a message through a receiver to a channel.
- A sender sends a message through a context to a receiver.
- A sender sends a message to a receiver.

4) QID: 6862

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Public speaking is more demanding than everyday conversation because public speakers have all of the following responsibilities **except**

- being sensitive to the setting.
- rehearsing often.
- taking as much time as necessary to deliver their message effectively.
- preparing adequately.

SAMPLE

5) QID: 34278

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In public speaking, an \_\_\_\_\_ is usually a conclusion drawn from existing evidence.

- implication
- inference
- insinuation
- objection

6) QID: 28714

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The mean is useful only if there is \_\_\_\_\_ variability in the \_\_\_\_\_.

- great; scores
- great; means
- little; scores
- little; modes

7) QID: 6850

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All of the following are ethical obligations of the speaker **except**

- offering a valuable, well-prepared speech.
- making certain that the tone of a speech fits the occasion.
- rehearsing a speech numerous times.
- trying to improve as a public speaker.

SAMPLE

8) QID: 6811

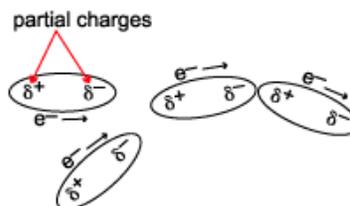
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All of the following are forms of unprotected speech **except**

- Germans' making false statements about the Holocaust.
- Americans' inciting violence against other citizens.
- Canadians' promoting hatred.
- U.S. publishers' producing pornographic materials.

Which statement related to alkanes is **not** correct?

- Methane has a lower boiling point than pentane. This means that the intermolecular forces of methane are not as strong as those for pentane.
- Each molecule experiences partial charges (shown in the illustration). In addition, each molecule experiences an electron density, indicated by  $e^-$  and an arrow.



Intermolecular Forces

- Partial charges within a molecule occur when there is an electron density that occurs at one end of the molecule.
- An electron density within an alkane molecule does not necessarily affect other neighboring molecules.

10) QID: 31943

Anna, an accomplished scholar in the field of dendrology, was selected to give the annual Arbor Day speech outdoors at the local botanical gardens. Because she strongly prefers speaking indoors, during the event, she was so overcome by being outdoors that she let her emotions get the best of her. She fell to the ground, a ball of nervousness and emotion, and refused to deliver her carefully prepared presentation. It is likely that Anna suffered from \_\_\_\_\_.

- state anxiety
- audience anxiety
- trait anxiety
- situational anxiety

11) QID: 6877

You have been asked to deliver a slide presentation and speech to your business class. Your nervousness at never having used a slide projector before is a form of \_\_\_\_\_ anxiety.

- state
- trait
- situational
- audience

12) QID: 34286

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If you experience a fear of speaking in public, your body may react to this fear as if you are being physically threatened.

- true
- false

13) QID: 28915

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Sergio, the valedictorian of his high school class, is preparing to give his graduation address. Which of the following would **not** help Sergio manage any speaker anxiety he may feel?

- Looking over his audience members' heads
- Concentrating on his audience members' reactions
- Glancing at his notes occasionally
- Practicing his speech several times

14) QID: 6734

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When Gregory suggests to the ten members of his book club that they read the newest novel by his favorite author, he is engaging in \_\_\_\_\_ communication.

- public
- interpersonal
- small group
- interactive

15) QID: 28713

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Which of the following is **not** a principle of good ethics in public speaking?

- Demonstrating competence
- Manipulating the audience only when necessary
- Avoiding the fabrication of sources
- Using evidence from reputable sources

SAMPLE