



POP ART INSTRUCTIONS

7 Ammonia Free, Peroxide Free, Semi Permanent DIRECT DYES.
INTERMIXABLE colours to create an ENDLESS palette of rainbow hues.
Conditions hair while colouring with Babassu Oil.

For pastel effects, add Conditioner
POP ART can last up to 10 washes

INSTRUCTIONS FOR BEST RESULTS

1. Pre-lighten hair to depth 10 using one of the products from our Affinage Lightening range
2. Rinse and shampoo THOROUGHLY after lightening
3. Pre-toning may be recommended prior to the application of most POP ART colours for an even result
4. Dry hair - Do not use a Conditioner or Treatment
5. Evenly apply Affinage Professional Thermal Protectant to the hair
6. Completely saturate hair with your chosen Pop Art. Massage thoroughly into hair
7. Process up to 30 minutes (gentle heat may assist)
8. Rinse with cool water and apply Essential Oils Eternal Tonic

AFTERCARE:

1. Do not wash hair for at least 2 days after application
2. Wash hair with a PROFESSIONAL Sulphate, Silicone and Paraben Free Shampoo and Conditioner - Essential Oils collection is ideal
3. To refresh colour - we recommend adding Pop Art to your professional Shampoo
4. Exposure to chlorine or well water may affect colour longevity

PERSONALISED PASTELISING:

1. Pre-lighten hair to depths 9 or 10 using one of the products from our Affinage Lightening range
2. Rinse and shampoo THOROUGHLY after lightening
3. Pre-toning the hair is recommended prior to the application of most POP ART colours for an even result
4. Dry hair - Do not use a Conditioner or Treatment
5. Evenly apply Affinage Professional Thermal Protectant to the hair
6. Mix desired quantity of Pop Art + Conditioner in a bowl PRIOR to application (1:10) - The lighter the mix the less longevity
7. Completely saturate and massage colour thoroughly into hair
8. Process up to 30 minutes (gentle heat may assist)
9. Rinse with cool water and apply Essential Oils Eternal Tonic

EXPERT TIPS:

- * The more porous the hair the MORE INTENSE the colour
- * For maximum longevity, even coverage and vibrancy, a CLEAN level 10 MUST be achieved
- * Pink and Purple can be applied twice for increased intensity and may require pre-toning
- * Grey - To prevent depth when using over porous hair, we recommend an initial test strand be performed and/or add conditioner to the mix.
- * POP ART will NOT give grey coverage on natural hair types