



AFFINAGE  
P R O F E S S I O N A L

**EDUCATION**  
PROGRAMME  
**2024**

The Essence of Beautiful Hair

# CLASSES

Embark on your educational journey with us!

Let's craft your path to success together:

Dive into succinct sessions packed with product knowledge, skills, and techniques. Designed for quick empowerment, these sessions offer a short and sweet format.

**DISCOVER** 

**FOUNDATION**  

Submerge yourself in our inspiring how-to workshops, revealing industry trade secrets that propel success.

**PROFESSIONAL**   

Elevate your skills and master the art of creating the ultimate total look and salon experience for your clients. Join our comprehensive service seminars to refine your craft.

## COLOUR FUNDAMENTALS

**DISCOVER** 

Learn the basic science of hair, how colour works and create a deep understanding of the Affinage Professional Colour Portfolio.

**DURATION:** 2-3 hours

**CLASS:** Theory only

## AFFINAGE PORTFOLIO

**DISCOVER** 

A complete overview of the Affinage Professional Range. The perfect class for all those new to the Affinage Professional brand.

**DURATION:** 1-2 hours

**CLASS:** Theory only

## KALEIDOSCOPE - A COLOUR BLAST

**DISCOVER** 

Discover the multitude of ways these fun dynamic semi-permanent colours can be used. From intense bold tones to beautiful pastel hues, these intermixable colours can be used to create a kaleidoscope of colour and will allow your creativity to grow.

**DURATION:** 2-3 hours

**CLASS:** Theory + Practical

**REQUIREMENTS:** Blonde swatches

## COLOUR CORRECTION

**FOUNDATION**  

Designed to remove the fear and give you the confidence to explore the most challenging colour situations. Topics covered include pre-pigmentation, removal of artificial colour, rebalancing, and corrective toning.

**DURATION:** 5-6 hours

**CLASS:** Theory + Practical

**REQUIREMENTS:** Head block + Tools

## BALAYAGE FUNDAMENTALS

**FOUNDATION**  



Explore multiple techniques as a perfect introduction to balayage. You will learn foilage, how to use a balayage board, ribboning, baby lights, free hand techniques and colour placement to enhance your own style.

**DURATION:** 4-5 hours

**CLASS:** Theory + Practical

**REQUIREMENTS:** Head block + Tools

## LIVED IN BLONDE

FOUNDATION  

Refine your balayage skills by mastering your freehand painting while building your confidence in your technique, product application and colour selections. Learn techniques such as lived in blonde, tip outs, face framing and braided Balayage.

**DURATION:** 4-5 hours

**CLASS:** Theory + Practical - **LOOK n LEARN**

**REQUIREMENTS:** Head block + Tools



## ON TREND TONING

FOUNDATION  

Suitable for all stylists wanting to know everything from neutralising tones, creating new shades and how to use toning as a colouring technique.

Understanding the colour wheel and using these skills to correctly neutralise unwanted tones from the hair to achieve perfect creamy Instagram blondes, steely greys, and soft pastels. This class delves deeper into toning and looks at ways to use different toning techniques to complete fashion colours, covering everything from root shadows, colour stretches, smudging to corrective toning.

**DURATION:** 4-5 hours

**CLASS:** Theory + Practical - **LOOK n LEARN**

**REQUIREMENTS:** Head block + Blonde swatches + Tools



## FOILING FUNDAMENTALS

FOUNDATION  

A guide to the Affinage Professional Colour Portfolio. You will learn the basic foiling skills such as weaving, slicing, baby lights and foil placement, including how to manage client expectations and conduct a thorough consultation.

**DURATION:** 4-5 hours

**WORKSHOP:** Theory + Practical

**REQUIREMENTS:** Head block + Tools



## BLONDE CORRECTION

PROFESSIONAL   

Must have a sound knowledge and experience in foiling. Enhance your skills in all things blonde. You will learn corrective lightening, colour balancing, the importance of pre-toning, toning, and brightening blondes.

**DURATION:** 4-5 hours

**CLASS:** Theory + Practical

**REQUIREMENTS:** Head block + Tools

## FUTURE FOILING

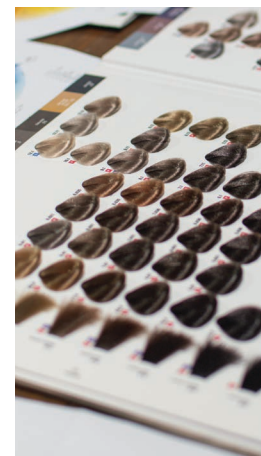
PROFESSIONAL   

Covering the Affinage Professional Colour Portfolio, this hands-on workshop will teach you different techniques for your foiling patterns, helping you to work smarter, not harder!

**DURATION:** 4-5 hours

**CLASS:** Theory + Practical - **LOOK n LEARN**

**REQUIREMENTS:** Head block + Tools



**Empowering stylists at every career stage.**  
**Join us on the journey.**



## STYLING FUNDAMENTALS

FOUNDATION  

A fun and interactive class showcasing the Affinage Professional Retail Range. In this hands-on class build your confidence by learning multiple looks to give your client the perfect finish every time.

**DURATION:** 2-3 hours

**CLASS:** Theory + Practical

**REQUIREMENTS:** Head block + Tools

## ASK AFFINAGE

DISCOVER 

This in store visit concept is to work alongside the distributor and the customer. Enjoy the flexibility of having an Affinage Educator spend time in store in a relaxed environment offering the opportunity for any questions your customers may have on Affinage Professional

**DURATION:** 1-2 hours

**CLASS:** Theory ONLY

# BUSINESS EDUCATION

## SALON SOCIAL MEDIA

DISCOVER 

Whether you are looking at the basics of “how to”, or to grow your social media following, then this seminar is for you. Designed for all levels of hair stylists and salon owners, this seminar will work through how to get the best image, most relevant time to post, understanding the algorithms, and much more. Feel inspired to grow your business through Instagram.

**DURATION:** 2 hours

**CLASS:** Theory only

## BUSINESS BUILDING

DISCOVER 

This course is for business owners and senior stylists aiming to grow or start a business. Ideal for improving up-selling and consulting skills. Learn strategies for business growth without additional costs. Join us to make growth achievable and sustainable!

**DURATION:** 2 hours

**CLASS:** Theory only



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