



AFFINAGE
P R O F E S S I O N A L

COLOUR COMPETITION

– 2020 –

AFFINAGE PROFESSIONAL COLOUR COMPETITION 2020

Please email your completed entry form and photos to enquiries@affinage.com.au
An ONLINE ENTRY FORM is also available at affinage.com.au/pages/competition

KEY DATES

- Entries open Monday 3rd February 2020
- Entries close Friday 31st August 2020 (midnight AEST)
- Winners announced Monday 14th September 2020

THE AWARDS

Photographic Award (Professional Photography): \$1000.00 AUD + Trophy

Stylists who enter the Photographic Award are eligible for the People's Choice Award.

People's Choice Award (Professional & Camera Phone Photography): \$500.00 AUD + Trophy

Emerging Artist Award (Camera Phone Photography): \$200.00 AUD of Affinage products + Trophy

THE BRIEF

Entrants are required to create a well-executed and inspirational colour complemented by a beautiful style and finish. The final look must reflect the following values:

- o Fashion: Taking inspiration from upcoming trends
- o Innovation: Pushing the boundaries of colour creativity

Entries will be judged by selected Affinage Professional ambassadors and media editors on the colour that has been created on the model's hair and the overall cut and styling.

First Name: _____

Last Name: _____

Business Name: _____

Address: _____

Phone Number: _____

Email Address: _____

Facebook Business Page: _____

Instagram Business Profile: _____

ENTRY FORM + TERMS & CONDITIONS

E&OE



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COLOUR FORMULATION

Only Affinage Professional colour can be used to interpret the brief. This includes Infiniti Permanent, Satin, Intensives, Infrared, Pop Art and Essential Blends. No other products are permitted.

Wefts, weaves and extensions covering a maximum 20% of the head using Affinage Professional Colour can be used. No full wigs are permitted.

Entries must include details of the full colour formulation. Techniques must fit within the Affinage Professional technical manual guidelines.

Please provide details of the colour formulation:

COLOUR PHOTOGRAPHY

Photographic Award & People's Choice Award: Professional photography only
Emerging Artist Award: Camera phone photography only

Entrants must submit 1 x Before photo and 1 x After photo of the head and shoulders only, captured on a plain backdrop (white is preferred).

Photos must be:

- o high resolution
- o in colour
- o no more than 1 year old at the date of entry

All submitted photos become the intellectual property of Affinage Professional.

Entrants may not enter photos used for any other colour competition.

Please email your photos with the completed entry form to enquiries@affinage.com.au with the subject line 'Colour Competition Entry - Your Full Name'



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TERMS & CONDITIONS

- The competition is open to all Australia, New Zealand, Asia Pacific and Indian Subcontinent residents aged 18 and over
- Affinage Professional employees, ambassadors and their immediate families will be automatically ineligible
- Entry to the Affinage Professional Colour Competition is free
- Entries will only be accepted if they are submitted through the official entry form by Monday 31st August 2020 (midnight AEST)
- Incomplete, illegal, misdirected or late entries will not be valid
- Responsibility cannot be accepted for lost, damaged or delayed entries due to technical or connectivity problems or otherwise
- Only one entry will be accepted per person
- The prizes are as stated and there are no alternatives or cash substitutes
- Prize money will be directly deposited into the winners nominated bank account in AUD \$
- The judges' decisions are final and no correspondence will be entered into regarding the outcome
- If the prize is declined or if the winner forfeits the prize, then the judges may, at their absolute discretion, select an alternative winner
- Affinage Professional reserves the right to add to or waive any of these terms and conditions, or to cancel the competition at any stage, in the event of circumstances arising beyond its reasonable control
- By entering this competition, entrants will be deemed to be bound by and have accepted all terms and conditions contained within the entry form

Please contact Affinage Professional with any queries via enquiries@affinage.com.au.

AGREEMENT

I confirm that I have read and agree to all the terms and conditions of the competition including entry criteria

Signature: Date: