



AFFINAGE
P R O F E S S I O N A L

CLEANSE & CARE
SULFATE FREE & VEGAN







DESIGNED FOR STYLISTS. DESIRED BY CLIENTS.

The Affinage Professional Cleanse & Care collection features natural Australian extracts, a UV filter and absolutely NO nasties. Endorsed by PETA, the range is vegan, cruelty free, paraben free, sulfate free and colour safe.

As the perfect partner to our professional colour and styling collections, these salon quality products hydrate, purify, soothe, tone and repair all hair types. Each smooth and creamy formulation helps restore optimum hair condition for extended colour radiance and effortless hairstyling.







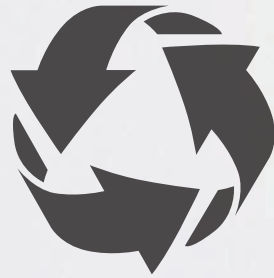
CRUELTY FREE
& VEGAN



NO NASTIES
NATURAL BOTANICAL
EXTRACTS



AUSTRALIAN
MADE & OWNED



RECYCLABLE
PACKAGING



UV PROTECTION

UV PROTECTION

Today, UV Protection (UVB) is one of the most important factors in any hair care regimen. Affinage Professional Cleanse and Care shampoo, conditioner, Miracle Leave In Balm and Miracle Repair Mask contain our scientifically formulated component to protect and preserve the hair's natural and pigmented colour. Our formulation not only provides balance to the hair, but assists in the overall health, well-being, manageability, condition and elasticity. It's particularly effective for ageing hair.

SLES

Our collection is completely Sulfate (SLES) Free. We use a trio blend formulation of sulfate free surfactants that give a gentle, soothing, nourishing yet rich cleansing lather. Each shampoo has its own unique blend formulated by our chemist to produce effective deep cleaning results. Not only does our collection not contain SLES, but there are no Parabens present. Parabens are generally used as a preservative. Our chemist has carefully selected alternative milder ingredients that are less irritating to certain individuals.

ETHICS

At Affinage Professional we believe in the ethical treatment of animals and are completely cruelty free and opposed to any animal testing. We are a proud member of the PETA organisation, Beauty Without Bunnies. As such, we boast our new Cleanse and Care collection is VEGAN and contains NO ANIMAL BYPRODUCTS.





HYDRATING SHAMPOO & CONDITIONER

Intense moisturising care solution, enriched with Waratah Leaf for anti-ageing and conditioning effects. Rich creamy consistency containing the UVB protection component scientifically formulated to protect and preserve hair colour.

Our scientifically formulated trio of sulfate free surfactants, gives a gentle foaming action leaving hair feeling luxuriously soft and supple.

375ml + 1000ml



SENSITIVE SHAMPOO & CONDITIONER

This fragrance free formulation has been specially developed for individuals who have allergies or are prone to scalp/skin irritation. A perfect match for finer hair types due to its feather light consistency that won't weigh down hair.

Enriched with Kakadu Plum and our unique UVB protection formula. Sensitive Shampoo and Conditioner contains the mildest of ingredients. Glutamate (protein) is incorporated into the surfactant which assists with highly sensitive skin and hair. Sensitive Shampoo has a pH of 5.0 - 6.5 perfectly balanced to retain hair's natural oils.

375ml + 1000ml





BLONDE

TONING SHAMPOO & TREATMENT

The perfect duo for any blonde. Extra violet pigment in each product gives the ultimate toning effect after a blonding/lightening service. Use as a weekly home hair care to tone and fight brassy, warm hues. Blonding Toning Shampoo contains our unique UVB protection formula and gentle SLES surfactant trio blend. Enriched with Emu Apple to nourish and protect.

Follow up blonde cleansing regime with Blonde Toning Treatment to finish with soft, silky cooler looking tresses. Both shampoo and treatment contain added Davidson Plum a rich source of potassium, Vitamin E and Zinc.

Shampoo: 375ml + 1000ml

Treatment: 1000ml



PURIFYING SHAMPOO

A deep cleansing and purifying shampoo to effectively remove excess oils and product build-up. This shampoo contains Mint Leaf to soothe the scalp and Kangaroo Paw to stimulate hair growth. Contains a subtle menthol fragrance to refresh and invigorate.

A perfect weekly cleanse to penetrate the hair cuticle and rid the scalp of unwanted impurities. This formulation contains secret blended ingredients to protect hair from UVB damage and retain moisture.

1000ml





24/7 HEAVEN CUTICLE SEALER

This leave in moisturiser offers the ultimate protection for hair with its in built thermal heat defence. Preserving the cuticle whilst delivering softness, increasing manageability and improving the overall appearance of the hair.

Enriched with Kakadu Plum, high in Vitamin C provides increased antioxidant protection. Ylang Ylang conditions the hair and assists in the prevention of hair breakage. This gentle pH formulation may be used daily in either damp or dry hair.

250ml



MIRACLE REPAIR MASK

TREATMENT

Intense hydration treatment that begins to repair hair in one minute for silky soft results. Kera-Diamonds nourish dry and damaged hair, smooth frizz and add shine, while Kakadu Plum and a UV filter provide protection against free radicals. Use mask weekly or alternating hair wash days.

450ml

MIRACLE LEAVE IN BALM

TREATMENT

This lightweight leave in moisturising treatment delivers intense hydration and work in synergy with the unique formulation of Kera-Diamonds. Micro molecules that begin to repair the hair in one minute. These molecules attach themselves to the damaged hair to prevent further damage and split ends. Enriched with Kakadu Plum for antioxidant protection and combined with our unique UV protection formula Miracle Leave In Balm is ideal for finer hair types.

250ml





PRESCRIPTIVE HAIR SOLUTIONS



For Coarse, Dry, Coloured Hair:

- Step 1. Cleanse and rinse well with Hydrating Shampoo
- Step 2. Apply generous amount of Miracle Repair Mask and massage hair and scalp. Leave in for 3 to 5 minutes and rinse with warm water
- Step 3. Towel dry hair. Apply a small amount of Miracle Leave In Balm to mids and ends to smooth and reduce frizz



For Sensitive Scalps or Fine Hair:

- Step 1. Cleanse and rinse with Sensitive Shampoo
- Step 2. Apply a small amount of Sensitive Conditioner and massage into mids and ends and rinse well
- Step 3. Towel dry hair and style as normal

Fine Hair Option:

- Step 1. Cleanse and rinse with Sensitive Shampoo
- Step 2. Apply a small amount of either Sensitive Conditioner or Hydrating Conditioner, massage and rinse well
- Step 3. Towel dry hair, style as normal and apply Miracle Leave In Balm



For Brassy Blondes:

- Step 1. Cleanse with Blonde Toning Shampoo and rinse well with warm water
- Step 2. Either condition with Hydrating Conditioner or apply a generous amount of Blonde Toning Treatment and leave in for 5 minutes then rinse well
- Step 3. Lock in cool tones with 24/7 Heaven Cuticle Sealer, with its own built-in thermal heat protectant
- Step 4. Style as desired



For Highly Styled Hair:

- Step 1. Cleanse with Purifying Shampoo to remove impurities from hair
- Step 2. If desired condition using any Affinage Professional Conditioner
- Step 3. Finish with Miracle Leave In Balm to lock in moisture if desired



MIRACLE REPAIR MASK: Hair Solution:

- Step 1. Cleanse and condition with any Affinage Professional shampoo and conditioner
- Step 2. Generously apply Miracle Repair Mask and massage hair and scalp. Leave in for 3 to 5 minutes and rinse with warm water
- Step 3. Towel dry hair. Apply a small amount of Miracle Leave In Balm to mids and ends to smooth and reduce frizz



24/7 HEAVEN CUTICLE SEALER: Hair Solution:

- Step 1: Cleanse and condition with any Affinage Professional shampoo and conditioner
- Step 2: Towel dry hair and apply throughout or apply to dry hair for added protection when styling



MIRACLE LEAVE IN BALM: Hair Solution:

- Step 1: Cleanse and condition with any Affinage Professional shampoo and conditioner
- Step 2: Apply a small amount of Miracle Leave In Balm to mids and ends
- Step 3: Style as usual





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