

mybacs®

# Our 2022 Responsibility Report

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# 1. Introduction

**Born in 2018,  
in Munich.**

**Our office is also  
in Munich.**

**Our portfolio counts  
3 main products and 6  
AddOns.**

Our ambition for this report is to be super honest about what we did or didn't do in the past months. We try to be upfront about the challenges we, and our industry, face. We want to share what we've accomplished, what we are working on but also where we're still struggling. Lets make that a tradition! We will see you in 1 year time and hopefully we managed to build on what we've already achieved. :)

**We work with 2 main  
manufacturers,  
located in 3 countries.**

**And 2 production  
partners in Austria  
and Germany.**

**We are a team of 20, based in  
Munich, Berlin and Zurich.**

## **2 . Looking back at 2022**

# Here is an overview of our biggest 2022 achievements

## Packaging

- improved pouches & delivery boxes:
- Pouches are 100% recyclable now
- using 10% less fill material by using different stuffing technique
- Refill delivery bags are made without plastic upholstery

## Product

- offering more bundle options to reduce CO2 emissions and usage of packaging resources.

## Logistics

- working with SCA Fulfillment, a family business to keep the delivery regional, short & fast.

## Environment

- cooperating with CleanHub: we are plastic neutral now!

# 3 . Our responsibility mission



**We're committed to being a more responsible business, for the health of the people & the planet.**



— **and with this commitment comes a first responsibility: to be open and honest.**

That means saying things as they are, even when they don't put us in a comfortable spot. We sell a physical product, run supply chains and have to use specific materials to provide the best experience for you. These are our most important responsibility hurdles.

— **Our first responsibility leads us to a second one: to understand.**

Because we can't solve problems we don't comprehend. We commit to putting the necessary amount of thinking and resources into understanding the impact of our business – both good and bad – in order to do and be better.

— A strong grasp of our impact will enable us to bring thoughtful solutions to the hurdles we see now, and will identify in the future. **Our third responsibility is to take relevant action.** For people, the planet and our company.

# 4. We make a physical product

We make a physical product - and with a product comes a *life cycle* which means impact at each stage.



We're taking it upon ourselves to assess and reduce our product's impact, from product materials to packaging, its end-of-life and the transport. We keep our formulations free of unnecessary preservatives and flavorings and source our ingredients responsibly. With further measures, we aim to promote biodiversity and restore ecosystems that have been stressed by human activities.

## — Respectful Packaging



We share our sources, studies and suppliers – Dailybacs as traceable synbiotics, which are supported by a visible supply chain. We want to do something good not only for our customers, but also for the environment.

1.

Our pouches are made from innovative mono-plastic, which is one of the most sustainable packaging solutions on the market, modern and safe. Mono-plastic is completely recyclable, and the bag remains in the recycling loop. The pouch offers the capsules excellent protection against moisture and UV rays.

2.

Your mybacs orders are shipped in a cardboard box from printmate. The shipping box is made from renewable raw materials and 90% recycled material. And even the sealing sticker is compostable. This means that the goods to be transported can be packaged in an environmentally friendly way - and the packaging is disposed of after use.

3.

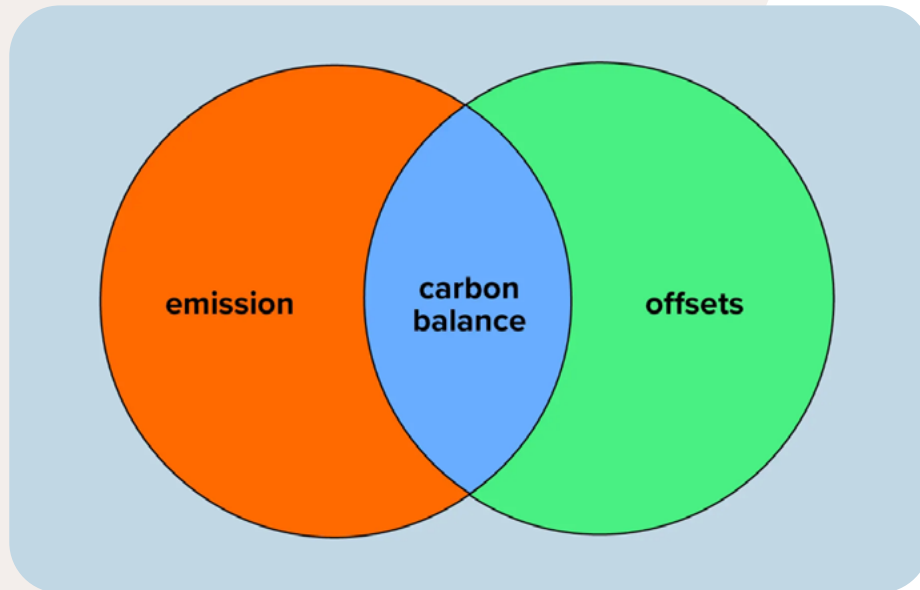
The jars can be recycled after use. The opaque opal glass jar offers the best possible protection of the bacterial cultures from light, heat and moisture.

## — Partners, Supply Chain & Logistics

- When choosing our cooperation partners, it is very important to us that they are also committed to sustainability.
- Our Dailybacs are also featured at Sturbock, which emphasizes authenticity in its brand selection and makes it its mission to inspire more conscious consumption.
- Arive App: “The best brands and products, delivered directly to your doorstep”.

- Development in Switzerland and production in Germany and Austria guarantee regionality, short transport routes, fair working conditions and the highest quality standards.
- SCA Logistik & Fulfillment GmbH is our local logistics service provider. The modern family-run company has set itself the goal of actively living and developing the idea of sustainability.
- 90% of our products are delivered by Deutsche Post DHL Group, which is working to continuously improve its CO2 efficiencies and reduce all logistics-related emissions to zero in the long term.

## — Carbon Offsetting



We do our best to impact the environment as little as possible through our choice of suppliers and packaging materials, our sourcing, our sustainable refill system and short transport routes. Unfortunately, these measures can only reduce the environmental footprint to a certain point and that is why we have decided to offset our unavoidable emissions through carbon offsetting.

Since CO<sub>2</sub> consumption by companies can unfortunately not be completely prevented, an attempt is made to compensate for the CO<sub>2</sub> emitted by supporting climate-protecting projects in order to thus come out on a zero basis.

# 5. Our 2022 scores



**ecoBali**  
KUTA UTARA, INDONESIA

**GreenWorms**  
KERALA, INDIA

**vRecycle**  
GOA, INDIA

**GOTBAG**  
DEMAK, INDONESIA

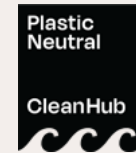


mybacs is dedicated to the mission of human and planetary health. While we try to avoid plastic as much as possible in our packaging, the small amount that we have to use is now being collected, making us a plastic neutral company.

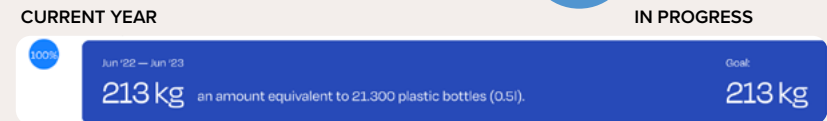
[LEARN MORE](#)



Ocean plastic pollution is solved on land, not in the sea. That's why CleanHub brings waste collection systems to coastal regions where they are needed most. Through our partnership, we support the goal and help prevent 7 million tons of plastic from entering the ocean every year.



## Our Impact Progress 2022: 100%







This product contributes to the reduction of marine litter in the Andaman Islands.

## #turnblack-fridayblue

On **Black Friday**, we contributed to the funding of a research project to combat marine litter in the Andaman and Nicobar Islands. In addition to our monthly contribution, 3% of our Black Friday sales went directly to the project. **The project aims to preserve and restore the beautiful and unique marine ecosystem** of one of the most remote places in the world. The approximately 2000 km long coastline offers a variety of beaches and is home to 1000 endemic species. The goal of the one-year research project is to establish an island-wide plastic waste disposal system to protect the ocean from the negative impacts of tourism.



LEARN MORE

- ✓ Recyclable mono plastic
- ✓ Production in Europe
- ✓ Circular solutions
- ✓ Transparent education
- ✓ Circular economy approach in which raw materials can be used multiple times
- ✓ Maximum durability: High protection against UV radiation, oxygen and moisture
- ✓ Fully recyclable: Confirmed by the “Made for Recycling” seal of Interseroh

The Made for Recycling seal satisfies the highest demands of the scientifically recognised evaluation methods developed by environment and recycling service provider INTERSEROH Dienstleistungs GmbH for measuring the recyclability of packaging.



## Your carbon footprint

Sep 12 – Dec 19, 2022

Carbon-neutral deliveries  
**17216**

Total delivery distance  
**6042135 km**

Shipping emissions removal  
**3775 kg**

Since you joined,  
you've funded \$132.12  
carbon removal. You've  
also removed

**3775 kg**  
of  
shipping  
emissions.

That's like...



**481,403**  
smart phones charged



**15,062**  
km driven by car



**0.3**  
flights around the earth



**1,616**  
liters of gasoline  
consumed

# Shopify Planet

We started working with Shopify Planet in September this year and with that we found another platform to **offset our emissions** directly after purchase. We like to know more about our impact, the projects we support and be generally more open and transparent about our actions and hurdles, which is why we will keep looking for alternatives and even better solutions in 2023.



# 6. Our action plan for 2023 & beyond

**We are aware of our challenges and thrive to find better solutions & innovative partners and create even more awareness in 2023.**

~~~~~ *stay tuned.*

# 7. Glossary

### **Recycled plastic**

Recycled plastic is created by reprocessing waste plastic into a new material. The environmental impact of recycled plastic is typically lower than that of 'virgin', conventional, plastic.

### **Plastic neutral**

Plastic neutrality means that for every amount of plastic created, an equal amount of plastic waste is retrieved from the environment to be appropriately disposed of - either recycled or repurposed.

### **Mono Plastic**

Monoplastic is one of the most innovative ways to package a product, since it's a "clean" material and 100% recyclable.

### **Traceability**

Traceability refers to the quality of having an origin or course of development that may be found or followed. It entails full knowledge of where and how every single part of a product is made (Source: Oxford Dictionary).

### **Greenhouse gas emissions (GHG)**

Greenhouse gas emissions are gas emissions from human activities, strengthening the greenhouse effect and therefore contributing to climate change. There are four main greenhouse gases: carbon dioxide, methane, nitrous oxide and water vapour.

### **Net-Zero**

Reaching net-zero emissions for a company means achieving a state in which the activities of a company result in no net impact on the climate from greenhouse gas emissions.

### **Carbon neutral**

To be carbon neutral or achieve carbon neutrality means to balance out carbon emissions and absorption from the atmosphere.

### **Offsetting**

Offsetting refers to one way of taking responsibility for emissions and investing in the transition to a low-carbon economy to compensate. This can, for example, be done by purchasing carbon credits or investing in sustainable forestry, tree-planting and renewable energy. In general, one credit or offset would eliminate a metric tonne of greenhouse gas emissions.



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Thank you!