



#### HOW TO ENTER:

1. Contest is open to all legal residents of the U.S. and Canada (excluding Quebec). Entrants must be BreyerFest 2020 3-Day ticket holders. Parent must submit entry if entrant is under age 13. Parental consent is required for entrants under age 18 (or under the legal age of majority in the entrant's jurisdiction of residence in Canada – whichever is greater), if selected as a potential winner.
2. All entries must original and entirely created by the entrant.
3. One entry per BreyerFest 2020 3-Day ticket purchase Email four (4) photos of your entry (.jpg or .png files no more than 2MB each) as well as a short video (a .mov or .mp4 file less than 1 minute long) to [dioramas@reevesintl.com](mailto:dioramas@reevesintl.com) describing your diorama by no later than 5:00pm EDT on June 26, 2020. You do not need to appear in this video. Include title of diorama, short description of the scene, entrant's full name, age (at time of entry), mailing address, telephone number, email address as well as parent/legal guardian's email address and a statement of parental consent if under age 18 at time of entry (or under the legal age of majority in the entrant's jurisdiction of residence in Canada – whichever is greater). Parent or legal guardian must submit the entry if entrant is under age 13. Incomplete submissions will be disqualified.
4. All entries must be created using a least one Breyer Model (any scale). If you choose to use a figure, it must be a Breyer figure. Other non-Breyer props and accessories are acceptable as long as Breyer models (and Breyer figures, if applicable) are used.
5. All entries must stand upright on a table and fit entirely inside a 12" cube, including bases, stands, and attachments. At least ONE (1) of your photos MUST include a 12" ruler for scale.
6. Submissions will only be accepted digitally. The entry period begins at 9:00 am EDT on June 4, 2020 and ends at 5:00pm EDT June 26, 2020.
7. Entries will be judged by Breyer's Marketing Team, or similarly qualified expert(s), on equal parts creativity and adherence to this year's theme, and Winners will be announced on BreyerHorses.com and on Breyer social media during BreyerFest weekend, July 10-12, 2020.

#### PRIZE:

- One (1) Prize Model will be awarded to each of seven (7) winners in each of the four (4) age groups (10 and under; 11-14; 15-19; and 20 and older), for a total of 28 winners, on or about July 11, 2020.
- **Prize Model is (1) Breyer "Feis" Contest Model Horse each (#711388; Estimated Retail Value \$300 USD each).**
- Many will enter, but only seven (7) entrants in each of four (4) age groups will win!

## OFFICIAL RULES:

By submitting an entry, you (and your parent or legal guardian on your behalf, as applicable) agree to be bound by the following Contest rules.

1. This is a skill-based contest and chance plays no part in the determination of winning. Many will enter, but only seven (7) will win in each of four (4) age categories.
2. Contest is open to all legal residents of the U.S. and Canada (excluding Quebec). Parent must submit entry if entrant is under age 13. Parental consent is required for entrants under age 18, if selected as a potential winner (or under the legal age of majority in the entrant's jurisdiction of residence in Canada – whichever is greater). Void where prohibited or otherwise restricted by law.
3. Contest begins June 4, 2020 at 9:00 am EDT and ends June 26, 2020 at 5:00pm EDT.
4. All entries must be original and entirely created by the entrant, and must not violate any applicable federal, state/provincial/territorial, and local laws and regulations laws or regulations.
5. Contest entry period begins at 9:00 am EDT on 6/4/2020 and ends at 5:00 pm EDT on 6/26/2020. Entries must be received via email at [dioramas@reevesintl.com](mailto:dioramas@reevesintl.com) by Sponsor no later than 5:00pm EDT on June 26, 2020. No other method of entry will be accepted.
6. To enter submit four (4) digital photos of your diorama (no more than 2MB each) and short (less than 1 minute) video describing your diorama to [diorama@reevesintl.com](mailto:diorama@reevesintl.com). Parent or legal guardian must submit entry if entrant is under age 13. All entries must be in digital form (JPEG or PNG format for photos and MP4 or MOV for video). Images and video must be attached to the email and not sent embedded/inline or via a digital link. Digital files (images and video) must be named as follows: [YOUR LAST NAME]\_VBF20Diorama\_NUMBER].[JPG/.PNG/.MOV/.MP4]. Only emailed, digital entries will be eligible.
7. Your entry must include the subject line "BF2020 Diorama Contest" along with your digital photographs, video, title of diorama, short description of the scene, name, age (at the time of entry), mailing address, telephone number, and email address as well as parent/legal guardian's email address and statement of parental consent if under age 18 at time of entry (or under the legal age of majority in the entrant's jurisdiction of residence in Canada – whichever is greater). Parent or legal guardian must submit entry if entrant is under age 13. Entry and/or statement of parental consent must be submitted in English only. Any entries missing the above requirements will be disqualified immediately.
8. Contact and shipping information collected will be used for the purposes of this Contest only and will not be used for marketing or other purposes.
9. Limit one (1) entry per BreyerFest 2020 3-Day ticket (individuals who have purchased multiple BreyerFest 2020 3-Day tickets may submit one (1) entry for each 3-Day ticket purchased).
10. Entries will be judged by Sponsor's Marketing Team or a similarly qualified expert(s). Each entry will be judged on 50% creativity and 50% adherence to this year's Celtic Fling theme (i.e., a scene from Celtic mythology **or** from the early history of Great Britain or Ireland (300 BCE – 1300 CE)). Seven (7) winners from each age group (10 and under, 11-14, 15-19, and 20 and older) will be determined by the judges in their sole discretion. The decisions of the judges will be final and binding in all respects.
11. Seven (7) potential winners in the 10 and under age group; seven (7) potential winners in the 11-14 age group; seven (7) potential winners in the 15-19 age group; and seven (7) potential winners in the 20 and older age group will be selected on or about July 11, 2020. We will contact the potential winners (or their parent/legal guardian if under age 18 or under the legal age of majority in the entrant's jurisdiction of residence in Canada – whichever is greater) by email on or about July 1, 2020 to confirm shipping address. Selected potential winners must confirm receipt of email and verify valid contact and shipping information to Sponsor by email (email address will be provided to potential winner in notification email) within three (3) business days or such potential winner will forfeit the prize and an alternate potential winner will be selected.

The first name, first initial of last name, city and state of the winner may be posted on the Sponsor website ([www.BreyerHorses.com](http://www.BreyerHorses.com)) on or about July 10, 2020.

12. Prize will be awarded in the name of the parent if the winner is under age 18 (or under the legal age of majority in the entrant's jurisdiction of residence in Canada – whichever is greater).
13. Prize: One (1) Prize Model will be awarded to each of seven (7) winners in each of the four (4) age groups (10 and under; 11-14; 15-19; and 20 and older), for a total of 28 winners. Prize Model is (1) Breyer "Feis" Contest Model Horse each (#711388; Estimated Retail Value \$300 USD each). Winner is responsible for all taxes on Prize.
14. Noncompliance or return of prize notification as undeliverable may result in disqualification and selection of an alternative potential winner.
15. Sponsor may substitute prizes of equal or greater value.
16. In the event of insufficient entries for an age group, a winner or winners may not be chosen for that age group.
17. Prize will ship on or around July 20, 2020.
18. Sponsor and Sponsor's employees, retailers, and their immediate family members are not eligible to enter.
19. All entries become the sole property of Sponsor and may be used or reproduced in any manner and for any purpose by Sponsor without additional consent or compensation, including without limitation for commercial purposes, and will not be acknowledged or returned. By entering, you (and your parent or legal guardian on your behalf, as applicable): (i) grants to the Sponsor, in perpetuity, a non-exclusive license to publish, display, reproduce, modify, edit or otherwise use his/her entry, in whole or in part, for advertising or promoting the Contest or for any other reason; and (ii) waives all moral rights in and to his/her entry in favor of the Sponsor (and anyone authorized by the Sponsor to use the entry).
20. By participating, Contest entrants (and their parent or legal guardian on their behalf, as applicable): (1) represent that they have complied with these Official Contest Rules; (2) grant Sponsor the right to use entrant's name, city, state/province/territory, and likeness; (3) release Sponsor from any and all liability in connection with this Contest, and (4) agree to execute an affidavit of eligibility/prize acceptance form and publicity release (declaration and release for residents of Canada) if requested to do so, all without further compensation. Entry into the Contest constitutes complete permission for Sponsor to use, edit, or modify all submissions (including names, pictures and likenesses) for all purposes including without limitation advertising and trade in any manner or medium whatsoever. Entrants over the age of 18 and the parents or legal guardians of entrants under age 18 (or under the legal age of majority in the entrant's jurisdiction of residence in Canada – whichever is greater) agree to defend, indemnify and hold harmless Sponsor, its officers, directors, agents, subsidiaries, and affiliates, wherever situated, against claims, losses, penalties, causes of action, damages, liability, costs, expenses (including but not limited to reasonable attorneys' fees) or claims caused by or resulting indirectly from entrants participation in the Contest, without limitation or exception, including entrant's violation of any third-party's rights, including without limitation, infringement of any copyright, trademark, service mark, trade secret, right of privacy or publicity or any other third party right).
21. Sponsor is not responsible for lost, late or misdirected entries, or incomplete/incorrect entries.
22. Sponsor reserves the right to disqualify anyone who attempts to tamper or otherwise interfere with the proper functioning of the promotion.
23. Sponsor reserves the right to modify or cancel the Contest in the event of a malfunction beyond Sponsor's control.
24. Sponsor is: Reeves International, Inc., 14 Industrial Rd, Pequannock, NJ 07440. Breyer Animal Creations is a division of Reeves International, Inc.
25. For a copy of these Official Rules or the Winners List, send a stamped, self addressed envelope to Sponsor at the above-address; Attn: BreyerFest 2020 Celtic Fling Diorama Contest. Please specify which item you are requesting. Residents of Canada may omit return postage.