

Greetings & Salutations!

Team Sweet Apricity hopes this finds you doing well. We are beyond excited to share a sample collection of our amazing product line. We hope you will enjoy each bite, knowing every ingredient has been carefully curated to deliver the cleanest, healthiest version of products that most of us hold close with cherished memories around a campfire, summertime and family traditions. Each Sweet Apricity product delivers this magic to your taste buds.

With great excitement our hope is each bite will tickle your senses and arouse your memory bank of places where these classic treats have been a big part. We simply can't wait to hear what you think!

It would mean the world if after your tried a Sweet Apricity product if you would please consider a review on Amazon using this link - <https://amzn.to/2P5i38j>

It matters to our founder, Tonya Butts, to reward all those who share Sweet Apricity. Our affiliate program is just that and we would love to have you join us. Not only do we share updates and latest news we also like to include our affiliates in our newsletter and special events. We promise to not flood your inbox with nonsense and to be a supportive community of change-makers with you.

We hope you will share Sweet Apricity with your tribe. As a small business, word of mouth is critical to our success. In an effort to make it super easy below are some suggested copy and hashtags. On this flash-drive, you will also find photos + logo you can use. Please feel free to add your own amazing photos and be sure to tag us in all your posts. We will repost each mention and share using all of our assets.

Sweet Apricity would love to feature YOU! Along with any recipes you develop using our product line. We are happy to include your story and whatever you are working on in our blog and newsletter, as well as supply you with the product you need for your recipe creations. Simply email newsletter@sweetapricity.com and let us know what you are making and what products you need. We will schedule you for a newsletter feature and consider whatever idea's you want to chat about. We can't wait to hear from YOU.

The team at Sweet Apricity is small but mighty. Driven by a leader whose heart and soul focus on the gentle voice within each of us that beckons us to be still and love where we're at no matter where we are - even in the face of autoimmune disease. The Sweet Apricity line offers many AIP friendly treats and everything is Paleo. We are free from dairy, grains, gluten, GMO's and refined sugar. Each product is crafted with love and attention to detail with love infused in every step of the way.

Thank you for trying our products and welcome to the Sweet Apricity family. We are woman owned and proud to be a small business in the state of Washington.

Love where you're at. We'll meet you there.

Team Sweet Apricity

Salted Caramels – #sweetapricity #AIPcaramels #paleocaramels

Suggested Copy for Facebook and Instagram –

Sweet Apricity Sea Salted Caramels are reminders of childhood summers on boardwalks and visits to grandma's house. Chilled in the fridge or pulled from your pocket and licked from the wrapper, they are the perfect balance of sweet & salty.

Sweet Apricity's name is inspired by the 17th Century word meaning the warmth of the sun in winter. They have breathed life back into this extinct word because it perfectly captures the experience of joy that is lacking when living with dietary restrictions. When our list of unsafe foods is growing, you can trust Sweet Apricity treats to lighten the load and help you stay the course.

- Gluten Free
- Paleo
- Autoimmune Protocol(AIP)
- Dairy Free
- Non-GMO

Suggested Copy for Twitter –

Sweet Apricity's delicious and healthy treats deliver a joyful indulgence to those with dietary restrictions.

Sweet Apricity caramels have 5 simple ingredients – organic honey, organic coconut sugar, coconut cream, organic coconut oil and sea salt perfect for anyone living the AIP and/or Paleo lifestyle.

Sea Salted Caramel Sauce – #sweetapricity #AIPcaramelsauce #paleocaramelsauce

Suggested Copy for Facebook and Instagram –

Sweet Apricity Caramel Sauce is a dairy-free, grain-free, Paleo & Autoimmune Protocol indulgence designed to nourish the body and soul. Their sauce is made with the highest-quality ingredients. Perfect for dipping on fruit, drizzling over ice cream, or glazing savory meats. Made in small batches in Portland, Oregon.

Sweet Apricity uses only clean ingredients like honey which boosts the immune system and is an antioxidant powerhouse. Coconut cream which improves heart health and helps lower inflammation, coconut oil improves memory and aids in digestion and a pinch of sea salt to keep electrolytes balanced and also relieves muscle aches. Sweet Apricity uses zero preservatives, dyes, fillers or gums.

Suggested Copy for Twitter –

A smooth, sticky, gooey, delicious addition to your favorite dishes includes Sweet Apricity caramels.

Sweet Apricity Sea Salted Caramel Sauce is perfect to pour over anything that will stand still. Stir it into coffee, drizzle over ice cream, glaze savory meats, dip fruit (and fingers), and sometimes sneak a sip directly from the pouch.

Vanilla Marshmallows - [#sweetapricitymarshmallows](#) [#AIPmarshmallows](#) [#paleo](#)
[#marshmallows](#)

Suggested Copy for Facebook and Instagram –

Sweet Apricity products are the perfect, safe treats for those following the Autoimmune Protocol (AIP), Paleo, Gluten-Free and Dairy-Free diets. Sweet Apricity's Marshmallows, Caramels and Caramel Sauce are now cult favorites and their Vanilla Marshmallows were named a Best New Product in Paleo Magazine, 2018.

Sweet Apricity Marshmallows use only clean ingredients - Honey boosts the immune system and is an antioxidant powerhouse. Grass fed gelatin improves joint, cognitive health, and skin. Marshmallow root repairs the gut lining and improves digestion and sea salt to keep electrolytes balanced and relieve muscle aches.

Suggested Copy for Twitter –

Sweet Apricity Award Winning Marshmallows are a dairy-free, grain-free, Paleo & Autoimmune Protocol indulgence designed to nourish the body and soul.

Sweet Apricity award-winning Vanilla Marshmallows are soft, squishy, nutrient dense and have a complexity of flavor that will bring joy. They are perfect fresh out of the bag or toasted over a flame.

Salted Caramel Lily Puffs - [#sweetapricitylilypuffs](#) [#lilypuffs](#) [#paleosaltedcaramelcorn](#)
[#notcorn](#) [#crunch](#)

Suggested Copy for Facebook and Instagram –

Sweet Apricity Salted Caramel Lily Puffs are made from popped water lily seeds and covered in Sweet Apricity Sea Salted Caramel Sauce so you can indulge in a delicious snack without any guilt!

Sweet Apricity Lily Puffs are just like caramel corn, but are Paleo, dairy-free, non-GMO, grain-free, and made with simple and healthy ingredients! Inspired to create the feeling of nostalgia that comes from warm evenings at the carnival, nights out at the movies, and snacking on freshly popped caramel corn.

Suggested Copy for Twitter –

Sweet Apricity Lily Puffs brings movie night back to those following a Paleo diet. Only 7 ingredients delivering a mouth-watering taste for the movie lover in all of us.

Sweet Apricity Lily Puffs are the most exciting non-grain replacement for caramel corn on the market today. Grab a bag and your favorite movie for the perfect combination supporting your Paleo lifestyle.

CBD Salted Caramels - [#CBDcaramels](#) [#sweetapricityCBDcaramels](#) [#CBDPaleoCaramels](#)

Suggested Copy for Facebook and Instagram –

Sweet Apricity's Sea Salted Caramels with Hemp Oil are made with six ingredients and are AIP/Paleo friendly. Free from dairy, grains, nuts, or eggs, our caramels are prepared in small batches, hand-poured, and hand-wrapped in a commercial kitchen. Their full-spectrum hemp oil is organic and free from heavy metals, solvents, and pesticides.

Sweet Apricity Sea Salted CBD Caramels are made using full spectrum organic hemp oil that has been third party tested. They are made in small batches, hand poured and wrapped with an extra serving of love in each 20 mg piece.

Suggested Copy for Twitter –

Sweet Apricity Sea Salted Caramels with hemp oil have only 6 ingredients and taste delicious supporting both AIP and Paleo lifestyles.

Sweet Apricity hemp oil caramels offer 20mg of full spectrum organicCBD in each delicious piece. Perfect for everyone especially those following the AIP, Paleo, or Dairy-free lifestyle.