



Q for QUINN

Company  
Information



# Our Story

(it started with socks)



## Becoming a Mom

Melita struggled to find the perfect pair of socks for her eczema prone son who was 7 months old at the time.



## Doing the research

Following extensive research she was shocked at the prevalence of toxins and heavy metals in everyday baby and kids items.



## Setting the mission

She set out to create an apparel basics brand that focused on "clean clothing", starting with socks,





## Our Mission

We create HAPPY & HEALTHY products that are gentle on our skin, our planet and our communities

# Our products are:



## ORGANIC

all our cotton is certified organic



## CLEAN

free from toxic dyes and harmful residues



## GENTLE

softest of fabrics for the most sensitive of skin



## KIND

we donate school meals to one of the world's poorest children with every item sold through Mary's Meals.

our factory workers are cared for and are paid living wages - not minimum wages.



# Apparel basics are our thing...

Launching  
September 2020



Socks + Tights



Underwear / Briefs

Launching  
September 2020



Pajamas



Masks

.. and some projects have made us a little bit famous



Matching Family Socks



1 pair = 1 meal  
to one of the world's poorest children





with media features in:

M

MOTHERLY



RED  
TRICYCLE

Today's  
Parent

CTV  
NEWS



FOX





Contact us:

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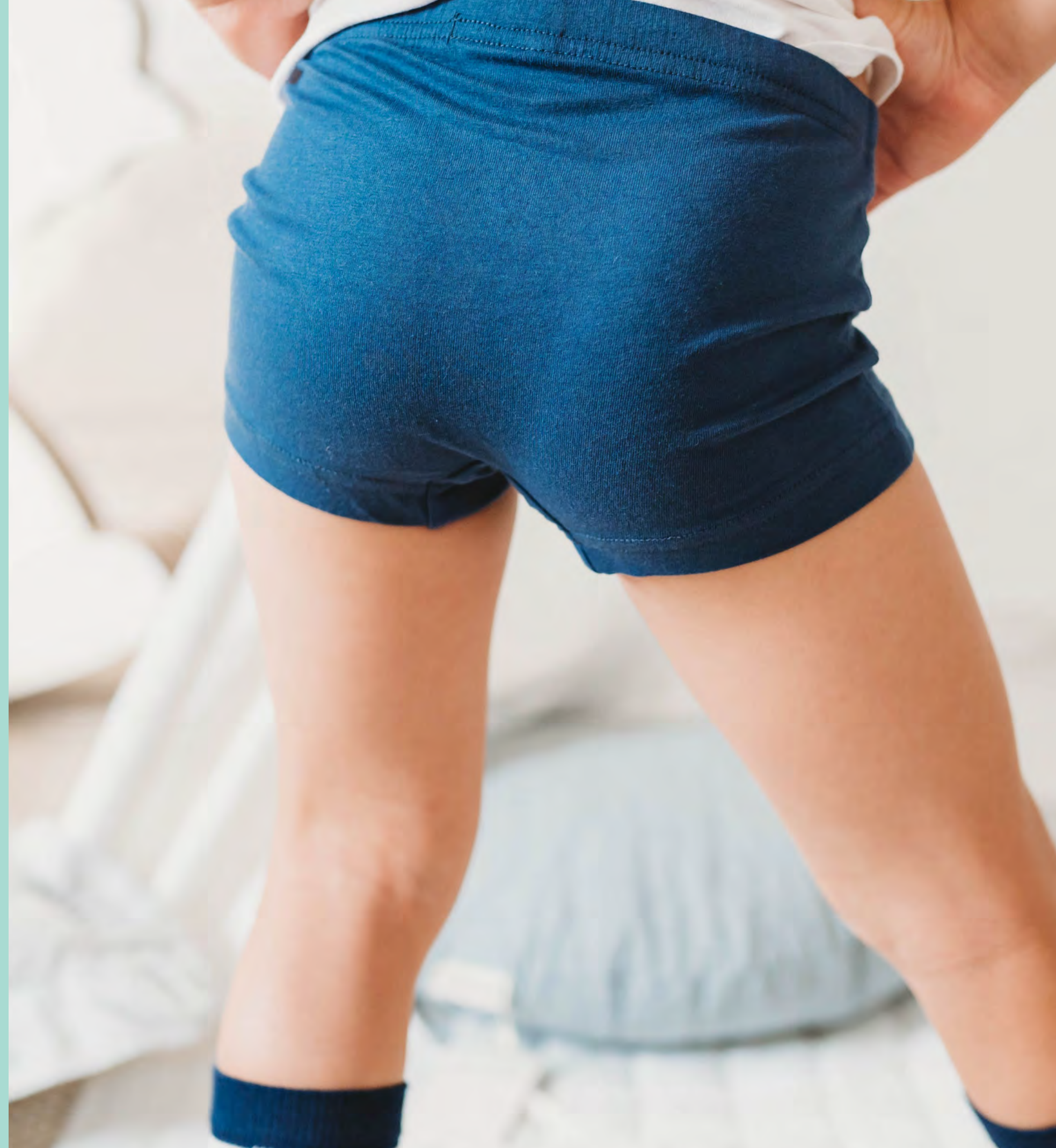
for more information





# APPENDIX A

Product Tech Information





# What makes us unique (1/2)

## 1 Socks

### 1) 3 PAIRS, 9 POSSIBILITIES™

Kids socks sold in collections of 3 pairs each and designed to be worn mismatched for 9 possible combinations



### 2) ORGANIC

Soft, breathable organic cotton

### 3) MAXIMUM COMFORT

Seamless (hand-linked) toes to avoid blisters.

### 4) ANTI-SLIP

Rubber grippers to help prevent falls.

### 5) ECO-FRIENDLY PACKAGING

Our packaging is made from recycled board



## 2 Briefs

1) ORGANIC  
Soft, breathable organic cotton

### 2) MAXIMUM COMFORT

Flat lock seams at sensitive areas.

### 3) RIGHT FIT AND STRETCH

Coverage and comfort fit for wear all day every day



### 3) RETAIL & ECO-FRIENDLY PACKAGING

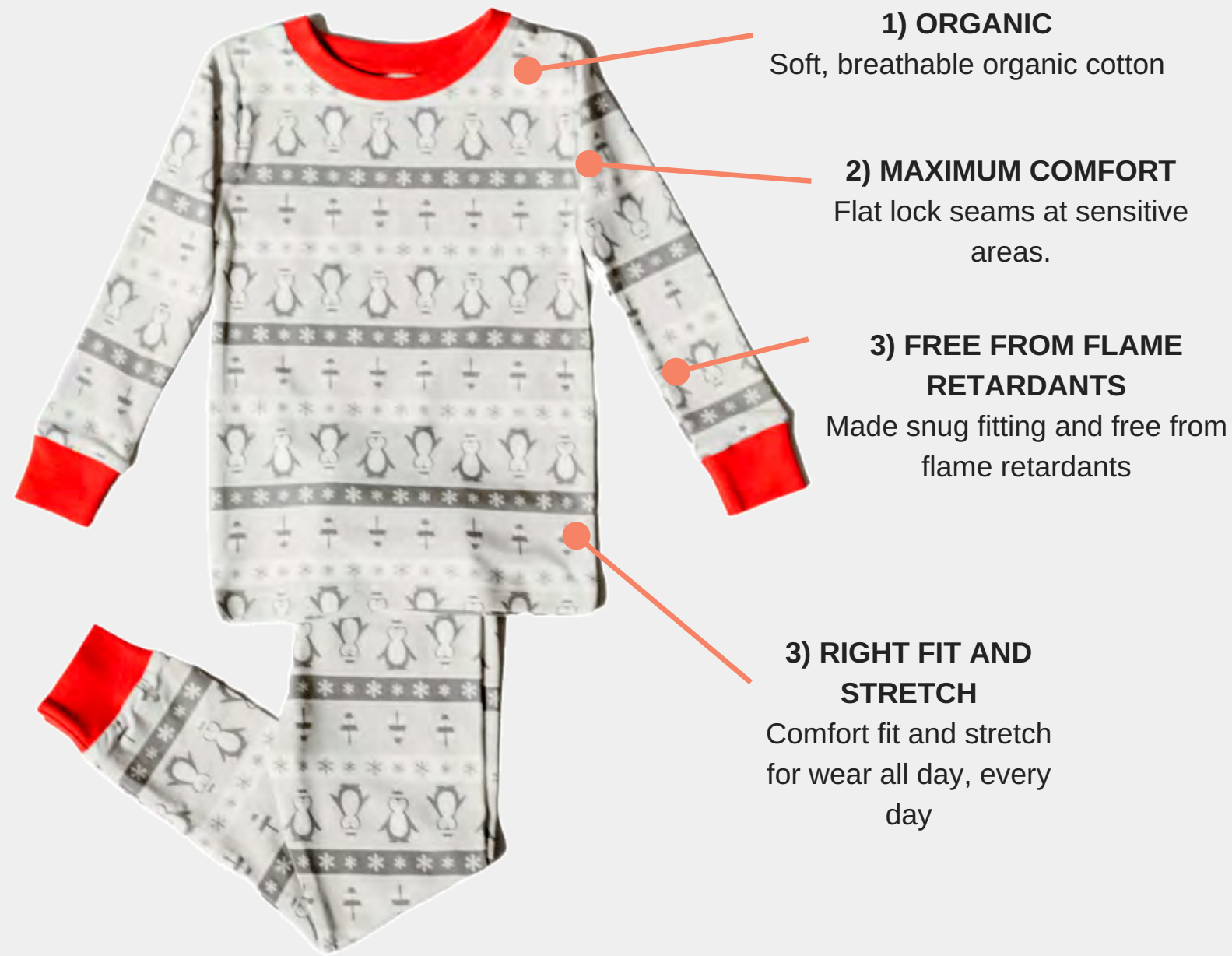
Perfect for retail setting with window to showcase softness and style





# What makes us unique (2/2)

## 3 Pajamas



## 4 Masks

