

# 3 pairs, 9 possibilities<sup>™</sup> for a Perfectly Mismatched Lifestyle

INFORMATION KIT hello@qforquinn.com



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"These are probably the most comfortable socks I have ever worn.. my daughter slips all over the floor in her non Q for Quinn socks, but never in her Quinn's Socks"

- Tawnya Danis

# The safest, most comfortable socks for little feet



Designed in Canada Ethically made in Sri Lanka (where our founder is from!)





*Out of this World* Matching socks for the entire family

> Perfect gifts for Moms and Dads

### Our Story

#### one that resonates with a LOT of moms!



Even before Q for Quinn, I would always mismatch my socks, mostly because I could never find matching pairs!

When my son was born, single socks was an even bigger problem as I didn't have enough socks to go around given he was constantly outgrowing them. I would show up to play dates with one sock (as my little one had managed to slip one off) or completely mismatched socks. For some reason I was more embarrassed about his mismatched socks than my own!

Maybe because I felt people will be judging me for not having it together....?!??

After several such occasions, it dawned on me: What if there were socks that looked good together even when they don't match? Soon after, Q for Quinn was born.

Melita Cyril

#### 3 pairs, 9 possibilities™

Thoughtfully designed in Toronto, our socks are gender neutral and made to be mismatched.

Through fun, bold prints with compatible patterns and colour schemes, our styles look like they match even when they don't!

Q for Quinn socks are made with certified organic combed cotton and seamless toes for total comfort.

Every collection comes with 3 pairs of socks for 9 possible pairings and plenty of fun opportunities to learn about patterns.

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Melita dreamed of creating a learning experience for kids with her socks. She wanted kids to get excited about their socks and different patterns. She also wanted to encourage kids to create their own individual style by matching and mismatching their socks!

Enter Quinn's Socks, an illustrated children's storybook featuring Q for Quinn's own sock patterns!

#### Quinn's Socks Synopsis:

Using catchy rhymes, this book tells the story of a little boy and his affection for socks. He has beautifully patterned, colourful socks for different seasons of the year and the various sports he plays. Featuring characters from different ethnic backgrounds and global sports, this is a story that transcends geographical boundaries. Quinn's Socks is ideal for beginner readers and curious toddlers.

### Our impact



#### NUTRITION + EDUCATION

For every pair of socks purchased, a child receives a school meal.

This child not only gets the nutrition they need to stay healthy and fight disease, they are encouraged to go to school and obtain an education. We give back through Mary's Meals.



# Every pair of socks is made from organic cotton that is traceable to the farmer.

ORGANIC MATERIALS Organic cotton is processed without the use of chemicals and pesticides that are harmful to our planet and the farmer.



Every pair of socks is made in Sri Lanka (where our founder grew up) in an OEKO-100 certified facility where the workers are cared for and receive fair wages.

## The Original 'Quinn's Socks' Collection

As featured in the book Quinn's Socks



Types of Stripes 3-12M, 12-24M, 2-4Y, 4-6Y



Blair's Mix 12-24M, 2-4Y, 4-6Y



Quinn's Sports 12-24M, 2-4Y, 4-6Y

### **Other Favorites**



Out of This World 2-4Y, 4-6Y, 7-11Y



Blocks of Colour 2-4Y, 4-6Y



The Green Dinosaur 12-24M, 2-4Y, 4-6Y



Monochrome Monsters 12-24M, 2-4Y, 4-6Y

# Matching Adult Collections

Perfect for #twinning



Out of This World

Adult - Small (fits most women) Adult - Large (fits most men)



Blocks of Colour

Adult - Small (fits most women) Adult - Large (fits most men)



# The world's first book + matching sock combinations

### The Book + Socks Combos

Quinn's Socks book & matching socks



Types of Stripes

3-12M, 12-24M, 2-4Y, 4-6Y



Blair's Mix 12-24M, 2-4Y, 4-6Y



Quinn's Sports 12-24M, 2-4Y, 4-6Y

# Bella's Tights - Coming Soon

Our very first collection of tights with silicone grips





Monster Tights 6-12M, 12-24M, 2-4Y, 4-6Y





Penguin Tights 6-12M, 12-24M, 2-4Y, 4-6Y



As seen on:











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