

# BALANCED WITH GREENS!

Sharon Colaco Dsouza, a decor blogger and a plant parent forges her own designing rules - functional, organic and unapologetically vintage

Impressions: Prathiksha Betala

Artistry, designing and plant-parenting is all about balancing and making conscious choices. Sharon Colaco Dsouza interpolates these lessons from her parallel careers as a stylist and a gardener to create her own philosophy of designing. She shares, "I hate extravagance and wastage. I love colour, innovation and functionality. I am inspired mainly from nature as the colours of nature are great teachers when you want to work out colour palettes." And all of Sharon's spaces resonate with this philosophy. Sharon, is also a virtual decor consultant and gives interior layout plans along with sourcing decor products for her clients. She explains, "In styling, my forte is mixing colours in decor, and also in reviving vintage items so that they blend into modern decor." She lends her hand in transforming classic articles ridden with nostalgia and meaning, into something utilitarian that can be used in





current decor. There is a distinct poetry associated with her design nostalgia - a sense of stillness, a poetry that can be translated to a visual form when aligned with vintage collectibles. As an observer you experience an alluring warmth - a sense of being home.

Sharon also affirms her identity when she describes herself as a content strategist and decor blogger in her blog 'thekeybunch' where she "sells design plants for a living." Inspired by nature and other artists, Sharon, is in-tune with the à la mode of designing and makeover trends by following fellow designers. She is armed with her own personal sense of aesthetic, that she plays with, to represent originality and the best of both worlds : the classic and contemporary.

Indoor gardening has further amplified her designs, and she extols of her love to fellow-plant parents by sharing the tricks of the trade: "I love, live decor - bringing the garden indoors! My most favourite trend is using large plants inside the home. Large plants really make a room look interesting." Besides her personal interest in their aesthetic appeal, Sharon also does her bit for sustainable ecological balance, after all, for her charity truly begins at home. She believes that one should grow everything organically as far as possible. And promises that "you will feel the difference as soon as you do this - and see butterflies, bees and birds hanging out in your garden. It's a wonderful feeling when you know you are doing your bit for nature." 

