



## Yoshimura Research and Development of America Inc. (YRDA) e-Commerce Application

For consideration as a Yoshimura Research and Development of America Inc. (hereafter “YRDA”) e-Commerce Dealer (hereafter “Dealer”), the applicant must:

1. Operate from a licensed commercial or retail location that is primarily used for the purpose of selling parts and accessories in the Powersports Industry.
2. Be open during regular business hours a minimum of 30 hours per week.
3. Provide a dedicated business telephone number with staff available to answer using the name of the business during business hours.
4. Employ store staff that is reasonably knowledgeable about the products they offer and are capable of providing technical advice about those products to prospective customers.
5. Offer a product mix on the company’s website and/or any web marketplace where at least 70% of the products or listings are Powersports-related (motorcycle, ATV/UTV, snowmobile, watercraft).
6. Have a dedicated website that at a minimum:
  - Provides information about the company, including its name, address, business telephone number, and either email address or an email contact form.
  - Lists a majority of the products that are listed on 3rd Party Marketplaces.
7. Conduct business on 3rd Party Marketplaces (including, but not limited to, Amazon, eBay, and Alibaba) ethically and transparently.
  - Use a Seller Name that is the same or very similar (only if an exact match is not available) to the Business Name.
    - i. All Seller Names and Marketplaces must be provided on the following page; failure to disclose this information is considered a violation of this agreement.
    - ii. Any new Seller Names for current or new Marketplaces must be provided to YRDA; failure to disclose this information is considered a violation of this agreement.
  - List contact information on Marketplace’s Seller Information that matches what is in YRDA’s Database and can be easily located by consumers.
    - i. Business Telephone Number
    - ii. Contact e-mail
8. Abide by YRDA’s MAP Policy.

**A Dealer may be subject to penalties, at the sole discretion of YRDA, for violating these requirements, including any or all of the following: (1) restriction of data access (FTP, API, and Product Data/Image sheets); (2) reduction or removal of discounts; (3) prohibition from purchasing products; and (4) revocation of its Dealer account (and added to YRDA’s Do Not Sell List). YRDA reserves the right to qualify, and/or continue to sell products to, any Dealer, period.**

I agree to the terms above for consideration to become an e-Commerce Dealer with YRDA.

**Dealer Signature**

**Date**

**Dealer Name**

**Dealer #**



## Yoshimura e-Commerce Application

(All fields required)

Application Date:

Completed By:

### E-COMMERCE POINT OF CONTACT:

Name:

E-mail Address:

Title:

Address:   
(If different from company)

City/State/Province:

Postal Code:

Country:

Phone #:

**YOU MUST MAIL A SCANNED COPY OF YOUR RESALE CERTIFICATE WITH THIS APPLICATION**

### COMPANY INFORMATION:

Company Name:

Mailing Address:

City/State/Province:

Postal Code:

Country:

Phone #:

FAX #:

Resale Certificate #:

Years In Business:

### VENDOR SURVEY:

Are you a Yoshimura Dealer?  Yes  No If "Yes", please provide your account #:

Are you aware of Yoshimura's MAP policy?  Yes  No

Do you have access to Yoshimura's pricing?  Yes  No

**COMPANY SURVEY:**

How many employees are in your call center?

**Who do you purchase our product from?**

Yoshimura     Lemans     Tucker Rocky     Motovan     Parts Canada

Other    If "Other", provide contact information:    Name:

**Please indicate if you have any of the following:**

SERVICE SHOP:     Yes     No

RETAIL STORE:     Yes     No

E-COMMERCE/MAIL-ORDER     Yes     No  
WAREHOUSE:

**Business Mix:**

% Wholesale     % Retail     % Other

% Mail-Order     % Dot Com

If "Other", please define:

Are you aware of non-CARB compliant product shipment restrictions to California     Yes     No

Do you have procedures in place to deal with race-only product?     Yes     No

Please identify any emissions compliance related procedures you have implemented if any:

**List ALL DOMAINS you sell directly to customers or through 3rd Party platform:**

Personal company example: mymotoproducts.com

3rd Party platform examples: Amazon, ebay, Craigslist, Walmart, etc.

**DOMAIN (S)**

1.

2.

3.

4.

5.

6.

7.

8.

9.

10.

11.

12.

13.

14.

15.

16.

17.

18.

19.

20.

21.

22.

23.

24.

25.

26.

27.

28.

29.

30.

**DOMAIN REGISTRATION:** Please fill this page out for each Domain Listed on "Page 4"

**Seller Product Page URL Link:**

(Provide a link to your online account)

**Personal Company or 3rd Party Platform:**

Alibaba  Amazon  Craigslist  ebay  Sears  Walmart

Other If "Other", provide the name here:

**DOMAIN SELLER ACCOUNT INFORMATION:**

**Is the domain registered under the same "Company Information" listed on "Page 2"?**

Yes  No If "No", provide the information below:

Domain Seller Account Name:

Mailing Address:

City/State/Province:

Postal Code:

Country:

Phone #:

FAX #:

Resale Certificate #:

Years In Business:

**LIST ALL ALIAS/SELLER ID NAME(S)**

1.

2.

3.

4.

5.

6.

7.

8.

9.

10.



Yoshimura Research and Development of America Inc. (YRDA)  
e-Commerce Application

**E-COMMERCE APPLICATION MUST BE  
SIGNED AND RETURNED BY MAIL TO:**

YOSHIMURA R&D  
5420 DANIELS STREET  
CHINO, CA 91710

ATTN: JOHN LAU

**NOTE: e-Commerce application will not be accepted if it is submitted via  
fax or e-mail.**