





Fine Americas, Inc., Walnut Creek, CA, is a wholly-owned subsidiary of Fine Holdings, Ltd., a UK-based company with over 25 years of experience in the use and development of plant growth regulators.

Fine focuses on the development and marketing of plant growth regulators for fruits, vegetables and ornamental crops. Fine strives to improve plant growth regulator technology to meet the exacting demands of today's growers.

Fine is committed to helping growers produce top quality crops in line with their customers' needs. Fine currently develops and markets its products in more than 40 countries worldwide. An on-going program of investment designed to develop new products and enhance product value will consolidate Fine's reputation as a world leader in the field of plant growth regulation.

ALWAYS READ AND FOLLOW LABEL DIRECTIONS BEFORE USE

MSDS is available at www.fine-americas.com Configure contains 2% 6-BA Configure is a trademark of Fine Agrochemicals, Ltd.

25 fine
ANNIVERSARY
1983-2008
25 years of proven performance



Fine Americas, Inc. 1850 Mount Diablo Blvd., Suite 405 Walnut Creek, CA 94596, USA Tel: 925-932-8800 Tel! Ergo: 888-474, 3463

Toll Free: 888-474-3463 Fax: 925-932-8892

E-mail: info@fine-americas.com Web: www.fine-americas.com

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Excellence in PGR technology

SUPERIOR PLANT STRUCTURE

Configure, the only pure 6-BA plant growth regulator







Configure, the only pure 6-BA plant growth regulator

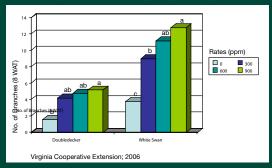
- Increases lateral/basal branching and promotes flowering
- Improves plant appearance and marketability at an exceptional value
- Produces more compact plants
- Concentrated ready-to-mix formulation can be applied by spray



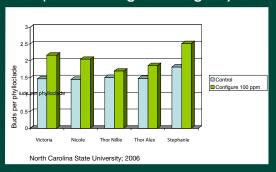


Testing of **Configure** on Echinacea demonstrates increased branching.

Purple Coneflower (Echinacea purpurea)



Christmas Cactus (Schlumbergera bridgesii)



Plantain Lily (Hosta spp.)

