

# AFFILIATE & PARTNERSHIP PROGRAM

## WHO WE ARE.

Indeed, it is always: *Fun Together.*

We're on a mission to bring fun and celebrate good with fabulous drinkwear that keeps your beverages cold.

We bring smiles and amplify the fun that happens when people come together.



## WHAT WE HAVE

### Puffin Affiliate Program Details

- Technology Platform: Impact or Skimlinks
- Commission: Up to 10% per sale
- Cookie: 30 Days
- Payout Model: CPA
- Data Feed: Yes
- AOV: \$36
- Approved Partner Type: Content, Loyalty, Influencers, Sub-Affiliate
- Vertical: Gifts; Outdoor gear; Apparel or accessories for everyone into having fun
- Geo-Locations: U.S.

## WHAT YOU'LL GET

- 10% commission rate
- 30 day referral period
- Early access to new releases
- Access to our marketing materials
- Partnership opportunities
- Interactive Affiliate program team

## WHO WE ARE HERE FOR

- Any and all people
- 21-60 years old
- US residents
- Frequent Shopper
- Adventurous, fun, outgoing
- Person who likes to give/receive gifts



CLICK *here* TO APPLY