The

ENGLISH HOME



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IL OR CALM!?

Serene and uplifting homes to inspire your own decor

NATURAL BEAUTY

Tactile wood, stone, linen & more

IODIE KIDD

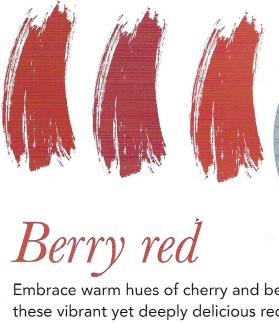
Personal insights on her home & garden

BOLD TOUCH

Chic ways with red from berry to brick

Kitchen updates

Refresh with new colour, furniture, tiles, flooring, worktops & more



Embrace warm hues of cherry and berry with these vibrant yet deeply delicious reds

hilst the purest primary shade of red can look striking, red as a colour is generally more palatable, particularly on a larger scale, in a softer variant with a little more depth. Blue and pink undertones keep reds looking clean and cheerful, and remove any brashness. Juicy cherry and raspberry tones are tempting, whilst still retaining the appealing drama that red offers. "Red is a huge standout colour and can take over," says paint and colour expert Annie Sloan. "I recommend using a purer red such as my Emperor's Silk (above far left) balanced with its complementary colour, which would be a soft, quiet, muted green."

Though red is a strong colour, it works surprisingly well in a small space. "It gives life and interest," says Sloan. "It's also a colour that makes you excited and spreads energy, so the kitchen is a good candidate for some delicious cherry accents."

By dint of featuring base notes of blue or pink, berry reds naturally work well with both these hues, as long as the pinks also share a blue rather than a yellow undertone. Denim blues, both light and dark, look sophisticated with berry reds. Avoid an overtly 'red, white and blue' theme (unless desired for a nautical style) by adding off-whites with a grey undertone and gilt or brass details for a more nuanced effect.

Energising design

This small nook (right, main image) has been transformed into a stylish office space by interior designer Nina Campbell. The confident use of both large-scale and intricately detailed pattern in a bold colour makes the area feel bigger and gives it a clear identity. This decorative choice would also work well in a hall or a dining room. This shade of red has a blue base, giving depth and softening its intensity, making it stimulating yet also easy to spend time in - an ideal choice for a productive and welcoming workspace. It also makes a perfect partner to blue tones, picked out from the gorgeous pattern.

Opting for powder blues and pale aquas creates a sophisticated partnership that looks lovely with brass accents. The reverse colourway in the fabric (top right) could be used for a blind, with a cheerful pom pom trim, though a plain in a co-ordinating blue would also look smart. Bring comfort underfoot with a sumptuous rug that further echoes the blue from the wallpaper.



This sitting room (above) deftly combines elements of pretty country style with a more elegant townhouse aesthetic. A pared-back scheme of taupe-grey walls and natural flooring allows the flashes of red and pink in the patterns to catch the eye but not in an overwhelming or dominant way.

Whilst some might avoid using red and pink together, the two tones can work very well in tandem as pink is simply a paler diffusion of red. Here, cheerful raspberry reds combine well with rose pinks on the floral fabric, allowing for the addition of highlights in brighter pinks and deeper reds in other accessories. A footstool in a rich red would increase the presence of red for those seeking a bolder look, whilst a few hot-pink accents could add a more contemporary edge.

The simple yet effective ticking stripe used for the curtains magnifies the full height of the sash windows. Dark wood finishes add weight and definition, as well as maintaining a more classical look. An eglomisé mirror would add glamour without glitz.

- Estate Emulsion, Farrow & Ball
- Watermelon, from £21.50 for 0.94l Regal Select Flat, Benjamin Moore

OPPOSITE, FROM TOP

- · Townhouse wall clock in Denim, from £48, Thomas Kent at Hurn & Hurn
- Les Indiennes fabric (NCF4330-01), £64 a metre, Nina Campbell at Osborne & Little
- · Cirque Pom Pom Fringe, Cherry, £56 a metre, Samuel & Sons
- Mara desk lamp, £215, Cox & Cox
- Wallpaper, Les Indiennes (NCW4350-01), £76 a roll, Nina Campbell at Osborne & Little: Easton desk, £6,788, Oomph at Nina Campbell; room design by Nina Campbell
- Large Planter in Ox Blood, £115, Pentreath & Hall

- £1,982, Luke Irwin
- Portman Mirrored Étagère, £1,449, Vaughan

ABOVE, CLOCKWISE FROM MAIN

- Sofa, Roses; curtains, Red Ticking. both £78 a metre, Kate Forman
- · Contour wall light (with shade, £168, David Hunt Lighting
- Mondrian mirror, from £2,400, Clare Mosley Gilding
- Venini 1980s vase in milky glass, £1,500, The Kairos Collective
- · Plymouth ottoman, Rouge deep velvet, from £299, Swoon
- Herringbone throw, Cerise Pink, £64.95, Annabel James
- · Woven Hyacinth storage basket, £42, The Farthing
- Artichoke Ornament, £80, Day Birger Et Mikkelsen, Amara