

## Subscription info

Your SaddleClip will record a lot of data about your horse movement patterns during each of your rides with the Equestic SaddleClip. We will store all that data and keep it available for you at any time in the future.



Even if you would change your phone or decide to install the Equestic App on your other device with a bigger screen – all your data will be accessible for you.

Having just raw data from a sensor would not give you much information. That's why we run very sophisticated artificial intelligence algorithms to bring out unique insights about your horse movement patterns, your riding behaviors and detect any changes you want and need to be aware of.

### You decide...

You decide how much information you want to see – just select the subscription which includes what you need. We will run all required analytical algorithms to provide insights you want to see.

### Three subscription levels

We have three subscription levels with increasing scope of insights about your training:

SUBSCRIPTION LEVELS		
Essential	Ambition	Professional
Free	Max €4.00 (30 dkk) per horse	Max €7.00 (52 dkk) per horse
Logbook + Basic Analysis	All from Free + Symmetry + Trend	All from Ambition + Extended Trend + Detailed Symmetry + Benchmarking + Access to EQclub

### Special offer: Try before you buy...

We currently have a special offer in our shop that gives you a **bundled Professional Subscription for 20 horses for 3 months** at no charge with each new SaddleClip!

You can add up to 20 horses (your own, your friends, your students) to try all functions for different rides, exercises and levels and see how it plays out for you.

### Subscription details

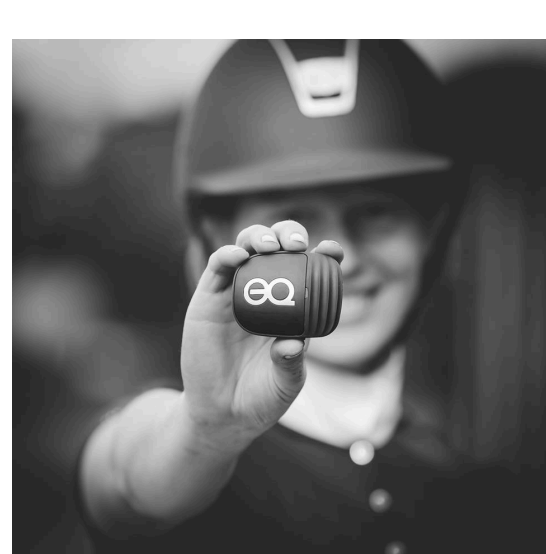
The tables below show in detail what you get with each subscription level. For each subscription level we have varying number of horses you can track. Actual pricing in the App Store or Google Play might be slightly different due to exchange rates or local taxes.

ESSENTIALS		
Essentials	Ambition	Professional
✔	✘	✘
<ul style="list-style-type: none"> <li>Automatic ride logbook</li> <li>Time spent in each gait on the left/right rein and straight</li> <li>Quantity of jumps on the left and right approach</li> <li>All transition you made: Which ones and how many?</li> <li>Rhythm consistency for walk, trot and canter</li> <li>Impulsion analysis per second for walk, trot and canter</li> <li>Structure of the training with per second details</li> <li>Calendar of all ride's history for each of your horse</li> <li>Data sharing with your trainer, therapists, friends and family.</li> </ul>		
Free for 1 horse		

Ambition		
Essential	Ambition	Professional
✔	✔	✘
<b>Everything included in Free, plus:</b> <ul style="list-style-type: none"> <li>Average diagonals symmetry for landing, push-off and rhythm in trot</li> <li>Average symmetry indicators trend of 10 rides</li> <li>Average rhythm and impulsion trend of 10 rides</li> <li>Training intensity trend for 10 rides</li> </ul>		
€4.00 ( approx 30 dkk) for 1 horse €6.00 (ca 45 dkk) for 2 horses		

Professional		
Essentials	Ambition	Professional
✔	✔	✔
<b>Everything included in Ambition, plus:</b> <ul style="list-style-type: none"> <li>Detailed diagonals symmetry for landing, push-off and rhythm in trot, an analysis of each step taken</li> <li>Benchmarks with other horses for rhythm and impulsion</li> <li>Average symmetry graphs trend of 20 rides</li> <li>Average rhythm and impulsion trend of 20 rides</li> <li>Training Intensity trend for 20 rides</li> <li>Automatic warnings, notifications, and personalized guidance</li> <li>Rights for invitation to the Equestic Club program (in Beta test)</li> </ul>		
€7.00 (approx. 52 dkk) for 1 horse €10.00 (approx. 75 dkk) for 2 horses €15.00 (approx. 112 dkk) for 5 horses €20.00 (approx. 149 dkk) for 10 horses €25.00 (approx. 186 dkk) for 20 horses		

### The most popular subscription



The Professional level is the most popular subscription - for all possible insights about the quality of movement of your horse.

The majority of riders choose this subscription because:

- It shows detailed trot symmetry for each ride. Showing landing, push-off and Rhythm for each step taken in a graph and you can see how consistent the steps are for the left vs right diagonals.
- you can easily see symmetry improvements or degradation (which may indicate potential hidden injury) with a symmetry trend analysis of the last 20 rides.
- you can see if your training is having the effect you're looking based on the evolution of the rhythm cadence and impulsion per walk, trot, and canter over 20 rides.
- you can track how you are alternating intensive and light or recovery trainings
- you can benchmark the rhythm and impulsion of your horse versus thousands of other horses with the same height, discipline and level.
- you get automatic warnings and notifications of symmetry changes, detailed charts explanation mails and personalized guidance on how to improve the motion patterns of your horse.
- your trainer can watch along and gets full insights of what you are doing even when your riding on your own
- you have the rights for invitation to the Equestic Club program which will open access to EQ Club unique benefits including discounts and much more (currently on beta "invitation only")