## WILLIAM WOOD WATCHES

"REAL FIREFIGHTING HISTORY BEATING THROUGH EVERY COMPONENT"





### WHO WE ARE



We are a British Independent Watchmaker producing unique watches made from upcycled firefighting materials.



Our watches are dedicated to my late grandfather, William Wood, who was a firefighter stationed in Newcastle upon Tyne.



We are now in the top 10 largest Independent Watchmakers in Britain confirmed by the KPMG Bellweather Report.



We have customers in 50+ countries with our home market being the UK, followed closely by the USA, Canada, Australia and the UAE.



We have donated over £100,000 to firefighting charities and are the second highest donator to Britain's largest firefighting charity.



### **UPCYCLING**



Every one of our watches are made from genuine upcycled firefighting materials.



We take an original 1920's British brass firefighter's helmet and melt it down inside of each watch case in London.



Our luxury watch straps are made from upcycled fire hose used by fire departments around the world for the last 10 years in real fires.









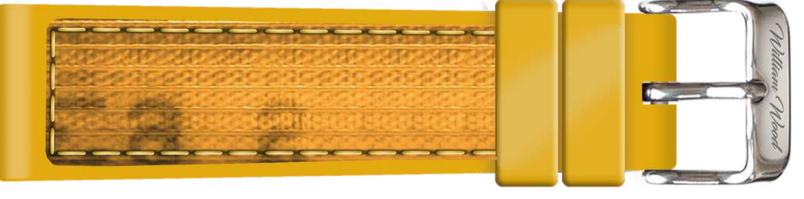








#### LONDON FIRE BRIGADE



WEST MIDLANDS FIRE



**TYNE & WEAR FIRE** 



BRITISH ARMED FORCES FIRE

# STRAPS HOSE



JAPANESE FIRE DEPARTMENT



SACRAMENTO FIRE DEPARTMENT



**UK FIRE SERVICE** 



UK TURNOUT FIREGEAR





### **CHARITY**

100

We are very proud to have donated over **£100,000** to firefighting charities.



We built the World's First William Wood Watches Motorcycle made from firefighting materials and watch parts which raised £10,800 for The Fire Fighters Charity UK.



For the **20 year anniversary of 9/11** produced a one of a kind Triumph Watch that sold for **\$19,000**, with all proceeds going to the Tunnel to Towers Foundation NYC.



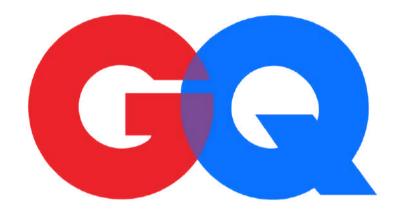
In 2020 we produced a one of a kind watch for the **Australian Bushfire Luxury Watch Auction**. The auction raised **\$150,000** to help with the countries recovery and our watch was the fifth highest selling lot of the event.



### IN THE PRESS

The New York Times





Forbes GM MensHealth

Esquite BBG



Good Morning **Britain** 

The MOEPENDENT

HODINKEE

### WHO'S WEARING?



Adam Hills - Australian Comedian and Last Leg Channel 4 Presenter



**Rav Wilding** - BBC Daytime Breakfast Presenter



**Stipe Miocic** - Two Times UFC Heavyweight World Champion wearing Bronze Ruby with Machine Gun Kelly



Adam Weistman - US Billionaire & Philanthropist



**Lee Phillips** - 41 x Men's Health Front Cover Athlete













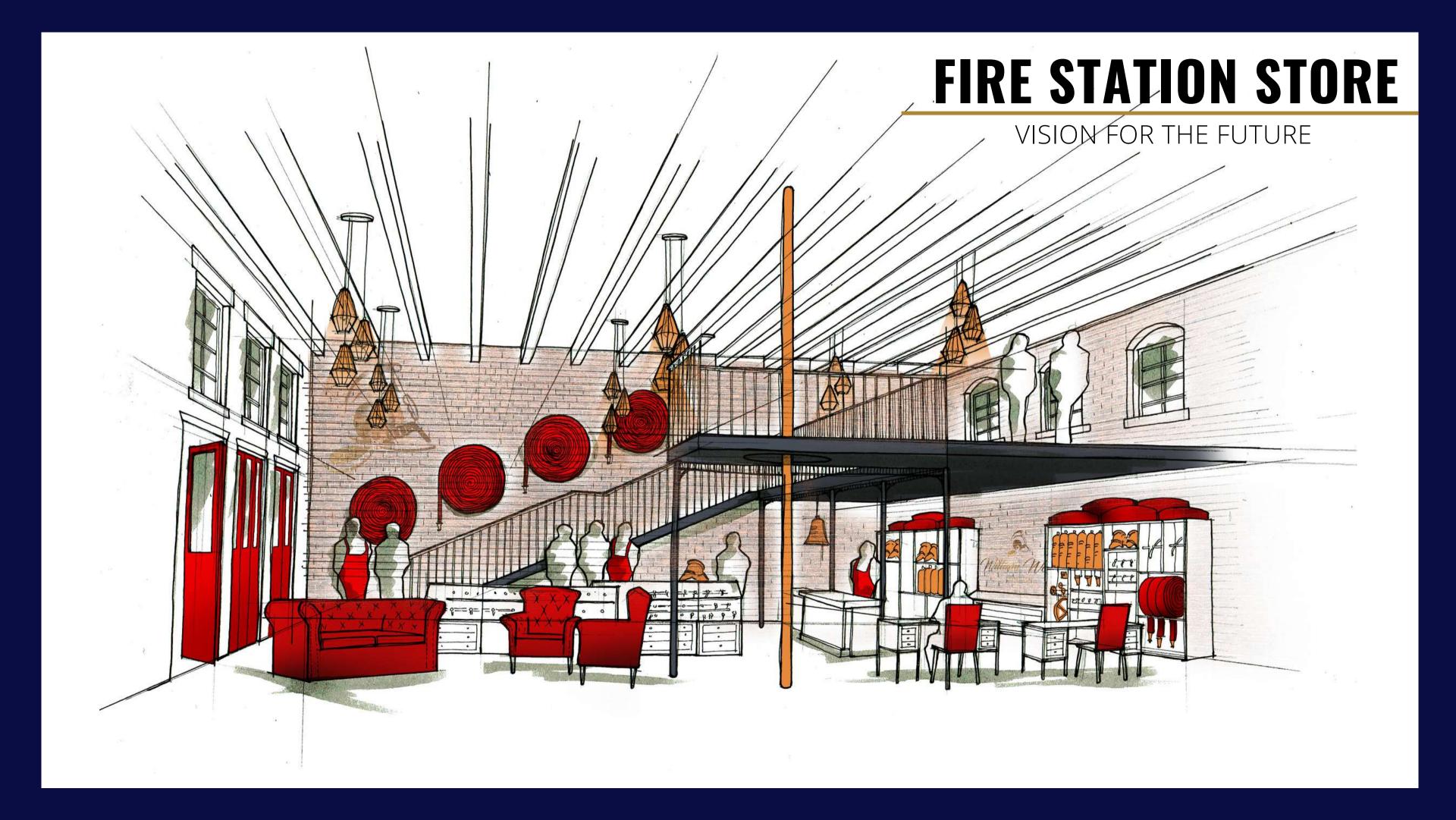






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