



Part-Time Brand Ambassador

Swoon is the consumer products company dedicated to taking down sugar by keeping life sweet. We are on a mission to help people be happier and healthier by giving them the joy of sugar without the flaws!

We are looking for personable, enthusiastic and highly motivated Brand Ambassadors to represent Swoon at retail stores and at community level events. You are excited by the challenge of building a new brand and are ready to grow quickly with us. You are a natural salesperson with a passion for connecting with people!

Your primary goal is to drive brand awareness at retail stores and at field events, execute in-store point of sale/displays, and activate sampling opportunities. Your focus will be: fostering deeper customer relationships with store teams and our customers at events and demo's to boost sales.

The ideal candidate is a dedicated, proactive, and positive team player, has a passion for health, wellness and sweets, experience in the food and beverage industry, and is ready for their next challenge!

Key Responsibilities:

- Promote brand awareness with customers by educating them about Swoon products through sampling activations
- Support the Area Sales team and the Field Marketing Manager in driving fast growth through store demos
- Schedule demos with the store – secure order, execute sampling, secure reorder
- Actively promote brand during partnered events and activations
- Promote Swoon through product drops to key influencer accounts
- Engage and educate consumers on the taste, quality, and ingredients of Swoon
- Complete regular recaps with photos and expense reports
- Positively represent the Swoon brand everywhere, every day

Who You Are:

- Outgoing personality- willing to talk to anyone and strike up a conversation!
- Natural relationship builder and educator
- Entrepreneurial spirit with an ability to come up with new ideas, execute, and report back on results
- Views “no” as an exciting opportunity to change someone’s mind
- Enjoys face-to-face interactions with customers and consumers
- Flexible and able to adapt quickly in a fast-paced environment
- Self-motivated and energetic, with a positive, proactive and transparent attitude
- Access to computer/smart phone for recaps and reporting
- Access to a car for demos and event activations
- Available to work weekends and evenings
- Must be over 21 and have a valid Driver's License

Compensation: \$20- \$25/ Hour & All the Swoon you can drink!

Please send your resume to Jake@tasteswoon.com to apply.