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 www.shurhold.com

SPRAY, WIPE AND TOUCHSCREENS ARE COMPLETELY CLEAN

Anyone who's ever used a touchscreen knows how dirty it can get, even without fingers covered in sunblock. Anglers bring smudging to a whole new level. Shurhold Industries offers Clean-N-Simple Tips for keeping valuable electronics—and almost anything else on the boat—looking their best. It's an aerosol spray that cleans, polishes and protects in one step, without any greasy residue.

To avoid headaches later, lock the electronics screen being cleaned. This avoids inadvertently changing the device's settings.

After shaking well, spray a light mist of Serious Shine directly onto the screen from 6–8" away. No waiting is needed before it's wiped with a microfiber towel, even if it was covered in water and salt spots. Flip the towel to a dry surface and buff lightly. The result is a deep clean that provides an anti-static, water-repellent, high gloss finish that protects from UV damage. A video is at bit.ly/2wuda00.

As important as Serious Shine is what to wipe with. Paper towels shouldn't be used as they can scratch delicate screens, nor cotton rags that can cause smears. Microfiber Towels work best to trap and lift dirt, moisture, grease and oils. Shurhold's Three-Pack includes the yellow for general washing and cleaning, dark blue for polishing and shining and light blue for cleaning and wiping.

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Serious Shine isn't just for electronics. It delivers the same benefits to a wide range of surfaces including vinyl, isinglass, glass, gelcoat and stainless steel.

A 14 oz. can of Shurhold Serious Shine is \$16.98. The Microfiber Towels Variety Three-Pack is \$19.98.

Dedicated to educating boat owners, Shurhold provides key tips for boat value preservation at www.shurhold.com. Inventor of the One Handle Does It All system, Shurhold manufactures specialty care items and accessories to clean, polish and detail.

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