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 www.shurhold.com

SHURHOLD UNVEILS REDESIGNED WEBSITE

Shurhold Industries, manufacturer of quality boat maintenance products, has launched an updated website. The domain remains www.shurhold.com.

The clean, new design offers consumers intuitive navigation and improved functionality. Mobile friendly, it displays on a wide range of devices and now accepts Apple Pay. Shurhold's extensive library of educational articles and how-to videos, including its acclaimed Clean N Simple Tips series, has been enhanced to support the company's mission of educating owners on boat preservation.

Shurhold's loyalty program, Club Shine, has also been upgraded. By liking and sharing to social media, customers gain extra points and value-add to their online shopping experience.

"We're excited to unveil this redesign," said Barry Berhoff, Shurhold Industries president. "We offer products that make boat ownership simple and stress-free and wanted our website to reflect how easy it is to get the job done."

Dedicated to educating boat owners, Shurhold provides key tips for boat value preservation at www.shurhold.com. Inventor of the One Handle Does It All system, Shurhold manufactures specialty care items and accessories to clean, polish and detail.

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